

American Society of Landscape Architects
Pennsylvania/Delaware Chapter



Pennsylvania - Delaware Chapter Annual Meeting

April 13-14, 2012

American Society of Landscape Architects

rethink
focus
vitalize
2012

Lancaster County Convention Center and the Marriot at Penn Square

PLAN

Quarter 4 Issue - 2011

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*Mark your calendar for the
2012 PA-DE ASLA
Annual Meeting
April 13 & 14, 2012
Lancaster, PA*

President's Message

Adam Supplee, RLA, AICP, ASLA

As I begin my tenure as the Pennsylvania – Delaware Chapter President, I am excited to see all that is happening among our profession, our professional organization, and this Chapter. In October, I attended two days of Chapter Presidents Council meetings in which Rich Rauso (our Past President) and I was able to share all that our Chapter has achieved, and most importantly, listen to and learn from the accomplishments of other chapters across the country. From the inspiration gained in this meeting, and input from both our Past President and our Trustee, I am eager to work with our membership to further strengthen our great, active Chapter.

Several new initiatives were discussed in our recent 2012 budget meeting. A few highlights include:

- Support to assist emerging professionals through training for the L.A.R.E.
- Restructuring this Quarterly newsletter to a weekly or biweekly electronic news brief
- Support of the Historic American Landscape Survey (HALS) through schools and inspired individuals.
- The Executive Committee's decision to support Delaware Valley College's effort to create an affiliate student Association.

With a motivated Executive Committee supported by inspired subcommittees, our Chapter continues to grow stronger and more active. To keep this momentum going, we always welcome new volunteers to our subcommittees and programs. I always welcome suggestions from our membership on ways to best support the chapter and strengthen the profession of Landscape Architecture.

I look forward to attending the next Chapter Presidents Council in Washington, DC to share updates on our progress from the beginning of 2012!

Establishment of HALS

ASLA is party to a tripartite Agreement with the National Park Service and the Library of Congress to implement and achieve the goals of the Historic American Landscapes Survey. ASLA's obligations under the Agreement are as follows: The Society shall, through its organization and its individual members, aid and encourage HALS in various ways, including the enlistment of support, financial and otherwise, and the giving of professional advice when needed and called upon.

ASLA meets its obligations under the Agreement, in part, through the HALS Subcommittee. A national network of HALS liaisons appointed by ASLA chapter presidents implements the Agreement under the direction of the HALS coordinator. The vice president for professional practice monitors the administration of the Agreement on behalf of the ASLA Executive Committee; the managing director and coordinator for professional practice provide staff support; and the federal government affairs manager provides advocacy support.

CONVERSATIONS ACROSS FIELDS
Interdisciplinary Approaches to Ecological Landscape Design

The 23rd Annual Winter Landscape Design Conference

January 12 - January 13, 2012
Haverford College, Haverford, PA

January 17 - January 18, 2012
Connecticut College, New London, CT

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FEATURED SPEAKERS:

- * Timothy Boland, Executive Director, Polly Hill Arboretum
- * Eric Groft, ASLA, Principal at Oehme, van Sweden Landscape Architecture
- * Elizabeth Barlow Rogers is an author and the president of the Foundation for Landscape Studies.
- * Gullivar Shepard is a Senior Associate at Michael Van Valkenburgh Associates Landscape Architects

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- * Morris Arboretum of the University of Pennsylvania

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NEW BOOK

One of our own members, Nancy Minich, HTR, RLA, ASLA, has authored a chapter in the recently published book;



Wetlands: Integrating Multidisciplinary Concepts (Minich N. 2011 "The role of Landscape Architects and Wetlands" In.: LePage BA (ed), Springer, Dordrecht.)

It discusses the broad educational background, experience and employment history of landscape architects and how we bridge the other licensed professions typically involved in the design and management of wetlands. We are trained to understand how people need to view and subsequently understand the landscape. Our graphic communication skills are crucial to a design team to convey essential design and aesthetic components to the regulatory agencies and the general public. As environmental and regulatory issues come to the forefront, we will be playing an increasingly important role in their design, restoration and management, especially in more densely populated areas. The chapter is populated by project examples of NAM Planning & Design, LLC, her firm.



"When we tug at a single thing in nature, we find it attached to the rest of the world."

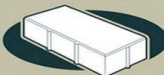
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Here are the top ten books of 2011:

- Landscapes in Landscapes by Piet Oudolf (Monacelli Press, 2011)
- The Altered Landscape: Photographs of a Changing Environment by Ann M. Wolfe (Editor) (Skira Rizzoli, 2011)
- Field Notes from Science and Nature by Michael R. Canfield (Editor), Edward O. Wilson (Foreword) (Harvard University Press, 2011)
- Genius of Life: The Life of Frederick Law Olmsted by Justin Martin (Da Capo Press, 2011)
- High Line: The Inside Story of New York City's Park in the Sky by Joshua David and Robert Hammond (Farrar, Straus, Giroux, 2011)
- Making Healthy Places: Designing and Building for Health, Well-being, and Sustainability by Andrew Dannenberg (Editor), Howard Frumkin (Editor), and Richard Jackson (Editor) (Island Press, 2011)
- MAPS by Paula Scher (Princeton Architectural Press, 2011)
- The New American Landscape: Leading Voices on the Future of Sustainable Gardening by Thomas Christopher (Editor) (Timber Press, 2011)
- Triumph of the City: How Our Greatest Invention Makes Us Richer, Smarter, Greener, Healthier, and Happier by Edward L. Glaeser (Penguin Press, 2011)
- The View from Lazy Point: A Natural Year in an Unnatural World by Carl Safina (Henry Holt & Co, 2011)

For details: <http://dirt.asla.org/2011/11/23/best-books-of-2011/>

Paul Amendment Defeated

Thanks to the advocacy efforts of ASLA members, the Paul Amendment to eliminate the Transportation Enhancements (TE) program has been resoundingly defeated! A bipartisan group of 60 senators voted against the Paul Amendment, leaving the TE program intact for the moment.

During ASLA's 2011 Annual Meeting and Expo in San Diego, hundreds of landscape architects answered the call to action from President Jonathan Mueller, FASLA and sent their senators thousands of messages urging a "no vote" on the Paul Amendment. Mueller stated, "this is a tremendous victory for landscape architects and other TE advocates."

ASLA and dozens of allied organizations have worked diligently to fend off multiple attacks on the TE program. TE projects in communities across the country are helping to provide transportation options that spur economic development and create local jobs.

Please visit www.asla.org/advocacy for more on Transportation Enhancements and ASLA's other federal priorities.

ASLA 2012 Awards Call for Entries

Washington, D.C., November, 29th 2011 - The American Society of Landscape Architects has released its 2012 Awards Call for Entries for the 2012 professional and student awards, the premiere awards programs for the profession. Award recipients will receive featured coverage in the September issue of Landscape Architecture Magazine and in many other design and construction industry and general-interest media. Award recipients, their clients, and student advisors also will be honored at the awards presentation ceremony during the ASLA Annual Meeting and EXPO in Phoenix, September 28 - October 1, 2012. The award winning projects will be featured in a video presentation at the ceremony and on the awards website following the event.

For details: <http://asla.org/NewsListingDetails.aspx?id=33964>

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From the State Board of Landscape Architects:

Mission Statement:

The State Board of Landscape Architects regulates the licensure and registration of landscape architects in order to promote the general welfare and safeguard the life, health and property of citizens of the Commonwealth of Pennsylvania. The functions of the Board include the promulgation of qualifications for a landscape architect license and the granting, revocation or suspension of a license and registration to practice landscape architecture.

Citation: Landscape Architects' Registration Law, 63 P.S. §§ 901-913.

Regulations of the State Board of Landscape Architects, 49 PA. CODE §§ 15.1-15.63.



save the date

April 13 & 14, 2012

Pennsylvania - Delaware Chapter ASLA Annual Meeting

*Please join us at the
Lancaster County Convention Center at the
Marriott at Penn Square on
April 13 & 14, 2012 to
rethink, refocus and revitalize!!*

*For Licensed Landscape Architects,
this is your chance to obtain
at least 10 CEU's for license renewal.*

*Look for registration packets
to be mailed in February.*

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Chapter awards program goes online

This year, applicants wishing to enter the Chapter Awards Program will be able to enter completely online. No more printing forms, assembling binders, burning CDs, or rush-delivering submission packages. This year, when an applicant enters the awards program as a professional or as a student they can fill out an easy to follow, interview-type form from the Chapter's website. The form will ask for their identification and project credits (which is concealed to the jury), the project summary, including: the purpose of the project, the role of the landscape architect, the local significance of the project, and any special features. The project documentation can be uploaded as a high-resolution portable document (PDF) during the online application process. Additionally, entry fees can also be paid online through a payment processing system.

Applicants wishing to participate in the 2012 PA-DE ASLA Chapter Awards Program may do so by submitting their application online at www.padeasla.org by 5:00pm, Wednesday, February 1, 2012.

Awards will be announced, including an exhibition of all entries, at the 2012 Chapter Annual Meeting in Lancaster on April 13 & 14, 2012. All winners will receive coverage in a special PLAN Awards Issue. For more information please contact David Goldberg at dgoldberg@padeasla.org.



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Professional Awards Program

Invitation

In order to encourage and recognize excellence in landscape architecture and to dramatize to the public the variety, scope and value of landscape architectural services, the Pennsylvania Delaware Chapter of the American Society of Landscape Architects hereby invites your participation in the 2012 PA–DE ASLA Awards Program.

Eligibility

The Awards Program is open to all PA and DE registered Landscape Architects, full and associate members of the Pennsylvania Delaware Chapter of the American Society of Landscape Architects, and faculty members currently teaching in PA and DE landscape architectural curriculum submitting work associated with their academic pursuits. Entries from private practice offices, planning agencies, and sections of federal, state and local governments are invited to participate

Jury

Other than projects submitted for the Landmark Award category, all projects completed after January 1, 2000, are eligible. Once the project receives an award, it is no longer eligible for entry in future award programs. To judge the Awards Program entries, a distinguished jury panel will be assembled.

Awards

Awards will be given for excellence in the execution of works of landscape architecture. Awards will be given for General Design, Residential Design, Analysis and Planning, Research, Communications, Landmark Award (award categories). Honor, Merit and Special Recognition Awards for both public and private sectors may be given in each category. Presidential Awards for Excellence may be given to projects of special merit. Entries will be judged on quality of design or presentation, functionalism, context and surrounding relationships, technological advancements, pioneering efforts, and overall significance to the profession.

The Awards Submission Deadline is Wednesday, February 1, 2012 @ 5:00pm.

Entry format and online submission instructions will soon be posted.

Student Awards Program

Invitation

In order to encourage and recognize excellence in landscape architecture and to dramatize to the public the variety, scope and value of landscape architectural services, the Pennsylvania Delaware Chapter of the American Society of Landscape Architects hereby invites your participation in the 2012 PA–DE ASLA Awards Program

Eligibility

The Student Awards Program is open to all students currently enrolled in PA and DE landscape architectural curriculum submitting work associated with their academic pursuits. Students must be a Student Member of ASLA with the exception of the Student Collaboration Category.

Jury

To judge the Awards Program entries, a distinguished jury panel will be assembled.

Awards

Awards will be given for General Design, Residential Design, Analysis and Planning, Research, Communications, Student Collaboration, and Student Community Service Award (award categories). Honor, Merit and Special Recognition Awards may be given in each category. Entries will be judged on quality of design or presentation, functionalism, context and surrounding relationships, technological advancements, pioneering efforts, and overall significance to the profession.

The Awards Submission Deadline is Wednesday, February 1, 2012 @ 5:00pm.

Entry format and online submission instructions will soon be posted.

In the spirit of learning from related disciplines, Eastern Section and IES Philadelphia partnered for the second consecutive year to offer members a lecture focused on outdoor site lighting. The event, titled "Lighting and Landscape: The Rodin Museum and Lenfest Plaza," detailed the lighting and garden enhancements made to the entrance of the Rodin Museum and the new pedestrian plaza recently completed at the Pennsylvania Academy of Fine Arts. This was a CEU event for both ASLA and IES, and featured speakers from The Lighting Practice and Olin Studio. The event was well attended by both groups and included over 20 landscape architecture students from Philadelphia University (pictured below). Eastern Section and IES Philadelphia will look to build on the success of this event with another offering in 2012.



In November, members of Eastern Section met to plan events for 2012. Event ideas discussed included: a kickoff happy hour; behind the scenes tours of Chanticleer, the Rodale Institute, and the Manayunk Canal/Main Street; CEU events centered around Race Street Pier, local nurseries, and successful streetscape projects; and a "guerilla greening" public relations event to coincide with Landscape Architecture Month. Ten events are targeted for 2012!

Eastern Section encourages its members to get involved in planning section events. Anyone wishing to volunteer or share an idea should contact the Section Chairs. We look forward to hearing from you.

Eastern Section Co-Chairs:
Mike Davis, RLA, ASLA
jmd@seidelplanning.com

Rachel Sclan Vahey, RLA, ASLA
rachel@infocusplanning.com

The Delaware Board of Landscape Architecture has proposed amendments to our licensure rules in order to better organize and clearly establish the standards governing the practice of Landscape Architecture in the State of Delaware. A public hearing will be held on February 9, 2012, at 9:15am in the second floor conference room B of the Cannon Building, 861 Silver Lake Boulevard, Dover, Delaware where members of the public can offer comments. Anyone wishing to receive a copy of the proposed rules and regulations may obtain a copy from the following link: <http://regulations.delaware.gov/register/december2011/proposed/15%20DE%20Reg%20774%2012-01-11.htm>

Persons wishing to submit written comments may forward these to the Board at the following address: Delaware Board of Landscape Architecture, 861 Silver lake Blvd, Cannon Building, Suite 203, Dover, DE 19904.

In a separate effort, the Delaware Board of Landscape Architecture is preparing a draft of revisions to Title 24 code governing the practice of Landscape Architecture in order to address two issues:

1. The Department of Natural Resources and Environmental Control (DNREC) is revising the State of Delaware's Sediment & Stormwater Control regulations. The new regulations will change the language concerning the professionals who are accepted to prepare stormwater management and erosion control plans from specifically listing professional engineers, professional land surveyors and registered landscape architects to plans prepared by "any registered professional whose code identifies them as being qualified to perform these services".
2. The State of Delaware's definition for the practice of landscape architecture must be updated so that it is in compliance with The Council of Landscape Architecture Registration Boards Model Law, which includes "designing land forms, storm water drainage, soil conservation and erosion control methods". The Board is also considering to what extent the Delaware Landscape Architecture practice will include the "preparation, review and analysis of land use master plans, subdivision plans, and preliminary plats".

Title 24 changes governing the practice of Landscape Architecture will require legislative approval and necessitate a separate public hearing in the future. We will let you know when that hearing is scheduled. In the meantime, let the Delaware State Board of Landscape Architecture know what you think. You can communicate with them through their website: <http://dpr.delaware.gov/boards/landscape/>

CENTRAL SECTION REPORT

WESTERN SECTION REPORT

Our Section has been busy (and getting busier) with the planning for the 2012 Annual Meeting. This effort traditionally consumes each Sections' energy when they host the meeting. Even with the April annual meeting approaching, we are hopeful to plan some other Section events for the 2012 year. Should you have any thoughts or ideas for events, please let me know.

The Section has been asked to co-sponsor numerous seminars and presentations as of late. With the increased number of continuing education credits now required for license renewal, we are committed to providing our members as many quality program opportunities as possible. Each sponsorship request is reviewed by the Section officers to confirm that the presented materials are relevant to the profession. We will continue to monitor these requests, allowing members to obtain the necessary credits as efficiently as possible.

I would like to remind all Section members that we still have copies of "Landscape Architecture" magazine and Kelleann Fosters' book "Becoming a Landscape Architect" for distribution to local libraries throughout our Section. Please contact me should you want to present copies of these publications to your local schools or public libraries.

Our next Section meeting is scheduled for Wednesday evening, January 18, 2012 at Tamanend Winery outside of Lancaster. This will be our annual Holiday event, promising to be a good time for all. I would invite all Chapter members to join us and contact us should you be able to attend.

Our Annual Meeting committee has been meeting regularly as we plan for the 2012 meeting in Lancaster. Speakers and events are being arranged, culminating in what we think will be a meeting you will not want to miss. Plan to join us April 12-14, 2012 in Downtown Lancaster for the Annual Meeting. More details to follow in coming months.

We would like to make sure we keep everyone informed of Central Section activities. If you are a Central Section member and have not been receiving e-mails from us, or if your e-mail address has recently changed, please e-mail me with your current contact information.

With the month of December already upon us, I would like to extend a sincere wish to you and yours for a safe and festive holiday season.

Randy Wright, RLA, ASLA
Central Section Chair

The Western Section began the New Year with the annual After Holiday Party at Shiloh Grill on Mount Washington in Pittsburgh. Planning for the rest of the year is on-going and the calendar is beginning to fill up with many great events.

Three CEU events are being planned for the year. The first CEU session is going to be a presentation by Meg Coffee, landscape architect with Olin and Associates of Philadelphia. This event is being hosted by Chatham University and will be at their east campus building at the corner of Fifth Avenue and Penn Avenue on January 26th at 5:30. The other sessions being planned include topics covering Rainwater Harvesting and Other Sustainable Practices for Irrigation and Green Streets.

There is a Section meeting scheduled for March 14th to plan events for April, Landscape Architecture Month.

Social Events are being planned for the year calendar. The social events being looked into include Lawn Bowling and Regulation Bowling. In June, there will be a night at PNC Park.

Hope to see you all at the events throughout the coming year. Let us know if you have any ideas or comments or time to volunteer.

Co-chairs,

Aaron Richardson
arichardson@gatewayengineers.com

Thomas Swisher
tswisher@pennoni.com



Three Resume Rules for Baby Boomers

The most common concern among job seekers over 50 is that their resume tends to date them. While it's true that with age comes wisdom, it's also true that securing a great new job becomes challenging after a certain age. If you are a member of the baby boomer generation you'll want to take note of the following three resume rules.

1. Don't make it a history lesson.

One sure way to date yourself is to take your resume all the way back to your first job out of college. That type of ancient history only serves to give a time line to your age. Worse yet, it may show a zig-zag career path that leaves the reader wondering how you arrived at your current career destination.

When deciding how far back in your career history to go, think in terms of relevancy rather than years. As a general rule, go back only as far as it relates to your current career objective. There are a few exceptions to the rule. First, if your current career path is five years or less you'll need to show a few years prior. Otherwise the reader will wonder where you came from and how you got there. The second exception is if you are returning to a previous career path and wish to show the experience. In that case you'll want to use the hybrid resume format to allow your most relevant accomplishments up at the top of your resume.

2. Get rid of ancient technology.

Another way your resume says "old codger" is by your choice of technology information. Selling your skills with outdated technology is as ineffective as an ad for

buggy whips. It tells the reader that you are living in the past rather than solving today's problems with today's technology.

One way to weed out your resume of old technology is to test your resume against current job postings. Compare the needed technology skills with what your resume lists. Delete what is no longer current. If you find gaps look around for ways to bring your skills up to date. Professional associations often provide certifications and special training to help bring you up to date.

3. Make the present as alluring as the past.

The worst resume error for post-fifty job seekers is when their chronological resume shows all the best accomplishments in earlier employment entries. Nothing says "has been" like accomplishments that don't show up until page two or three. If your resume has no accomplishments illustrated for the most current five years the reader has no choice but to conclude you are an "over the hill" worker



with no ambition left. No employer wants to hire dead wood.

Given the downward trend of business over the past several years, lack of resume accomplishments is a common problem. None the less, make all effort to include accomplishments in your most recent years even if you feel that your best years were

pre-2001. Think in terms of problems you've solved, costs you've cut, man-hours you've saved and clients you've kept.

Another way to get accomplishments on page one is with a hybrid resume format that allows you to create a highlight of accomplishments section at the top of page one.

Age discrimination may be against the law, but we all know that it takes place. Don't let your resume stop you from getting your chance to interview for your next job. Make sure your resume draws attention to your skills, abilities and accomplishment rather than your age. Let your success stories show how you can solve today's critical business problems.

Deborah Walker, Certified Career Management Coach

Think in terms of relevancy rather than years



Penn State Landscape Architecture Students, Alumnus Earn Top Prize in International Competition

Two Penn State Landscape Architecture students and a Landscape Architecture alumnus are part of a design team that earned top prize in an international competition in Sardinia, Italy.

The project—the redevelopment of the Red Rocks Arbatax square, a natural monument known for its beauty—was led by Luca Peralta, a longtime design studio professor in Penn State’s Landscape Architecture Rome Program.

Penn State Landscape Architecture students Scott David Goodrich and Christopher Enyeart Johnson worked on the competition as part of a summer internship with Peralta’s studio. The team also included Penn State Landscape Architecture alumnus Reid Allen Fellenbaum.

Johnson and Goodrich spent the summer investigating design alternatives that informed the team’s final proposal. Working in a foreign country with its attendant protocols and challenges gave the project an added learning component. “I never thought about the possibility of international work, and I learned so much about how the design process unfolds in a different culture,” Johnson said.

Formerly a quarry, the Red Rocks Arbatax Square is currently used for concerts and events. Led by a mission to restore and enhance the natural

surroundings, Peralta’s team eliminated man-made structures that they viewed as interruptions to the landscape. Rather than wire mesh fences, it used earthen mounds to create a barrier that integrates with the landscape.

The project’s showpiece is the entrance: an oak tree-flanked walk aligned with one of the most distinguished features of the site: a

striking formation of red rocks with a constructed opening thought to be a small window for observing boats that were passing behind the rocks.

“I believe we won this competition because I didn’t try to put my signature in the ground,” Peralta said. “I tried to let the existing rocks speak more than me, avoiding any trendy design gestures. Sometimes design is not about adding. The beauty and the poetry is already there, and needs to be revealed.”



Penn State’s H. Campbell and Eleanor R. Stuckeman School of Architecture and Landscape Architecture is a leader in professional design education comprised of an interdisciplinary confederation of strong design disciplines: Architecture, Design, and Landscape Architecture.

The Red Rocks of Arbatax, one the most famous porphyry cliffs all around Sardinia.



TRUSTEES REPORT

The last quarter of the year brought much activity for ASLA at the national level. At the Board of Trustees meeting prior to the national ASLA meeting in San Diego, the agenda was very full with extensive reports over the course of the two days. Those reports were both typical as well as controversial including Program and Operations Report; Member and Chapter Services; SITES™ (Sustainable Sites Initiative™); HALS (Historic American Landscapes Survey); Public Awareness Campaign; State/Federal Government Affairs; 2012 Annual Operating Plan; 2011 Finance and Investments Report; 2012-2013 Operating Budgets; 2012-2013 Capital Expense Budgets; Universal Licensure Designation Policy; Task Force on Accreditation and Reciprocity Report and Recommendation; Strategic Objectives Review/Revision, Bylaws Amendment Bill 2011-3 – International Members; ASLA Fund; and a SWOT Analysis (Strengths/Weaknesses/Opportunities/Threats) Planning Discussion. The two items of most interest were Universal Licensure Designation Policy and the Task Force on Accreditation and Reciprocity Report and Recommendation.

Agenda Item #11: ACTION ITEM: Universal Licensure Designation Policy
Purpose: To present the Universal Licensure Designation Policy as developed by the Licensure Committee and recommended for adoption by the Policy Committee.

History and Background: At its May 2011 meeting, the Board of Trustees charged the ASLA Licensure Committee with developing a policy to identify and promote a universal designation for licensure for consideration by the board at its October 2011 annual meeting. The committee developed this proposal, which has been reviewed and recommended for adoption by the Policy Committee. An

update regarding the policy development, including the identification of PLA (professional landscape architect) as a universal designation, was sent to the Board of Trustees and to state licensing boards in July.

The draft policy encourages landscape architects to use a uniform post nominal designation after their names to signify licensure. The ASLA Licensure Committee has selected PLA (Example: Jane J. Smith, ASLA, PLA) as this designation for two key reasons:

1. PLA will not conflict with the existing legal terminology (licensure and registration), thereby allowing for universal usage; and
2. PLA is consistent with existing post nominal abbreviations for related disciplines such as engineering (PE) and land surveying (PLS).

A universal designation will better identify licensed landscape architects to the public and potential clients, similar to the way that PE provides that identification of licensed engineers. A licensure-specific designation will better differentiate between those who are licensed and unlicensed throughout the profession, covering both ASLA-member and non-member landscape architects.

In recognition of the expertise of licensing boards, CLARB has participated in the development of this ASLA policy, contributing both to the policy intent and ongoing strategy for implementation. The use of PLA by landscape architects is not expected to require additional rule development for licensing boards, given that it would fall under current title restriction provisions that restrict the use of any title (or abbreviation) that indicates the individual is a landscape architect.

The discussion and feedback during the policy development phase has revealed some key questions for this issue:

Why is ASLA developing this policy?
There is currently no uniform way for a licensed landscape architect to indicate that he/she is licensed. Many use PLA, RLA, LLA, or LA to signify licensure. The lack of a consistent post nominal abbreviation makes it more difficult for potential clients and the general public to identify a licensed practitioner. The ASLA Board of Trustees charged the ASLA Licensure Committee with developing a policy to identify and encourage the customary use of a common licensure designation.

Why did the ASLA Licensure Committee choose PLA? State laws and regulations use different terms to denote professional regulation of landscape architects, with many using licensure, others using registration, and several using both. These terms were originally intended to signify different levels of regulation; however, common usage has blurred these definitions for the design professions so that licensure and registration are often used interchangeably. The ASLA Licensure Committee chose PLA for two reasons. First, PLA does not conflict with the existing legal terminology (licensure and registration), thereby allowing for universal usage. States that use registration or licensure may not be comfortable with its licensees using the other term, making PLA a neutral designation that can apply to both terms. Second, PLA is consistent with existing post nominal abbreviations for related disciplines, such as engineering (PE) and land surveying (PLS).
How would the use of PLA affect existing licensure laws and regulations?
State laws are written to ensure that only qualified individuals hold themselves out as landscape architects. Laws typically reserve “landscape architect” and “landscape architecture” for licensees and sometimes include restrictions on other titles, such as “registered landscape architect” or “li-

TRUSTEES REPORT

censed landscape architect.” Further, the title protection provisions prohibit any unlicensed individual from in any way holding himself or herself out to practice landscape architecture, which includes abbreviations and other derivations of the term landscape architecture. At the present time, no state law or regulation assigns specific post nominal letters that licensed landscape architects must use. States may be interested in changing rules to specify that the use of PLA (professional landscape architect) is restricted, but it is not expected that rule changes will be required because existing language covers use of all iterations of “landscape architect.” My state uses RLA on its stamp. Can I use PLA?

Yes. The post nominal abbreviation PLA is intended as a customary designation to identify oneself as a landscape architect with a valid license/registration. As long as the individual has a valid license in the state, that licensee can use PLA after his/her name to signify licensure. The state could choose to change its rules and stamp design to be consistent with PLA, but it is not necessary and ASLA does not intend to advocate for such changes.

What is the responsibility of the licensee?

As the PLA designation is intended to signify licensure, it is the responsibility of the licensee who uses PLA to remain in compliance with their respective licensure requirements and only to use the designation in jurisdictions where the licensee has a valid license.

What is the responsibility of the licensing board?

Because the use of PLA would signify licensure, the existing title restriction provisions will provide the authority for state licensing boards to take enforcement action in the same way that they can currently enforce the use of the title landscape architect by those

who are not licensed. In keeping with existing title restriction provisions, state licensure boards alone have the authority to ensure that only individuals with a valid license hold themselves out as landscape architects, including the use of PLA.

What do you think of the new designation of PLA? You may contact me through our chapter website or via lvavro@psu.edu

Agenda Item #12: ACTION ITEM: Task Force on Accreditation and Reciprocity Report

Purpose: To present the Report and Recommendation of the Task Force on Accreditation and Reciprocity.

History and Background: At the April 2010 ASLA Board of Trustees meeting, it was suggested that a task force be created to explore the impacts related to the inability of the Landscape Architectural Accreditation Board (LAAB) to accredit non-degree-granting programs. The Task Force on Accreditation and Reciprocity was formed, with the charge to:

Identify potential advantages, disadvantages, and challenges for expanding the role of the Landscape Architectural Accreditation Board (LAAB) to evaluate other degree-granting and non-degree-granting programs. Specifically, the task force should review the impact of the status quo on licensure eligibility for professionals without a degree from an LAAB-accredited landscape architecture program, including graduates of the California certificate extension programs.

The task force makes the following recommendation:

The ASLA Task Force on Accreditation and Reciprocity recommends that the scope of the Landscape Architectural Accreditation Board should be expanded to include non-degree granting first-professional landscape architecture programs. These programs must be able to meet the same standards that are used to evaluate

degree-granting programs. There are areas where the accreditation standards will need to recognize the institutional model of the certificate program, in the same way that the existing standards recognize the differences between bachelor’s and master’s degrees, and care must be taken to maintain the existing standards for accreditation of all programs. The task force believes it is essential to the integrity of accreditation that certificate programs require a bachelor’s degree as a prerequisite to entry into a certificate program. This recommendation is intended to expand the eligibility for accreditation to programs that provide an education equivalent to that of degree-granting programs. The task force acknowledges that it is the responsibility of LAAB to determine whether any program meets the accreditation standards.

Action Requested: Approval of the report and recommendation of the Task Force on Accreditation and Reciprocity. Unfortunately the recommendation was passed through a relatively tight vote.

As you can gather I was in the dissent camp. Why? I am the Trustee of a Chapter which encompasses five (5) accredited landscape architecture schools/programs. These accredited programs are housed at Chatham University (MLA) in Pittsburgh, PA; Penn State University (BLA and MLA) in University Park, PA; Temple University at Ambler (BLA) with a new MLA not yet accredited; University of Pennsylvania (MLA) and Philadelphia University (BLA) both in Philadelphia, PA. In preparing my vote, I had heard extensively from Mary Myers, Ph.D., RLA, department chair of Temple University’s landscape architecture and horticulture programs.

Mary Myers brought forth very serious concerns and addressed the BOT in San Diego from the perspective of both the Landscape Architecture

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Accreditation Board (LAAB) and the Council of Educators in Landscape Architecture (CELA). The points made were very well taken and are noted below verbatim or paraphrased: Although the Task Force's report states "that the same standards will be used as those used for degree granting programs. However, it is likely that the standards will need to change because, for example, full time faculty numbers cannot be met."

The concerns are:

- LAAB's mandate is to review educational programs leading to first professional degrees at the bachelors or masters level. There has not been adequate time for study, dialog and input into this significant change.
- No other allied professional discipline accredits certificate programs. At a time when other disciplines are increasing their standards, (see Interior Design below)--how might this affect professional parity?
- Neither NAAB (Architecture), nor PAB (Planning), nor ABET (Engineering), nor CIDA (formerly FIDER, Interior Design) accredit certificate programs.
- CIDA (aka FIDER) used to accredit certificates (beginning in +1980) but later (2004) terminated this policy saying that "the bachelors' degree needs to be the entry point into the profession."
- Concerns about "growing the profession" are currently being met through new university programs. In spring 2011 alone the LAAB reviewed candidacy for 4 new professional degree programs, and several more are on the horizon. As of 2011 there are 86 accredited programs at 67 institutions and the 2018 projection is for about 100 programs at 75 institutions.
- In many states licensure requires an accredited bachelors or masters degree; accreditation of certificate programs would require changes

to the licensure laws in these states. The primary concern is that the proposal may bring unintended consequences resulting in a weakening of our profession. Thus far the review has not comprehensively addressed potential concerns such as impacts to existing programs, new programs and costs to degree programs.

The request made was that this item be tabled until further review by LAAB and the Council of Educators in Landscape Architecture (CELA) with open discussion about pros and cons among ASLA members. Unfortunately the preliminary vote was made to pass the accreditation of certificate programs.

Please read over these points and let me know your opinions. If you feel strongly against accreditation of certificate programs I implore you to voice your opinion to the President of national ASLA, Susan M. Hatchel, FASLA and any Trustee you may know, as well as your alma mater.

To reiterate, below is a detailed list of concerns and questions.

1. No other allied professional discipline accredits non degree granting programs. NAAB (Architecture), PAB (Planning), EAC (the Engineering Accreditation Commission of ABET), and CIDA (formerly FIDER, Interior Design) accredit only professional degree granting programs. The trend of allied professions is toward more rigorous requirements. For example, CIDA used to accredit certificates (beginning in +1980) but later (2004) terminated this policy stating "the bachelors' degree needs to be the entry point into the profession."
2. Given point #1, how will expanding the scope affect the future status of landscape architects when interacting with our peer design professionals?
 - a. Will this diminish the stature of landscape architects in the eyes of architects, planners, interior designers,

civil engineers, and our clients

- b. Will this give other professions, such as civil engineers, a stronger case as they lobby with agencies to prevent landscape architects from sealing grading plans and stormwater general permit plans, as they do in some places now? And will it limit our ability to expand the scope of our responsibilities?

- c. Qualifications for licensure and reciprocity are set at the state level. While 32 states have routes to licensure not requiring an accredited degree, 18 states do require it. There is no guarantee that these states will accept candidates with accredited certificates for licensure or reciprocity.
3. Degree granting programs are currently expanding to meet the needs of the profession. In spring 2011 alone the LAAB reviewed candidacy for 4 new professional degree programs, and several more are on the horizon. As of 2011 there are 86 accredited programs at 66 institutions. It is anticipated that there will be 90 accredited programs by summer 2012. A conservative estimate is that there will be 100 accredited programs at 75 institutions by 2018.
 4. LAAB has worked hard over the years to craft accreditation standards that respond to the needs of the profession. The Board is concerned about applying the same standards to non-degree granting programs whose institutional mandates and levels of supports are very different than those of degree programs. If the certificate programs are unable to meet the standards, will alternate standards need to be developed to provide avenues for success? Will the prospect of accreditation for certificate programs halt progress in establishing degree programs, or cause institutions with new, or currently "low enrolling" graduate programs, to consider eliminating those in favor of a non-degree alternative?

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As noted, this is a serious issue with apparent ramifications that will be discussed again and possibly voted into the Bylaws of the Society at the next Board of Trustees mid-year meeting, now set for May 12-13, 2012 in Washington D.C. Please be involved, I would like to hear your opinions and would appreciate being contacted by you prior to May 2012. You may contact me through our chapter website or via lvavro@psu.edu or participate in addressing many issues and future directions at the Chapter Retreat at Wyndham Garden Hotel Harrisburg/Hershey Friday, February 03, 2012 10:00 AM to Saturday, February 04, 2012 5:00 PM.

For more information visit our website, landscapearchitects.org

As the year comes to a close, my best wishes for a wonderful holiday season and a Happy, Healthy, Prosperous 2012!! Hope to see you at the annual PA-DE ASLA Chapter conference in Lancaster County Convention Center and Marriott at Penn Square, April 12-14, 2012.

Respectfully submitted...

Lisa A. Kunst Vavro, RLA, ASLA
PA/DE ASLA Chapter Trustee



Abdulrahman Zawawi, a second-year master's of landscape architecture student at Chatham University in Pittsburgh, joined seven others from the ASLA student chapter's contingent at a tree-planting initiative Nov. 4. The event was part of a citywide initiative sponsored by TreeVitalize Pittsburgh, the Western Pennsylvania Conservancy and Nine Mile Run Watershed Association. The Chatham group, which included not only students, but also one spouse, one friend and faculty adviser Anne Withey, chose to plant trees in the borough of Wilkinsburg because Mrs. Withey's Urban Design Studio class centered its fall semester project work in that neighborhood.



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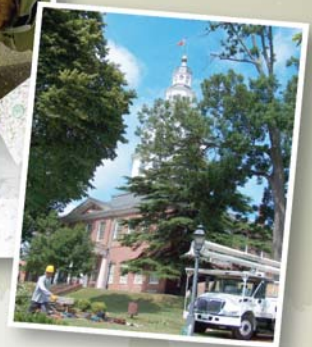
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**State Board of Landscape Architects
Renewal Information:**

Licenses expire May 31 of every odd-numbered year. Licensees are required to meet the Board's continuing education requirement as a condition for renewal of their licenses.

**** PLEASE NOTE:** Under the recently amended Law (Act 24 of 2009), All Licensees will be required to obtain 24 hours of continuing education, completed in accordance with the Board's regulations, beginning June 1, 2011 through May 31, 2013 as a condition of the renewal of their license for the 2013-2015 Biennial period.

**** The State Board of Landscape Architects (Board) amends §15.12 of the Board's regulations (relating to fees). The final-form rulemaking increases the biennial license renewal fees for landscape architects from \$125 to \$194. The new biennial renewal fees will take effect for the biennial period beginning June 1, 2011.**

The Board office will mail out renewal reminders to your address of record, approximately 60 days prior to the expiration date of your license. You will need to follow the instructions provided in the reminder to renew your license on-line or to obtain a paper renewal application.

The Postal Service does not forward licenses. If your license has expired please contact the Board Office either by phone at 717-772-8528 or by e-mail: ST-LANDSCAPE@state.pa.us

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