

# American Society of Landscape Architects

Pennsylvania/Delaware Chapter



## MEET US IN THE POCONOS

APRIL 7 - 9, 2011

PA DE ASLA 2011 ANNUAL MEETING  
SKYTOP LODGE IN SKYTOP, PA



ASLA is looking for volunteers for the Annual Chapter Meeting in Spring 2011. If you are interested or would like more information, please contact Kim Cossar. [kimberlycossar@wannerassoc.com](mailto:kimberlycossar@wannerassoc.com).



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# President's Message:

Forgive me, but I've been a little down lately....times are tough for Landscape Architects. I recently returned from Chapter Presidents Council meetings and Advocacy Day in Washington D.C. and I'm happy to say that those three days seemed to have re-charged my batteries. Meeting with other chapter presidents and sharing common interests and problems have made me realize once again that the Pennsylvania/Delaware Chapter is one of the leading chapters in ASLA. In fact, the PA/DE Chapter is the 4th largest Chapter in ASLA with over 600 members (down from a high of 679 members a year ago). My trip started out with Advocacy Day, (which I highly recommend our members attend) and meetings with staff members from Senators Arlen Specter and Robert Casey's office. I also attended meetings with staff from Congressman Tim Murphy and Congresswoman Kathy Dahlkemper's office. ASLA was voicing its support for two bills: HR 4202 The Green Infrastructure for Clean Water Act and HR 3734 The Urban Revitalization and Livable Communities Act. Both of these bills directly affect Landscape Architects and if passed are potential revenue generators for our profession. So if you have asked yourself "What has ASLA done for me lately" support for these bills by ASLA is a prime example. In fact, I would recommend that all PA/DE ASLA Members research these bills and contact your local member of congress and your state senators and to voice your support for these bills.

The purpose of the Chapter Presidents Council (CPC) meeting is threefold; to facilitate the exchange of information, ideas, opportunities and challenges common to the chapters, to carry out the ASLA mission at the local level utilizing the information and tools made available by the ASLA national office, and to provide input to national officers and staff on the ASLA priorities. The first presentation on the agenda included ideas on how to engage young emerging professionals in ASLA and also provide a forum for them to share their common goals, interests and concerns. The next presentation involved the development of Chapter Strategic Plans. The strategic plan involves developing a mission and a vision statement, along with setting measurable program goals and objectives and critical issues and strategies to guide the Chapter. In case you were wondering, this is ASLA's Mission Statement: "The Society's mission is to lead, to educate, and to participate in the careful stewardship, wise planning, and artful design of our cultural and natural environments".

The next presentation was the Landscape Architecture Continuing Education System (LACES). The goal of the LACES system is to provide continuing professional education learning experiences that enhance and expand the skills, knowledge and abilities of practicing Landscape Architects to remain current and render competent professional service to clients and the public. The presentation concentrated around two topics: the benefit of individual Chapters becoming LACES providers (which the PA/DE Chapter is considering), and the benefit of individuals and companies becoming LACES providers. (Also please note that there is a conference call scheduled between the Pennsylvania Landscape Architecture Registration Board, CLARB and LACES to discuss participation in this program). The advantage of becoming a LACES provider is that continuing education courses offered by LACES providers can be easily screened by Landscape Architects seeking CEU courses that are pre-determined that the subject matter meets the LACES (and therefore the State's) health, safety and welfare criteria.

Next up was a presentation asking the individual Chapters to provide a LARE mentor/liason who is willing to mentor emerging professionals and students who are taking the LARE. Needed are seasoned practitioners with wealth of knowledge and experience, emerging professionals who have recently passed the exam, and firms willing to host study sessions. Another item presented is the Advocacy Summit July 30-August 1, 2010. The focus of this event is efforts by ASLA national in assisting Chapters to build and enhance state and local advocacy efforts such as establishing a state level Lobby Day.

Nancy Somerville, Executive Vice President of ASLA stated that ASLA membership is down 5.88% from its high point in 2009, which is surprisingly low in light of the current economic conditions. This proves that most ASLA members realize that in spite of the current economic conditions, our members realize that they cannot afford not to be ASLA members. Nancy also stated that the Sustainable Sites Initiative has entered the pilot project phase with over 250 projects selected. ASLA President Gary Scott, FASLA was the next presenter. Gary indicated that the Board of Trustees has voted 53-2 to raise membership dues \$9 for 2011. Dues however will remain the same in 2012.

One of the most thought-provoking presentations was Effective Member Communications through social networking sites. I will be proposing to our Executive Committee the idea of the PA/DE Chapter having a presence on such sites as Facebook, YouTube, Flickr, LinkedIn, Twitter and Land8Lounge. Please give me your thoughts on this item. Also presented were quarterly newsletters produced by the Colorado Chapter (check out their web site) and weekly (check out their web site) newsletters produced by the St. Louis Chapter.

Jim Lapidés, ASLA National Public Relations Manager presented the ASLA social networking sites available for landscape architects including Google News/Landscape Architects, YouTube.com/ Landscape Architects, Twitter.com/LandArchitects and Flickr.com/Landscape Architects. Check them out....

All in all..... a very busy and inspirational Chapter President's Council and Advocacy Day weekend in D.C.

Also.....feel free to contact me if you have any questions/comments on any of the above items.....

**Richard P. Rauso, RLA, ASLA**

**PA/DE Chapter President**

## **ASLA Annual Meeting & EXPO**

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## Side Effects of a Sour Economy

*By: John Wanner, Executive Director*

There is no need to write an article about the suppressed economy and the negative impact it has had on virtually every industry and profession, that story is everywhere you look. Landscape architects are no exemption as firms have had to lay off professionals and job opportunities are scarce. To make matters worse, local and state governments throughout the country are likewise struggling to deal with less revenue and rising costs. The Commonwealth of Pennsylvania is no exception. And, while the members of the State House and Senate are loath to utter the T word (taxes) during an election year, a lame duck Governor is not similarly inhibited.

So as one possible solution to solving Pennsylvania's economic woes, Governor Ed Rendell floated the idea of expanding the state sales tax to include 74 goods and services which are currently exempt. Of particular note is the idea to assess sales tax on professional services, something the Commonwealth has rarely done. While the Governor also proposed that the sales tax rate be lowered from 6% to 4%, elimination of the 74 exemptions generates more revenue than is currently collected via this tax. The expanded sales tax would be effective with the start of the 2010-11 Commonwealth budget in July.

If enacted, the expanded tax will make development and building more expensive. Architectural, engineering and landscape architectural services would all be taxed for the first time as would construction management services along with the labor portion of construction contractor costs.

There is already a fair amount of opposition to the expanded sales tax in both the House and Senate and from both sides of the aisle. Regardless, a broad coalition of organizations has formed for the purpose of defeating the tax. The next couple of months will be critical in determining whether or not the expanded sales tax proposal finds a place in a budget year certain to require difficult choices on both the expense and revenue sides.

ASLA PA/ DE is encouraging members to contact their state legislators to urge their opposition to this tax. The economy is already taking its toll and now is not the time to make it worse. See <http://capwiz.com/asla/issues/basics/?style=comm> for a sample letter that you can send or use as an example for writing your own.

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# Chapter Treasurer's Annual Report

## A LOOK BACK AT FISCAL YEAR 2009

The Pennsylvania and Delaware Chapter of the American Society of Landscape Architects Budgeted and Actual 2009 Income and Expenses are illustrated in the accompanying graphs and discussed briefly below.

### CHAPTER INCOME

Chapter 2009 Annual Income from membership dues totaled \$46,954.50, an increase of just 2.9% from \$45,618.00 at year's end 2008, and 97% of the \$48,500.00 budgeted for 2009. Commercial Sponsorships totaled \$3,200.00, or just 57% of the budgeted target of \$5,600.00, while actual Interest Income of \$792.99 was 66% of the projected \$1,200.00. Web Page Advertising was \$1,500.00, significantly less than the budgeted amount of \$4,500.00. The less than hoped for income from Commercial Sponsorships, Interest Income and Web Page Advertising was offset somewhat by a 178% increase in Plan Advertising, (\$4,448.75 Actual vs. \$2,500.00 budgeted); and a very successful Annual Meeting. Thanks to the hard work of the Delaware Section, our Executive Director, the Executive Committee and most importantly the participation of the DE/PA membership, the ASLA Annual Meeting in Delaware was a resounding success, generating revenues of \$50,131.25, or 111% of our \$45,000 budget projection.

### CHAPTER EXPENSES

The chapter officer's expenses were \$3,815.89, or 24% less than the \$5,000 budgeted amount. This expense item helps cover some of the travel costs incurred by Chapter Trustee, Chapter President and President Elect while attending mandatory national business meetings. These expenses are always difficult to budget because ASLA National determines the officers' responsibilities, frequency of meetings, and the meeting locations.

Commercial Sponsorship expenses reflect fees (commission) charged by our Executive Director, Wanner Associates, and are based on a percentage of Commercial Sponsor Income. As a consequence of a shortfall in sponsorship income, these fees totaled \$800.00, 43% below the budgeted amount of \$1,855.00. General Administrative expense of \$35,392.85, PLAN (newsletter) publication expenses of \$19,497.76 and Section Operations expenses of \$5,420.00, all exceeded our 2009 budget projections, (up 107%, 146%, and 103% respectively). The increase in PLAN publication costs relates to the timing of publishing and the new color format. The Chapter's Annual Meeting expenses (\$43,495.51), 103% more than budgeted, but this increase was more than offset by meeting proceeds of (\$50,131.25) or 111% more than expected.

### INCOME- EXPENSE ANALYSIS

The PA/DE Chapter ended the 2009 fiscal year with a \$3,319.77 budget shortfall due primarily to the slight decreases in anticipated Membership, Sponsorships, Newsletter and Webpage Advertising Income, and proportional increases in General Administrative, Newsletter, Section Operations and Annual Meeting Expense items. As the negative impacts of the current economic downturn ripple through our profession, they also negatively affect our chapter's membership, sponsorships, and advertising income. Generally, Total Annual Expenses, \$110,427.26, exceeded our 2009 budget estimate of \$110,055.00 by only \$322.76. All things considered, 2009 was not a bad year.

### INVESTMENT ACCOUNTS

The Chapter maintains two money market accounts. One account is basically a savings account buffer for the General Operating Fund, and the other contains a "Rainy Day Fund".

The purpose of the General Operating Fund money market account is to avoid having excessive cash balances in the general fund checking account, and instead place that money into an interest bearing account. This Account balance as of December 31, 2009 stands at \$66,934.17. This account earns a terrific 1% annual interest rate.

The Rainy Day Fund was originally set aside in the 1980's as a fund to thwart potential challenges to Pennsylvania's and/or Delaware's Licensure Laws via "sunset" legislation. Since the sunset issue is no longer a threat to our profession, these funds are maintained as a "buffer" against potential future budget short falls, or to address other specific licensure issues of concern to Pennsylvania landscape architects. As of December 31, 2009 the "Rainy Day Fund" money market account balance was \$2,474.47. This account earns a 0.07% annual interest rate.

**WHAT TO EXPECT IN 2010**

A new year always brings challenges and opportunities to PA/DE ASLA operations. In 2010 members will receive a colorful new digital format newsletter that reflects our chapter's commitment to be greener and leaner in our efforts to educate, communicate, and deliver more timely valuable information to your desktop. Our ever evolving website holds great promise for increased world-wide visibility, increased advertising opportunities, and increased services to our members, vendors, sponsors and allied professionals. These ongoing efforts are designed to allow the chapter to adapt to the technological and economic pressures of an ever more complex profession. Changes in the way we provide relevant services to out members often involves some inherent financial risks that must be carefully conceived, monitored and managed. As your treasurer, I want to assure you that our Executive Director, volunteer Executive Committee, Officers, Section Chairs, and Committees will remain vigilant during rapidly changing economic circumstances, and we will continue our frugal management your chapter's financial resources and strive to serve the best interests of our membership and the profession.

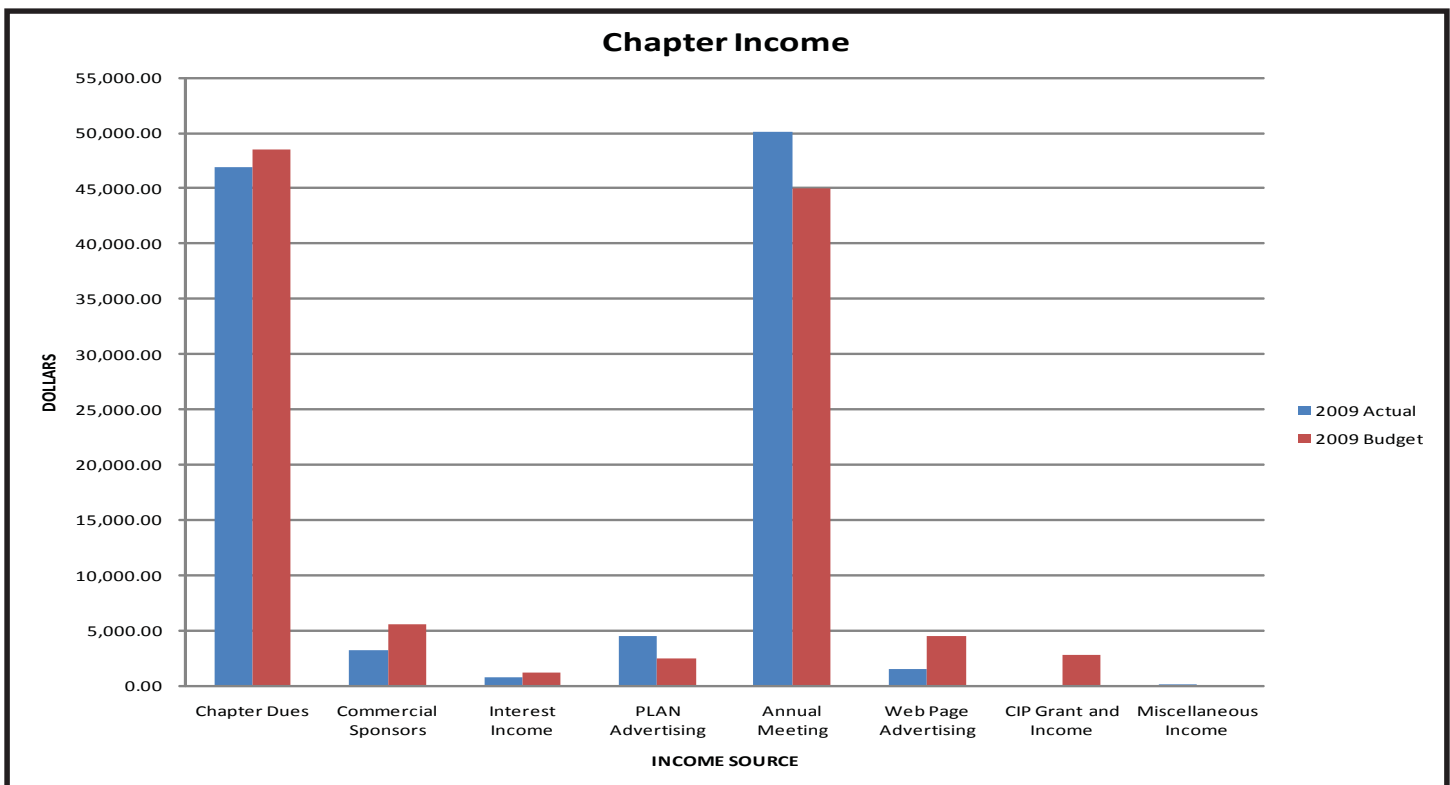
In conclusion, I am happy to report that the Delaware/Pennsylvania Chapter's finances remain solid and continue to provide a sound financial basis to support chapter operations.

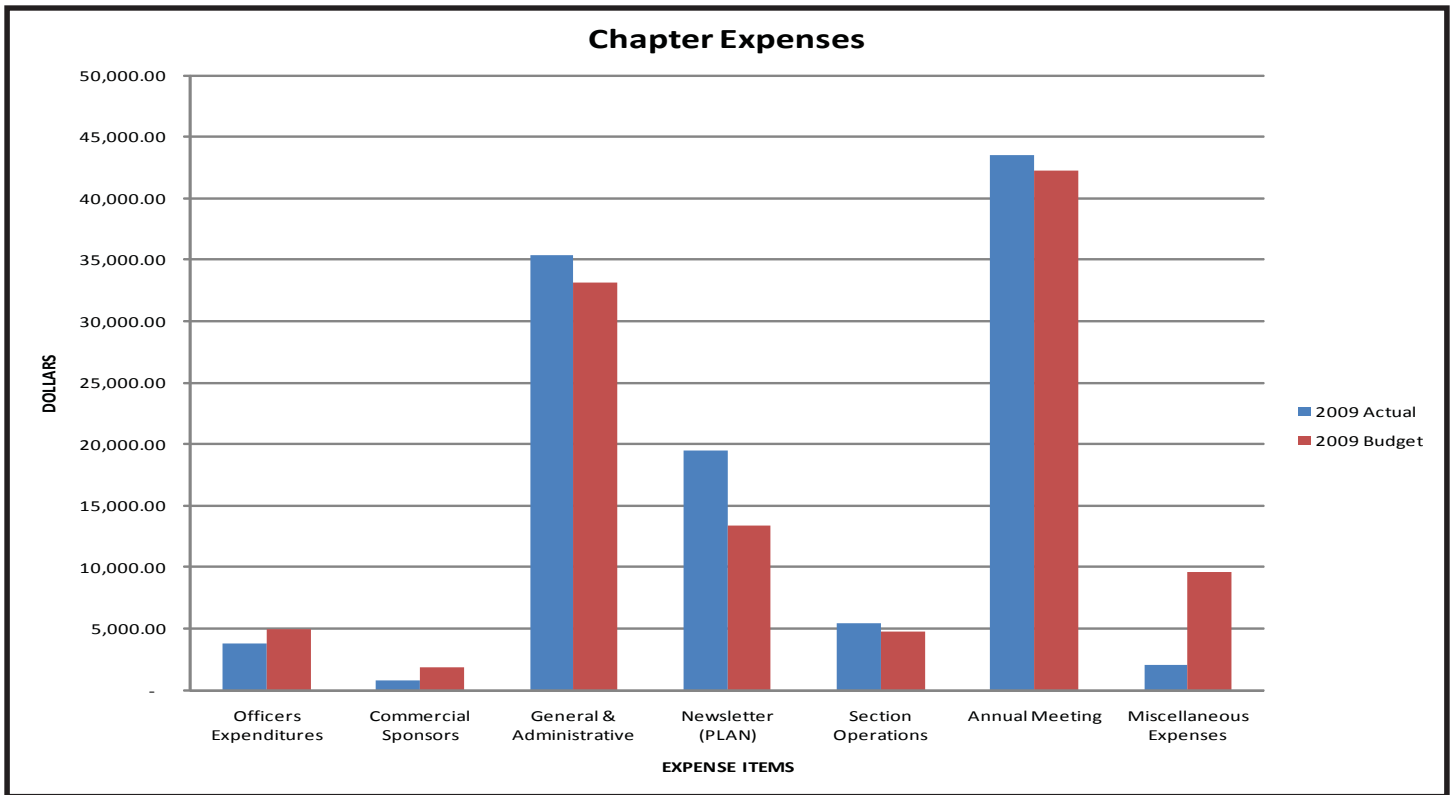
*Respectfully submitted,*

*Thomas J. McLane, R.L.A., A.S.L.A.*

*PA/DE Chapter Treasurer*

*May 3, 2010*





**Pennsylvania/Delaware Chapter of ASLA  
Revenue and Expense Statement  
January 1, 2009 to December 31, 2009  
100% of Year Elapsed**

	Actual to Date	2009 Budget	% of Budget
<b>Revenues:</b>			
Chapter Dues	46,954.50	48,500.00	97%
Commercial Sponsors	3,200.00	5,600.00	57%
Interest Income	792.99	1,200.00	66%
PLAN Advertising	4,448.75	2,500.00	178%
Annual Meeting	50,131.25	45,000.00	111%
Web Page Advertising	1,500.00	4,500.00	33%
CIP Grant and Income	0.00	2,755.00	0%
Miscellaneous Income	80.00	0.00	0%
<b>Total Revenues</b>	<b>107,107.49</b>	<b>110,055.00</b>	<b>97%</b>
<b>Expenses:</b>			
<b>Officers Expenditures</b>	3,815.89	5,000.00	76%
<b>Commercial Sponsors</b>	800.00	1,850.00	43%
<b>General &amp; Administrative</b>	35,392.85	33,180.00	107%
<b>Newsletter (PLAN)</b>	19,497.76	13,380.00	146%
<b>Section Operations</b>	5,420.00	4,750.00	114%
<b>Annual Meeting</b>	43,495.51	42,285.00	103%
<b>Miscellaneous Expenses</b>	2,005.25	9,610.00	21%
<b>Total Expenses</b>	<b>110,427.26</b>	<b>110,055.00</b>	<b>100%</b>

# LA MONTH - APRIL 2010



The PA DE ASLA Chapter decided to try something different this year with Landscape Architecture Month to increase awareness of the Landscape Architecture profession by donating 100 copies of *Becoming a Landscape Architect* by Kelleann Foster, RLA, ASLA. Kelleann is a member of the PA DE ASLA Chapter and is a very active volunteer. The photo to the left is Kelleann holding a book signing during the cocktail reception with exhibitors at the chapter's annual meeting held in Pittsburgh, PA this past March. We even had a few attendees purchase the book to donate to their school district. This was a huge success for the chapter and a great way to spread the word about becoming a Landscape Architect. Thank you to everyone that helped to make this effort a huge success. The following is a list of schools in PA and DE that received a copy of the book.

## Eastern PA Section Donations

1. Scranton HS
2. Valley View HS
3. Mountain View HS
4. Lackawana County Library System
5. Lower Providence Community Library, Montgomery County Library System
6. Wissahickon Valley Public Library, Montgomery County Library System
7. Upper Moreland Free Public Library, Montgomery County Library System
8. Philadelphia Public Library System- 3 copies
9. Glenside Library
10. Henderson HS
11. Archbishop Carroll HS
12. Radnor HS
13. Saul Agricultural HS
14. Unionville- Chadds Ford HS
15. Media Public Library
16. Edward W. Bok Technical HS
17. Abington Junior HS
18. Valley Forge Middle School
19. Lower Macungie Public Library
20. East Penn School District
21. Lehigh Valley Library System (2 copies)
22. Chester County Library System
23. Phoenixville Public Library

## Western PA Section Donations

1. Penn Cambria HS
2. Bishop Carroll HS
3. North Hills HS
4. St. Bonaventure
5. Erie Public Library
6. Serra Catholic HS
7. Greentree Library
8. Keystone Oaks HS
9. North Allegheny HS
10. Mount Pleasant HS
11. Blackhawk HS
12. Oakmont Public Library
13. Carnegie Library, Allegheny Branch
14. Freeport HS
15. Follansbee HS
16. Shaler HS
17. Mount Lebanon HS
18. Indiana HS
19. Bellvue Public Library
20. DuBois Area HS
21. Leechburg HS
22. Apollo Ridge HS
23. Kiski HS
24. Gateway HS
25. Penn/Trafford School

## Delaware Section Donations

1. Wilmington Friends School
2. Salesianum HS
3. Brandywine HS
4. Concord HS
5. Mt. Pleasant HS
6. Middletown High School
7. Appoquinimink HS
8. Christina HS
9. Glasgow HS
10. Newark HS
11. William Penn HS
12. Alexis I duPont HS
13. John Dickinson HS
14. Thomas McKean HS
15. Caesar Rodney HS
16. Cape Henlopen HS
17. Dover High School
18. Indian River HS
19. Laurel Senior HS
20. Milford Senior HS



## Eastern Section Report:

The Eastern section has been busy in the past few months!

In January, ASLA members met with students and faculty at University of Penn to assist with the renewal of the Penn Student ASLA Chapter. The ASLA members offered an informal presentation followed by questions and answers about starting and operating a student chapter. Only a few weeks after the meeting, the interested group of students and faculty appointed officers and contact people for the Penn Student ASLA Chapter, along with an agenda of activities. The newly appointed Student Chapter President is Ann Marie Schneider. Rodney Robinson of Delaware has been appointed the liaison between the Chapter Executive committee and the Penn Student Chapter. Good luck to the new student chapter!

In February, Carl Kelemen attended the University of Pennsylvania career day, representing ASLA.

An Eastern Section member meeting was held in March at the Temple University's Ambler Campus. The meeting included a discussion of future section events preceded by a detailed overview of the newly announced Temple University Masters in Landscape Architecture Program. The lecture on the new program was presented by Mary Meyers, Chair of the Landscape Architecture and Horticulture Department at Temple.

On April 17th, The Eastern Section hosted a lecture and tour at Mt. Cuba Center. Following a catered lunch and a lecture by the Center's director, Rick J. Lewandowski; the members were led on a tour of the gardens which celebrate native plants and natural processes. The sold out tour received great reviews by several of the 40 attendees.

On April 27th, ASLA held a combined meeting with the Illumination Engineering Society of North America (IESNA) at Temple's Ambler Campus. Lee Waldron, President of Grenald Waldron Associates of Philadelphia, presented a lecture on outdoor lighting theory and design techniques. Lee offered instruction on creating comfortable, safe and dynamic landscapes at night. He explained how the night landscape can be seen as an empty canvas with opportunities for creating theatrical or subtle effects by proper design and placement of landscape lighting.

The Eastern Section plans to continue this busy schedule of events throughout the year. Upcoming events include a nursery tour and lecture in Buck County, a tour and lecture at Longwood Gardens, plus other lectures and site events that will be announced soon. Please watch the [landscapearchitects.org](http://landscapearchitects.org) events calendar for updates, and please plan to join us for an upcoming event!

The Eastern Section is looking for nominees for a new Section Chair or Co-Chairs. If you are interested, please contact Kim Cossar at [kimberlycossar@wannerassoc.com](mailto:kimberlycossar@wannerassoc.com) or Adam Supplee, [aasupplee@verizon.net](mailto:aasupplee@verizon.net).

*Adam Supplee, RLA, ASLA, AICP  
Eastern Section Chair*



**ASLA Members attend a tour and lecture on the grounds of Mt Cuba Center.**

**Do we have your current contact info??**

**Please take a moment to update your member profile, particularly your email address at [www.ASLA.org](http://www.ASLA.org).**

**If your contact information is not current, you will not receive our mailings or important notifications.**

## Central Section Report:

On April 20, Central Section sponsored a Google SketchUp training session. Our certified MICRODESK instructor tailored the training format to provide ASLA with 2 hours of interactive instruction geared toward our members' interests. Topics covered included working with photographs, stylizing models, modeling terrain using "Sandbox" tools, and importing/exporting models with Google Earth. The session was well attended and a great success. A big "Thank you!" goes out to Tracy Buchholtz from Derck & Edson for organizing this event.

We would like to make sure we keep everyone informed of Central Section activities. If you are a Central Section member and have not been receiving e-mails from me, or if your e-mail address has recently changed, please e-mail me with your current contact information.

*Joyce Gerhart, RLA, ASLA*  
*Central Section Chair*

Be sure to check out the photos on pages 15 & 16 taken during the awards luncheon held at this year's Annual Meeting held in Pittsburgh, PA.

## Announcements:

RGS Associates, Inc. has been named as one of the fifty Best Places to Work in PA for medium sized companies. They are honored to have been recognized with this award for the past four consecutive years by Best Companies Group and Team Pennsylvania Foundation. RGS Associates is a land planning, landscape architect, and civil engineering firm with offices in Brownstown and York PA.

John Snyder, of Dillsburg, has been named to Client Manager for RGS Associates, a Land Planning and Civil Engineering Consulting firm servicing the South Central Pennsylvania region. Snyder has over 10 years of land development consulting experience and holds a M.S. degree in Environmental Pollution Control from Penn State University and a B.A. degree in Geography / Environmental Planning.



## Western Section Report:

### Won't You Be Our Neighbor? 2010 Annual Meeting

Western Section was glad that everyone answered the call to be our neighbor and helped make the 2010 Annual Meeting a huge success.

The Annual Meeting was well attended from landscape architects and planners from Pennsylvania, Delaware, West Virginia, New York and a few other states. Despite being early March, the weather cooperated for the weekend and made traveling easier. Pittsburgh's weather was so nice it made the city's skyline glisten in the sun. Across the Monongahela River from the city skyline, the Sheraton at Station Square filled for the bill as an excellent venue for the annual event. The venue was well situated for large general sessions and for smaller breakout sessions. The education sessions were top notch with good presenters and relevant topics. The three tracks of sessions planning, design and technology seemed to fill the appetite of the attendees.

Thanks to the Annual Meeting Planning Committee and all of their hard work in putting together a fine annual meeting. Those of us here in western look forward to heading east next year when the Annual Meeting is hosted by Eastern Section.

#### *Co-chairs of the Western Section*

*Aaron Richardson* [arichardson@gatewayengineers.com](mailto:arichardson@gatewayengineers.com)

*Thomas Swisher* [tswisher@gatewayengineers.com](mailto:tswisher@gatewayengineers.com)

# Delaware Section Report:

In November 2009, on behalf of the PA/DE Chapter, Nancy Minich attended the HALS California Preservation Foundation Conference, in LaJolla, CA. A full report was presented to the chapter and is available upon request. Following are the highlights of the training provided.

A presentation was made by Noel Vernon, ASLA, in which she discussed the National Park Service documents and gave an overview of the process for HALS. Also addressed were the definitions of Cultural Landscapes and their four types: Historic Sites, Historic Designed Landscapes, Historic Vernacular Landscapes and Ethnographic Landscapes. Ms. Vernon also presented the Steps for documenting, listing and protecting cultural landscapes, Four Treatment Options and HALS Documents.

The San Diego Context: Cultural Landscapes of the Area - Diane Kane, a cultural historian/planner, presented a case study of the San Diego HALS survey. Items emphasized included the importance of regional styles in native plants, character-defining features in defining site plans and evaluating the integrity of a property based on the 7 aspects (Location, Design, Setting, Materials, Workmanship, Feeling and Association).

Cultural Landscape Elements - Vonn Marie May, a cultural landscape specialist, presented what to look for in a landscape: Spatial organization/land use patterns with context, Historic and non-historic architecture, Period of significance, Topography, Circulation, Extant hardscape features, Natural systems, Views/Vistas and Overall site integrity.

The final part of the day was used to conduct a survey level documentation of Wisteria Cottage, the LaJolla Historic Society property and building in with the conference was held. This was abbreviated due to inclement weather. Ms. Minich's report concludes with the implications for the PA/DE HALS Survey and Documentation Project.

*Submitted by Rodney D. Robinson  
Delaware Section Co-Chair*

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# ASLA National Call for Volunteers for 2011 Committee Service

President-Elect Jonathan Mueller, FASLA, will soon be considering appointments for committee service during his term as ASLA president (September 14, 2010 through November 2, 2011). To volunteer for service on one or more of the committees listed below, please contact Mary Hanson by Friday, July 9, 2010 indicating the group(s) of interest to you. A few brief comments on your interests and experience would be helpful as well, but professional commitment and the desire to contribute through ASLA committee service is all that is required.

ASLA committees support Board of Trustees-approved programmatic goals and objectives by: (1) performing specific functions, e.g., the Professional Practice Committee is charged with reviewing and providing input on ASLA alliance partners' products, programs, and services; or (2) providing member expertise and input on issues and programs, e.g., the Government Affairs Advisory Committee provides member input on issues that affect the profession and helps determine ASLA's legislative priorities.

Committee chairs direct the activities of the group in coordination with staff and in accordance with the board-approved Annual Operating Plan and the committee charge. Staff are responsible for coordinating committee activities, including committee communications, and work with the chairs to set agendas. The frequency of committee conference calls, meetings, and correspondence depends on the nature of the its work. The ASLA national officers serve as Executive Committee liaisons and are available to assist chairs and committees as needed. Terms range from one-to-three years and begin and end when the president assumes office at the conclusion of the annual meeting.

## **Annual Meeting Education Advisory Committee**

The committee makes recommendations to staff for invited continuing education sessions, and reviews and evaluates submissions to the annual meeting call for presentations. Terms are for three years and are staggered to maintain continuity. The committee has one meeting in Washington, DC, late in the year and meets by conference call as needed.

## **Archives and Collections Committee**

The Archives and Collections Committee provides member expertise and works with staff on maintenance of and access to the Society's official records and archives. Terms are for one year and members are often reappointed to maintain project continuity. The committee corresponds via email, meets monthly via conference call, and at the annual meeting.

## **Audit Committee**

The committee oversees the Society's annual audit and provides independent oversight of its finances, internal control procedures, and accounting, reporting, and compliance practices. Members are limited to chapter trustees, members of the Finance and Investments Committee, and one financial expert who may or may not be an ASLA Member. Terms are for two years and staggered and outgoing members are not eligible for reappointment for at least three years. The committee meets at midyear, at the annual meeting, and via conference call as required.

## **Committee on Education (COE)**

The Committee on Education advises the Board of Trustees on issues relating to education policy, accreditation, program support, enrollments, and employment trends. Appointments are for two years and staggered to provide continuity. COE meets during the ASLA annual meeting and monthly by conference call.

### **Constitution and Bylaws Committee**

The committee maintains and interprets the ASLA Constitution and Bylaws and Administrative Policies, advises the Board of Trustees on matters of governance and policy, and assists sponsors of proposed amendments. Terms are for three years and are staggered to maintain continuity. The committee corresponds via email and meets via conference call as frequently as business demands.

### **Emerging Professionals Committee**

The committee provides member review and input on Student, Student Affiliate, and Associate Member programs and services; promotion of the benefits of ASLA membership; and communication with and among all emerging professionals, ASLA chapters, and student chapters. Terms are for one year, and the committee meets at least quarterly by conference call and at the annual meeting.

### **Ethics Committee**

Members must be individuals who are extremely thorough and discreet in their committee work. The committee receives and processes complaints, recommends code amendments to the Board of Trustees, and educates members about ethics issues. Appointments are for three years and staggered to ensure continuity. The committee corresponds via email, and meets via conference call as often as needed and during the annual meeting.

### **Finance and Investments Committee**

The Finance and Investments Committee advises the Board of Trustees on matters concerning ASLA's financial management. Members must be skilled in business practices and informed about ASLA's financial status and condition. Terms are for three years and staggered to provide continuity. The committee meets monthly by conference call and at the annual meeting.

### **Government Affairs Advisory Committee**

The committee provides member review and input on issues that affect the profession and helps determine ASLA's federal legislative priorities. Terms are for two years and staggered for continuity. The committee corresponds via email, and meets monthly via conference call and at the annual meeting.

### **Honors and Awards Advisory Committee**

The committee recommends the slate of jurors for the professional and student awards programs and reviews and makes recommendations for updating or altering, when necessary, all of ASLA's awards and honors programs. Terms are for two years and staggered to provide continuity. The committee meets via conference call as needed.

Please Note: During their term of service, members of the Honors and Awards Advisory Committee and their firms/organizations/agencies may not be considered for the medal awards, Firm Award, or Community Service Award.

### **Landscape Architecture Editorial Advisory Committee (LAM)**

Committee members provide the editor with ongoing intelligence from landscape architecture practice and education to help maximize the magazine's editorial relevance to the profession. Members serve two-year terms that are staggered to maintain continuity. The committee meets quarterly by conference call and during the annual meeting.

### **Leadership Development Committee**

Committee members develop, implement, and monitor plans to identify potential and emerging leaders with attention to diversity of practice type, gender, and ethnicity; and develop, implement, and monitor plans to encourage participation and guide development through the leadership ladder of ASLA. Appointments are for one year and the committee meets via conference call three-to-four times a year.

### **Licensure Committee**

The Licensure Committee provides member review and input on current and developing licensure advocacy materials and national and chapter outreach efforts. Terms are for two years and staggered for continuity. The committee corresponds via email, and meets monthly via conference call and at the annual meeting.

### **Licensure LARE (Landscape Architecture Registration Examination) Prep Subcommittee**

The LARE Prep Subcommittee develops resources and materials in support of those preparing to take the licensure exam; and assists ASLA chapters in promoting the benefits of licensure, offering LARE review workshops, and otherwise mentoring exam candidates. Appointments are for one year. The subcommittee corresponds by email, and meets monthly via conference call and at the annual meeting.

### **Member Services Committee**

Committee members advise the staff and leadership on member recruitment and retention efforts; new programs and services for ASLA members and chapters; and professional membership qualifications, admission procedures, and privileges. Appointments are for one year, and the committee meets at least quarterly by conference call and during the annual meeting.

### **Policy Committee**

The Policy Committee formulates ASLA policy on matters of professional interest and concern and regularly reviews and updates ASLA public policy statements. Terms are for two years and staggered to maintain continuity. The committee meets by conference call as frequently as business demands and at the annual meeting. There is a significant amount of work conducted via Internet research and email correspondence.

### **Professional Practice Committee (PPC)**

The committee provides member review and input on specific practice needs and ASLA products, programs, and services. Appointments are for one year. PPC subgroups include specifications review; business owners support, including standard form contract development; construction administration, and professional practice academics. The subgroups conduct a significant amount of work via email and by conference call. The full committee meets quarterly by conference call and at the annual meeting.

### **Public Practice Advisory Committee**

Committee members advise leadership and staff on strategies and programs to increase public practitioners' interest and participation in ASLA and facilitate communication among all practitioners in the public sector. Appointments are for one year, and the committee meets monthly by conference call and during the annual meeting.

### **Public Relations and Communications Advisory Committee**

The committee advises staff on development, implementation, and evaluation of media relations strategies, publicity materials, and outreach activities; helps identify members with expertise in various issue and practice areas to represent the profession to the media; and provides member review and input on ASLA's web resources and electronic communications. Terms are for one year, and the committee meets at least quarterly by conference call and during the annual meeting.

### **Tellers Committee**

Members of the Tellers Committee must be Full Members of the Society residing near ASLA national headquarters in Washington, DC. The committee verifies annual election and other confidential ballots of the Society's professional membership. Appointments are for one year. The committee is usually convened only once a year, in June, to review and verify the results of the annual election for ASLA president-elect.

**To volunteer for service on one or more of the committees listed above, please respond by Friday, July 9, 2010 to [mhanson@asla.org](mailto:mhanson@asla.org).**



PA DE ASLA  
Chapter  
2010 Student  
&  
Professional  
Awards Luncheon





Pennsylvania / Delaware  
Chapter of the American Society of  
Landscape Architects

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##### Communications Committee

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David Goldberg, ASLA  
Lisa Kunst Vavro, RLA, ASLA

## Did you know...

\* You can list job openings for **FREE** on the chapter website! Just send your detailed job listing to [kimberlycossar@wannerassoc.com](mailto:kimberlycossar@wannerassoc.com). Once your job listing is received, it will be posted on the "CAREERS" section of the PA/DE ASLA Chapter website.

\* The chapter is currently **seeking volunteers** to serve on chapter committees. If you are interested in serving on a committee or would like additional information about the chapter committees, please contact Kimberly Cossar at (717) 441-6041 or send an e-mail to [kimberlycossar@wannerassoc.com](mailto:kimberlycossar@wannerassoc.com).

## 2010 CHAPTER CALENDAR

### June

10 Executive Committee  
Conference Call -  
Noon

30 PLAN Printed  
Awards Issue Mailed  
to Members

### July

8 Executive Committee  
Conference Call -  
Noon

### August

12 Executive Committee  
Conference Call -  
Noon

Don't forget to  
check out the chapter  
website at [www.padeasla.org](http://www.padeasla.org)  
to view the calendar of  
upcoming events.

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