BERGMAN.LoVALLO.TINSLEY
THE TIES THAT BIND
BREAKING NEW GROUND
LIKE MANY OPPRESSED, MIGRANT AND SEASONAL WORKERS HAVE BEEN EXPLOITED FOR FAR TOO LONG. SYSTEMATIC FORMS OF OPPRESSION HAVE BEEN DRIVING FORCES BEHIND INJUSTICES THAT HOLD CONTEMPORARY WEIGHT ON THEIR LIVES. FROM THE INCEPTION OF THE BRACERO PROGRAM, TO THE RECONFIGURATION OF THE CONCEPT OF ILLEGALITY, THESE WORKERS HAVE BEEN DEMORALIZED AT EVERY TURN.

THE ROLE OF THE MIGRANT AND SEASONAL FARM WORKERS HAS MORPHED INTO TRENDS OF ‘JUSTIFIED’ DISCRIMINATION AGAINST THEM BY CITIZENS OF THEIR EMPLOYING COUNTRY, WHO REAP THE BENEFITS OF THEIR LABOR. WE BELIEVE THESE TRENDS NEED TO BE TURNED.

BETWEEN DAILY STEREOTYPES AND STRESSES, MIGRANT WORKERS FEEL LIKE INTRUDERS IN A COUNTRY THEY ARE CRUCIAL TO. BY GIVING THEM A MEMORABLE COMMUNITY TO LIVE IN, THEY WILL GAIN A SENSE OF PERMANENCE AND ACCEPTANCE. IT WOULD BE DETRIMENTAL TO LET THE TROUBLES OF MIGRANT WORKERS GO UNANSWERED.

BY ELEVATING MIGRANT WORKERS AND GIVING THEM OPPORTUNITIES FOR A BETTER LIFE, THEY WILL GAIN ESTEEM AND RESPECT FOR THE WORK THEY DO. PARTNERING WITH LOCAL ADVOCACY GROUPS AND BUSINESS WILL EMPOWER THEM TO STAND UP FOR THEIR RIGHTS, ONCE AGAIN, AND BEGIN TO DISSIPATE THE STEREOTYPES ASSOCIATED WITH MIGRANT WORKERS. CREATING AFFORDABLE HOUSING AND PROVIDING THEM WITH WAYS TO SUPPLEMENT THEIR INCOME WILL RELIEVE A LOT OF THE STRESSES THEY COME HOME TO EVERYDAY.

TO ENRICH RELATIONS BETWEEN THE MIGRANT WORKER COMMUNITY AND THE COACHELLA REGION, OUR DESIGN WILL BECOME THE HEART FOR THERMAL AND DRAW PEOPLE IN FROM THE REST OF THE VALLEY. DRAWING IN THE REGIONAL COMMUNITY TO INTERACT WITH OUR COMMUNITY WILL NOT ONLY BREAK DOWN BARRIERS, BUT ALSO SHOW THE IMPORTANCE OF THE MIGRANT FARM WORKERS LIVING THERE.
PEOPLE
- Bring in community from the adjacent southern street
- Pull in partnerships regionally

PROFIT
- Bring in local businesses
- Create on-site energy through solar panels

PLACE
- Way finding shelters on site
- Increase walkability & pedestrian experience
- Frame existing views of the mountain range
- Reduce width of northern street on site

PLANET
- Bring in community from the adjacent southern street
- Pull in partnerships regionally

COMMUNAL GATHERING SPACES
SALSA & PRODUCE STANDS
COMMUNAL STAGE AREA
COMMUNITY GARDEN BEDS
SHADE PROVIDING CANOPY TREE: CALIFORNIA FAN PALM

DROUGHT TOLERANT NITROGEN FIXER: MESQUITE SP.

LOWER CANOPY SHADE PROVIDING TREE: BLUE PALO VERDE

MEDIUM BLOOMING SHRUB: DESERT FIR

GROUNDCOVER & CACTI SP.
Using the architectural style of elemental Chilean design as precedent for the expanding and regenerative approach to housing. These structures are meant to achieve multi-generational spaces promoting versatility as well as adjustability, for diverse family needs.