

MINUTES  
EXECUTIVE COMMITTEE ASLA PA/DE

February 3, 2006

CALL TO ORDER: 10:05 AM

Present:

President: Lisa Kunst Vavro  
Vice President: Rich Rauso  
Treasurer: Tom McLane  
Trustee: Carl Kelemen  
Secretary: Joyce Gerhart

Absent:

Member-at-large: Phil Seibert

Associate Member at Large: Sharee Solow

Section Chair:

Eastern: Adam Supplee  
Delaware:

Brian Seidel  
Carol Krawczyk  
Denise Husband

Central: Deb Mengoni  
Western:

Rachelle Wolf

Student Chapter Representatives

Chatham College: Lisa McGoogan

06:30 SECRETARY'S REPORT: Joyce Gerhart reported.

**MOTION: by Sharee Solow. SECOND: Carl Kelemen. To approve the minutes of the January 11, 2006 Executive Committee conference call. The motion was approved unanimously.**

06:31 TRUSTEE'S REPORT: Carl Kelemen reported.

- Mr. Kelemen sent an e-mail to Eric, Senator Greenleaf's aid to request that the Senator sponsor a bill for the Senate to declare April Landscape Architecture month. The Senator will sponsor the bill. Mr. Kelemen will provide him with the appropriate information.
- Education Policy Amendment – The Trustees need to vote on the policy amendment via mail. The Executive Committee members were asked to review the policy and get comments back to Mr. Kelemen at tomorrow's meeting.
- Green Roof Project – National is asking for a donation of \$1,000 from each Chapter, Trustee, and Fellows. Total Cost, with design fees, \$1,030,000.

**MOTION: by Adam Supplee. SECOND: Carl Kelemen. To make a \$1,000 donation to the Green Roof with a letter attached stating the Chapter's dissatisfaction with the process and over-run without input from membership. This motion approved unanimously.**

Ms. Kunst-Vavro will draft a letter for the Executive Committee's review tomorrow.

06:32 EXECUTIVE DIRECTORS REPORT: John Wanner reported.

See Executive Director Report.

Mr. Wanner reviewed highlights of the report:

The Governor will be sending a Proclamation declaring April as Landscape Architecture month. A copy will be mailed to each Section Chair. The PR chair should send a copy of the Proclamation to the local media. The Sections should send a copy to their membership.

Annual Meeting:

- The Executive Director's office sent mailings to potential exhibitors.
- They also obtained list of Ohio ASLA members, and registered LA's in Ohio.
- The Executive Director's emphasized the need to meet February 23<sup>rd</sup> deadlines for mailing the registration brochure.
- AIA dropped out the joint meeting
- The meeting is being held April 6<sup>th</sup> – 8<sup>th</sup> at the Omni Hotel

06:33 LA SCHOOLS' REPORT

Lisa McGoogan, Chatham College reported:

Chatham College Student Chapter is purchasing a large commemorative brick for walkway. They are gearing up for their annual plant sale. They will be assisting (volunteering) at the Chapter Annual meeting. The student Chapter wants to thank Western Section for several grants.

06:34 TREASURER'S REPORT: Tom McLane reported.

The year-end report was submitted to the Executive Committee and reviewed. CIP grant funds have not been distributed to the Chapter to National, as far as we know. Mr. McLane and Ms. Renner will look into this. The Section's portion of the Annual Meeting profits have not been disbursed to the Section.

**MOTION: by Joyce Gerhart. SECOND: Sharee Solow. To accept Treasurer's Annual Report. This motion approved unanimously.**

First quarterly report was submitted to the Executive Committee and reviewed. It was noted that there is a line item for scholarships. We need to develop guidelines for the application for and awarding of a scholarship.

**MOTION: by Rich Rausco. SECOND: Adam Supplee. To accept Executive Director's Quarterly Report. This motion approved unanimously.**

06:35 OLD BUSINESS

- Revisions to HB1329, HB1330 and HB1331 – We would like to get an update from Sandy Kime at the March meeting.

- LA Registration Law Amendment status – Mr. Kelemen will call Sen. Greenleaf  
Mr. Kelemen will also contact Buck Chafey to see if there is a National model for CEU requirements. A suggestion was made for members to lobby their senator. We should send an e-mail to membership with a form letter to lobby their Senator or put a form letter in the member’s packet at the Annual meeting.
- CIP Program – Ms. Kunst-Vavro contacted Penn State, Philadelphia University, Temple University and Chatham College regarding the program. University of Pennsylvania did not respond. There will be a meeting/conference call during our meeting tomorrow, February 4, to set ground work.
- 2006 LA Month efforts – “Awareness of the Profession”  
Suggestions:  
National is highly recommending we advertise heavily.  
PR Chair can approach local newspapers – April is LA month, here are the types of projects we are doing, the role of Landscape Architect, and what we do.  
Develop a fact sheet about the profession.  
Guidance counselors – target them.  
Idea for another CIP – develop a poster for high schools about Landscape Architecture. Connect with Boy Scouts and Girl Scouts.  
Wanner’s office will inquire about a list of school districts.

**MOTION: by Carl Kelemen. SECOND: Tom McLane. That for Landscape Architecture Month, the Chapter to develop for distribution a Fact Sheet about the Profession of Landscape Architecture and its diversity. Also, that the Sections, using their PR Chair, coordinate a locally oriented event. This motion approved unanimously.**

Fellow Updates:

- Conrad Hammerman’s Nominating Committee has been in contact with Ms. Kunst-Vavro, and their packet is imminent. We have not heard from the others. Ms. Kunst-Vavro will send a reminder e-mail. Ms. Solow will contact Olin partnership.

PR Section Chairs:

- Eastern – Tom McLane
- Central – Chris Brown
- Western – Dave Goldberg
- Delaware - unkown

WEB Site Updates:

- PR Committee should meet with Wayne. Adam Supplee will be on PR Committee along with the Section PR chairs.

The meeting was adjourned at 2:00.