

MINUTES - CONFERENCE CALL  
EXECUTIVE COMMITTEE ASLA PA/DE

October 18, 2006

CONFERENCE CALL: 12:07 PM

Present:

President: Lisa Kunst Vavro  
Vice President: Rich Rauso  
Treasurer: Tom McLane  
Trustee: Carl Kelemen

Absent:

Secretary: Joyce Gerhart

Member-at-large: William Collins  
Associate Member-at-large: Sharee Solow

Section Chair:

Delaware: Denise Husband  
Central: Deb Mengoni  
Western: Rachelle Wolf

Delaware: Carol Krawczyk  
Eastern: Adam Supplee

Executive Director: Holly Renner, Wanner Associates

06A:01SECRETARY'S REPORT: Due to the absence of Secretary Joyce Gerhart, the Secretary's report was tabled.

06A:02TREASURER'S REPORT: Tom McLane reported

- A year-end report as of September 30, 2006 was provided and Tom McLane advised the Executive Committee that the Chapter had a deficit at year-end of over \$11,000. This was due to some catching up of expenses paid during this year that were not paid in prior years. There is still ample funds in the general accounts of the Chapter such that we do not expect to require any of the Rainy Day funds at this time.
- There was discussion about the transfer of the Federated Money Market accounts into another venue. Research was done on internet banking options as well as several other options as far as availability, security, and interest rates. Mr. McLane advised the Executive Committee that he was a little skeptical of using an internet option which would require user names and passwords to be passed around amongst various people over a period of time. He therefore recommended that the Federated Money Market accounts be closed and the money from these accounts transferred to a money market account at SmithBarney with an address used of the State Headquarters.

**Motion by Carl Kelemen. Seconded by Rich Rauso. To close the Federated Money Market accounts and transfer this money to SmithBarney with an**

**address of the State Headquarters on the account. The motion was approved unanimously.**

06A:03TRUSTEE'S REPORT: Carl Kelemen reported.

- National is currently in the process of rebuilding its website to add new options and make it easier to navigate.
- LAM ad income was \$2.4 million this year and expected to grow in next year.
- National is looking at creating more programs focused at new graduates and is looking for volunteers for committee members on this subject.
- CIP program is to be revamped to change the focus to make it more in line with the needs of state chapters.
- ASLA is working with other entities to create standardized CEU requirements and a standardized list of approved providers.
- The ASLA advocacy network is now available on the National website for registration. When registering, be sure to use your home address, so that you can be matched with the correct legislative representatives.
- National has determined that investments in Socially Responsible Investments have provided approximately \$750 million less than similar investments in regular companies. They have decided to move to a 100% diversity package for future investments.
- The Government Affairs committee is looking at possible legislative issues to consider for the 2007 year including the 2007 Farm Bill, security design, etc.
- National is creating a Financial Oversight Committee to audit ASLA financial records to make sure all concerns of members are met.

06A:04COMMITTEE REPORTS: Lisa Vavro reported that the Chapter Presidents have been given check lists to provide to Committees to complete concerning Chapter excellence. These would be communicated to the various Committee chairs.

06A:05LA SCHOOLS REPORTS: Carl Kelemen reported that Temple is working on the Philadelphia Flower Show as they have in the past. He also stated that Sharee Solow was to receive an award from Temple University at the end of October in recognition of her efforts for the university. Carl was asked to obtain a photo and do an article for PLAN covering this event.

06A:06OLD BUSINESS

- Revisions to HB 1329/1330/1331 – There was discussion concerning the feasibility of accomplishing anything on this issue in the current session. It was determined that the issue would have to be revisited in the next legislative session.
- LA Registration Law Amendment status – This issue will probably die in committee for the current legislative session. The issue was tabled to be reconsidered next year for the new session.

- Annual Meeting 2007 update – Debbie Mengoni advised the Executive Committee that the theme for the 2007 meeting would be “Design within Reach” and the Annual Meeting committee is currently looking for speakers for this meeting.
- CIP Program – Lisa Vavro advised that the 2007 CIP applications were due by June 2, 2007. Currently Temple is working on the verbiage for an application on a Retrospective of John Collins and his work. The Executive Committee would like to have a draft of the CIP application available to look over at the 2007 Board Retreat in February. The retreat will be held on February 9-10, 2007 in conjunction with Penn State Career Days.
- Website re-vamp – A flow chart was being created by David Goldberg of suggestions for changes to the ASLA website. The Executive Committee would like to have this flow chart to consider for the November conference call.
- Fellows Nomination Update – Various names were discussed for consideration for 2007 Fellows nominations. The Executive Committee was charged with determining who should be considered by the November conference call.

#### 06A:07NEW BUSINESS

- Changes to the Design Awards – Rich Rauso brought to the attention of the Executive Committee various requests from members to change some of the categories currently used for the Design Awards to level the playing field. Holly Renner was charged to send prior application information as well as jury guidelines to the Executive Committee for the consideration at the November conference call.
- Stormwater Review Process – Carl Kelemen brought to the attention of the Executive Committee various changes DEP is considering concerning the Stormwater Review process and plan approval. Current changes advise that plans must be prepared, reviewed and administered by PEs. The Executive Committee feels that this should be changed to include landscape architects.

**Motion by Carl Kelemen. Seconded by Bill Collins. To charge the Chapter President to draft a letter to the State Landscape Architecture Board requesting them to have the Board Solicitor contact the Secretary of DEP advising them that the proposed regulations are in violation of State Law and suggesting that language be stricken concerning PEs and changed to include licensed Landscape Architects or Professional Engineers. The motion was approved unanimously.**

- CLARB update – Denise Husband advised the Committee that she had received recent information that students are to get a free council record while still in school. Ms. Husband was asked to include this information in an article for PLAN which she is writing.
- The Executive Committee was reminded that the next conference call would be held at 12:00 noon on Wednesday, November 15.

The meeting was adjourned at 1:35.