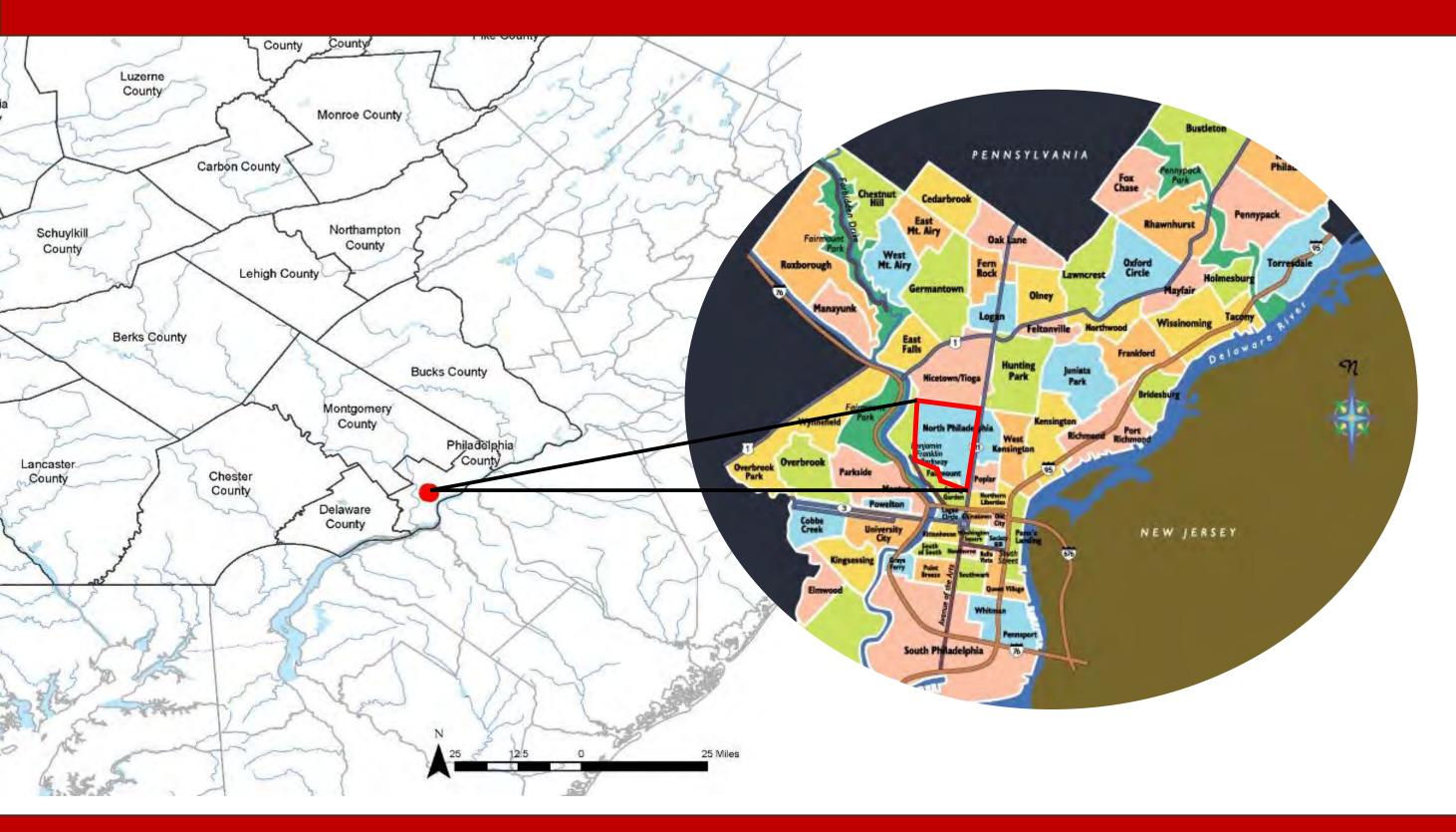
REIMAGINING THE TOWN AND GOWN EXPERIENCE Diamond Street Corridor Neighborhood





Department of Landscape Architecture LARC 8144 - Spring 2018 - Prof. Carter van Dyke Jacob Zurilla, Liz Krohn, Zach Cross, and Katie Bartling

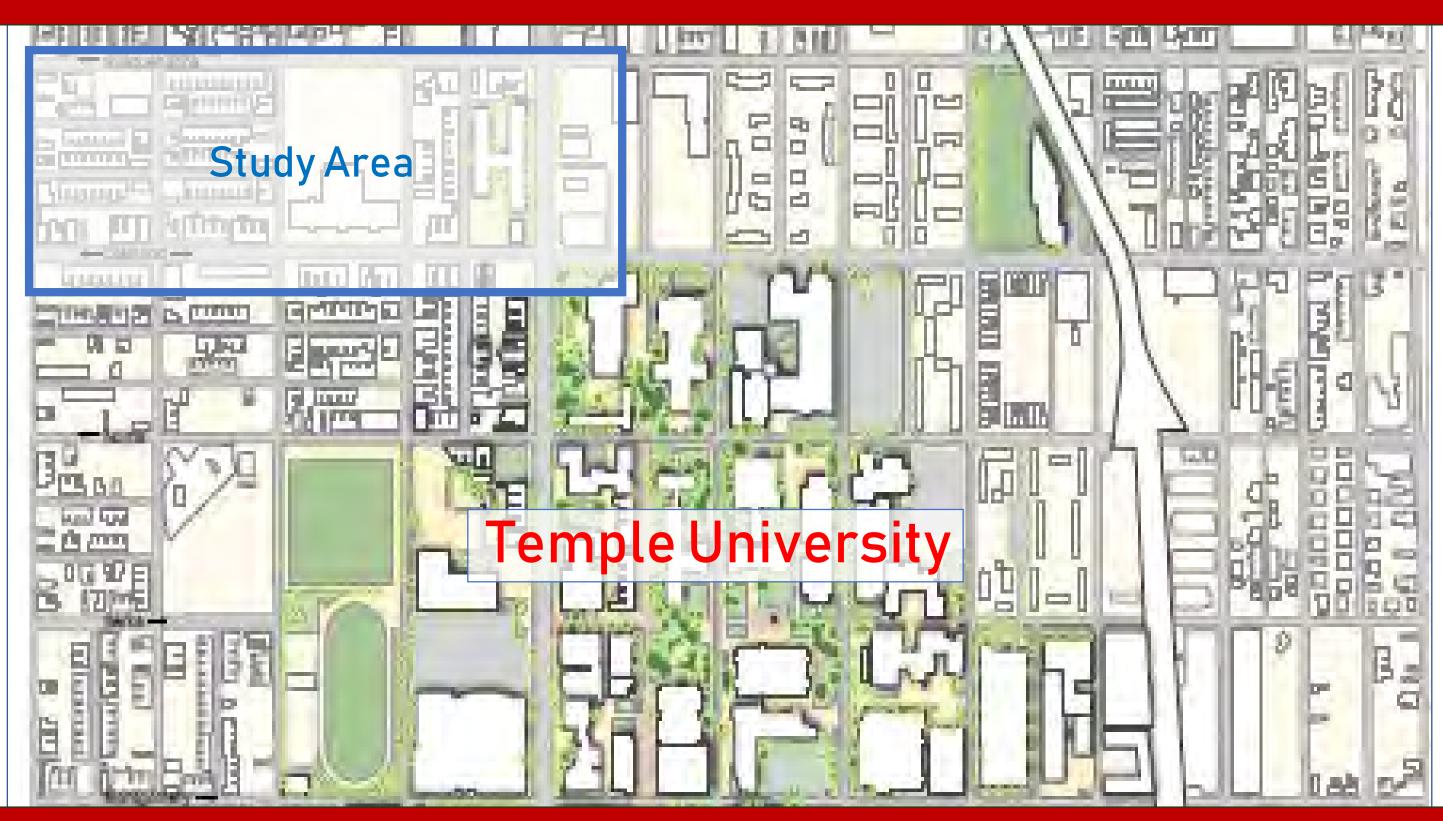
SITE



Philadelphia, Pa - Lower North District



SITE Temple University North Gateway





Project Goals and Objectives

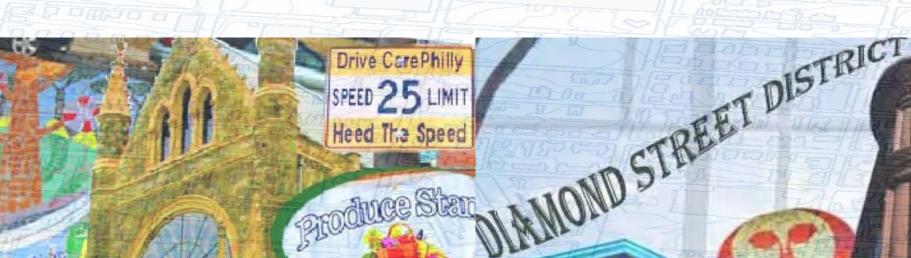
Seeking solutions of how the built form and natural spaces in a neighborhood can nurture and develop its residents through:

Creating a sustainable, walkable community Protecting historic resources and character Unifying the community Creating a healthy city



Outline

- First Impressions
- Case Studies
- Existing Conditions Analysis
- SWOT Analysis
- Conceptual Masterplan
- Detailed Schematic Designs





First Impressions





Case studies Neighborhood Revitalization through:

- Shared Streets
- Multimodal Initiatives
- Green Infrastructure
- Historic Preservation and Greenway Enhancements



Neighborhood Revitalization

Through Shared Streets

Poynton and Preston Fishergate, U.K.

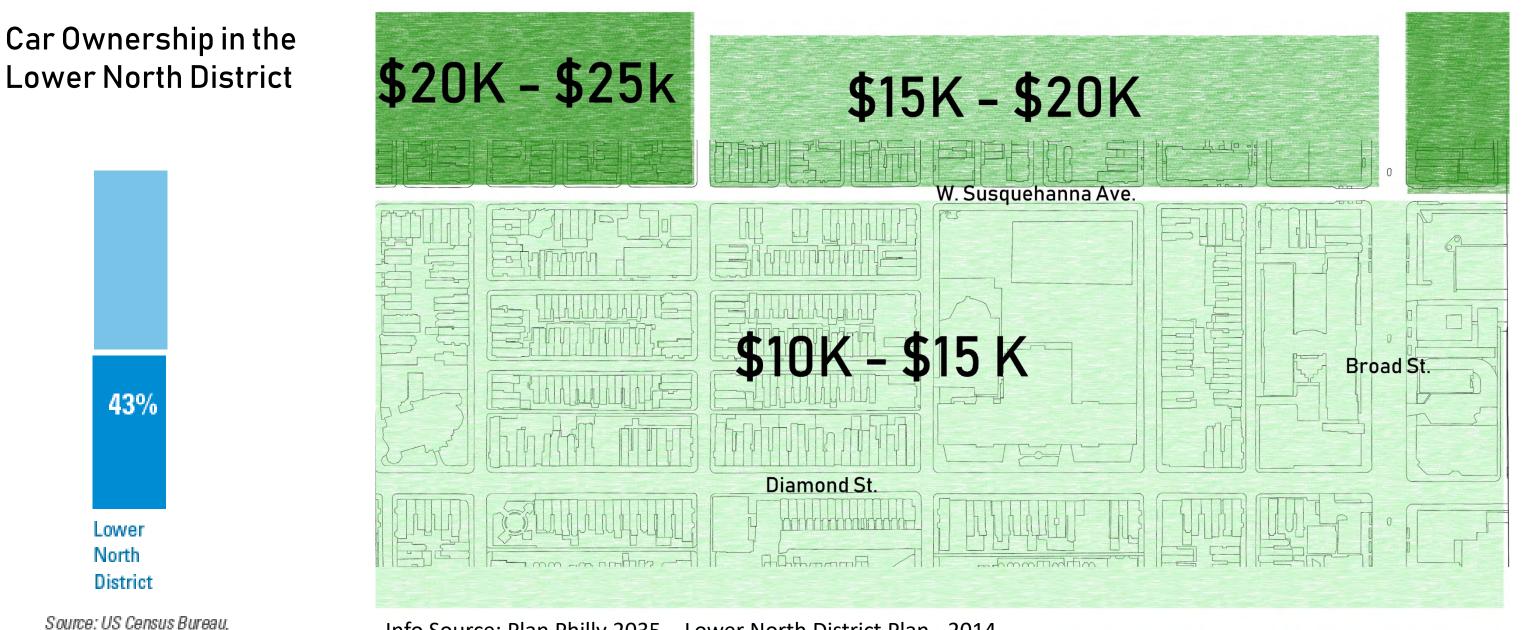


Department of Landscape Architecture, Spring 2018, LARC 8144

Car Ownership Viability

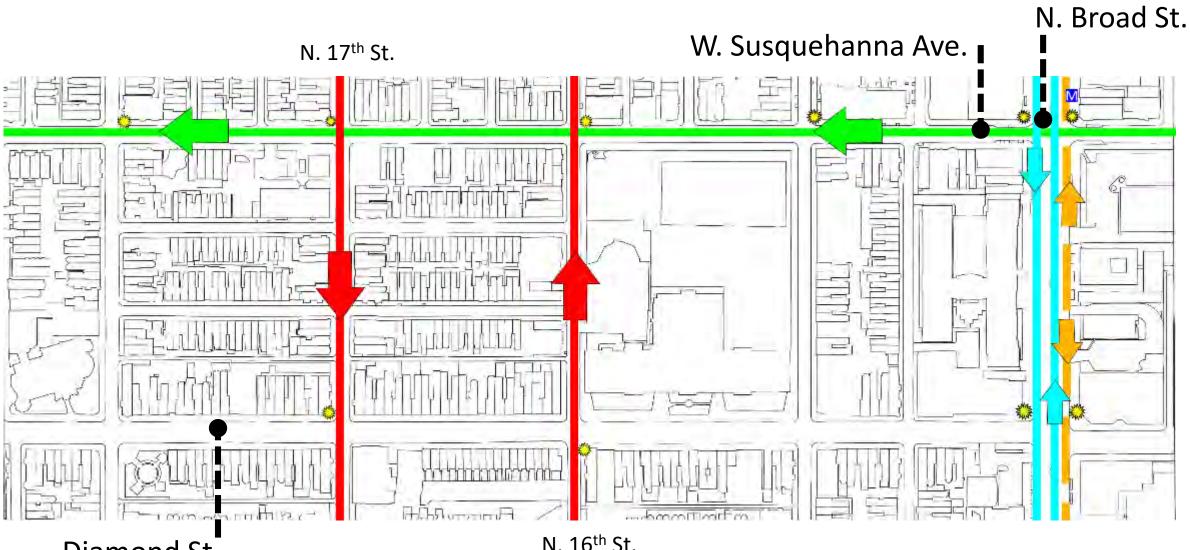
American Community Survey, 2013

Medium Household Income



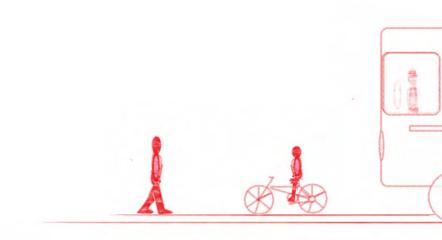
Info Source: Plan Philly 2035 – Lower North District Plan - 2014

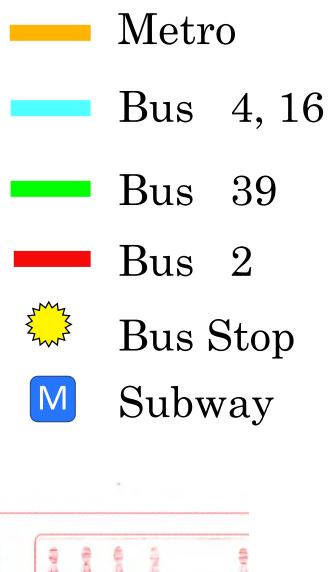




Diamond St.

N. 16th St.





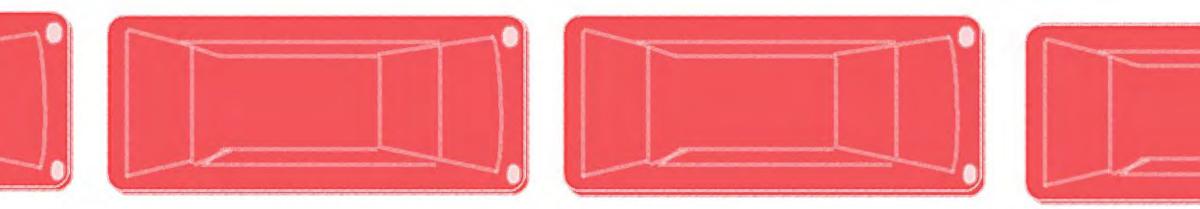


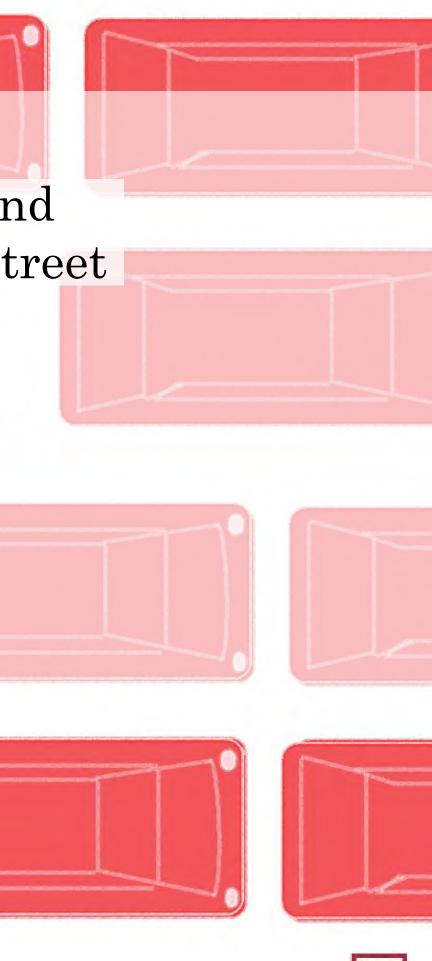
Design Problem:

Automobiles are valuable tools for moving people and things but they have come to dominate the public street space in our neighborhood.

Design Question:

How can we transform an automobile dominated space into a people space while still allowing room for these popular tools?







Using a Shared Space Concept

What is it? Woonerf or "Living Street" is a Dutch concept developed in the late 1960's. It seeks to balance the relationship between people, bicycles

and cars in a urban environment.

Source: http://www.midtowncommunityworks.org/news-archive/2017/7/6/dutch-shared-streets-emerge-as-growing-trend-in-the-unites



Shared Space

is not new

Edi purgh 0 sgow United Kingdom

Isle of Man

Dublin 60 Ireland

Manc ester Liverpool



Share Space **Streetscapes** across the U.K.

Netherlands

Amsterdam

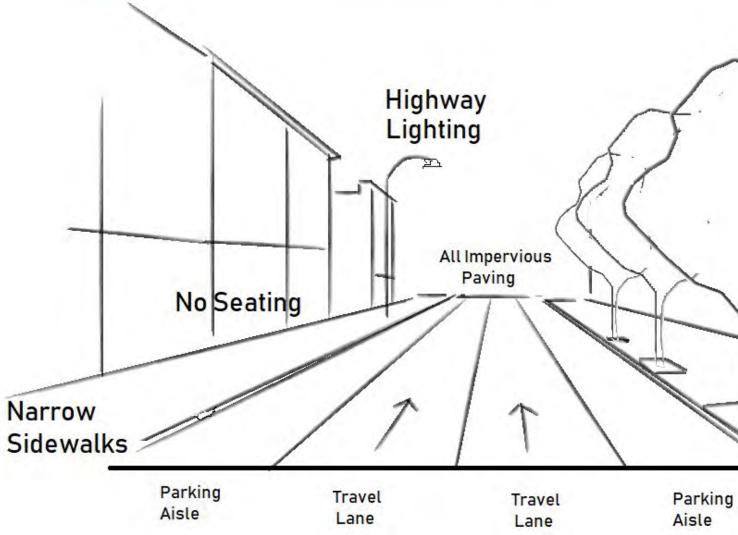






W. Susquehanna Ave. Existing Conditions





Concentrated Trees in Sidewalk Zone



Design Solutions

- Reduce to single travel aisle
- Widen sidewalks
 - Limit commercial vehicle access times
- Use *pavers* not paint
- Remove high curbs
- Remove highway style signage and traffic lights.
- Utilize architectural lighting instead of
 - highway lighting
- Plant trees *between* parking spaces.

Preston Fishergate U.K.





Benefits





Slower traffic speeds Fewer traffic accidents Green stormwater mgmt. More trees: Cooling, Carbon & Noise Mitigation More eyes on the street: Café sidewalk seating Nuanced lighting appears safer

Preston Fishergate U.K.



Neighborhood Revitalization

Through multimodal initiatives

UC Davis-Bicycle Plan

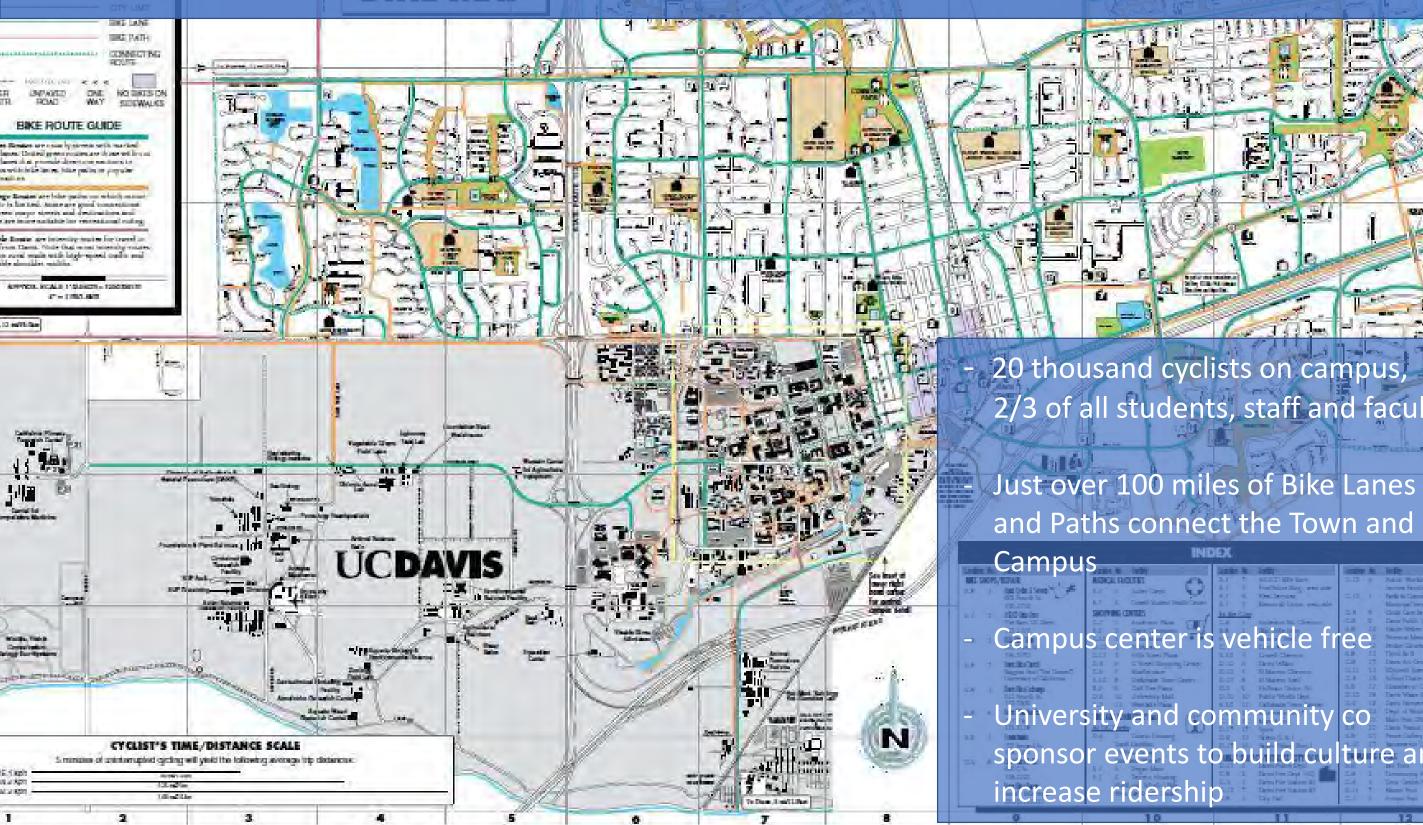


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A Gown and Town Success Story

A community and Campus committed to a better future together through cycling



2/3 of all students, staff and faculty

and Paths connect the Town and

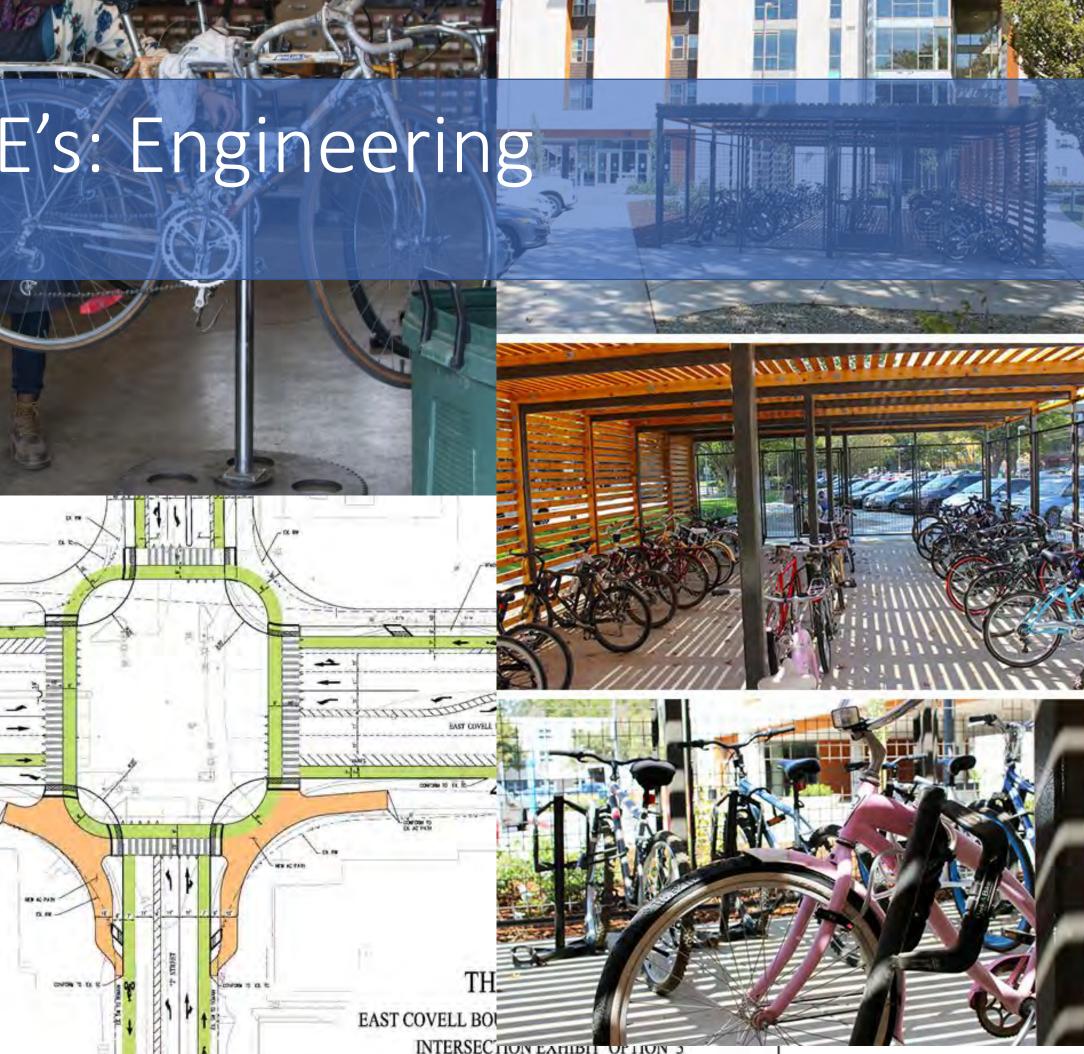
sponsor events to build culture and

Focus on the E's: Engineering



12 21 21

- Bike Parking, 1.1 per Student
- Wayfinding Signage, Maps, Lights and Signals
- Air and Maintenance



Evaluation / Becoming less Car dependent

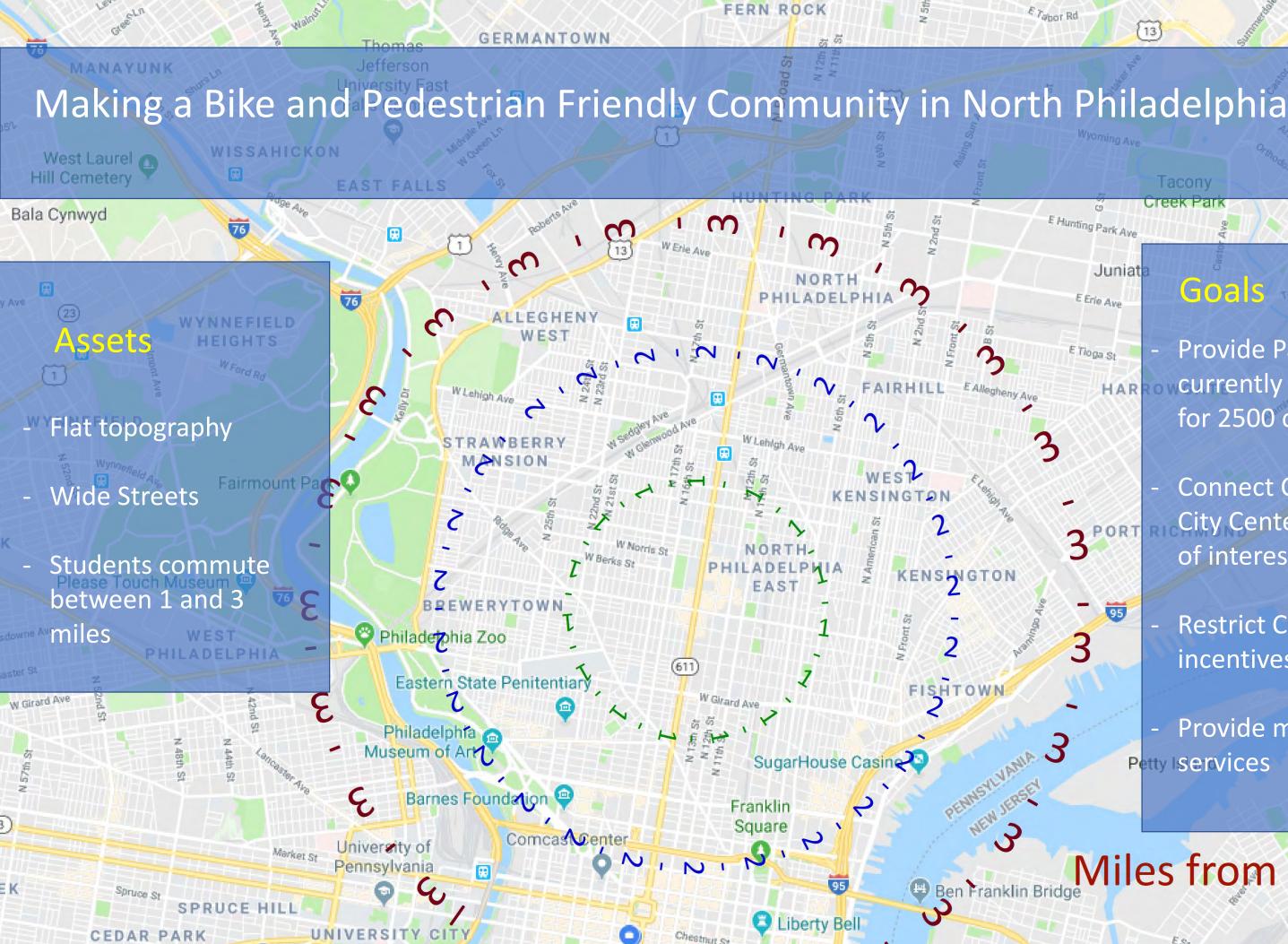


What Transportation are they using?

What are the main barriers for people to walk, bike, and bus more to get to campus?

Are people trying to make a difference through their transportation choices? Do they know that the have choices and their choice does matter?

How Does the community get to



[13]

Goa

Juniat

E Erie Ave

E Tioga St

95.

Provide Parking, HAR currently 1800 spaces for 2500 cyclists

> Connect Campus to the City Center and points of interest(Bike Lanes)

Restrict Cars and add incentives to pedal

Provide maintenance Petty Iservices

FRANKFORD

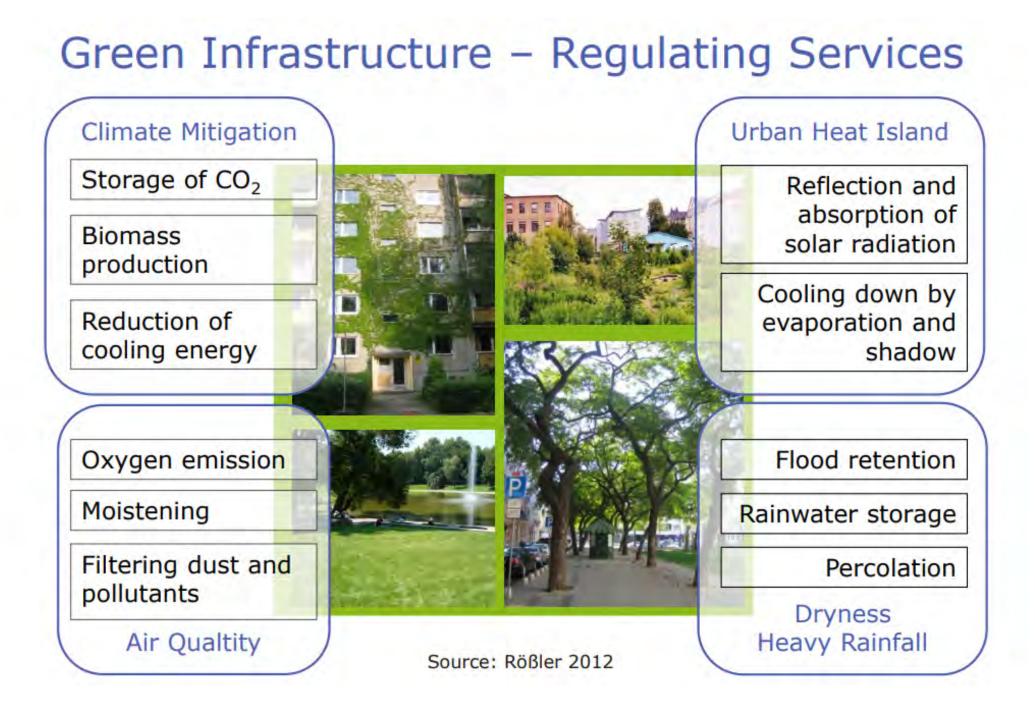
Ben Franklin Bridge Miles from Campus

Urban Neighborhood Revitalization Through Green Infrastructure

Case Study: Germany



Germany and the EU







Community Scale



- Green Roof
- Urban Farming
- Wildlife Overpass
- Wildlife Park

Decentralized System

To Neighborhood Scale

- Infiltration
- Rainwater harvesting
- Bio-Retention
- Pervious Surfaces



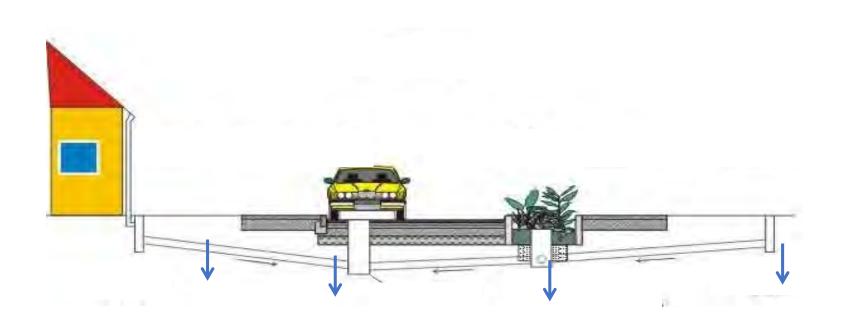
rvesting 1 aces

Dahlwitz-Hoppegarten - Birkenstein



INNODRAIN

- Drainage and Treatment of Runoff
- Space-Saving Solution
- Biologically active soil
- Water retention zone



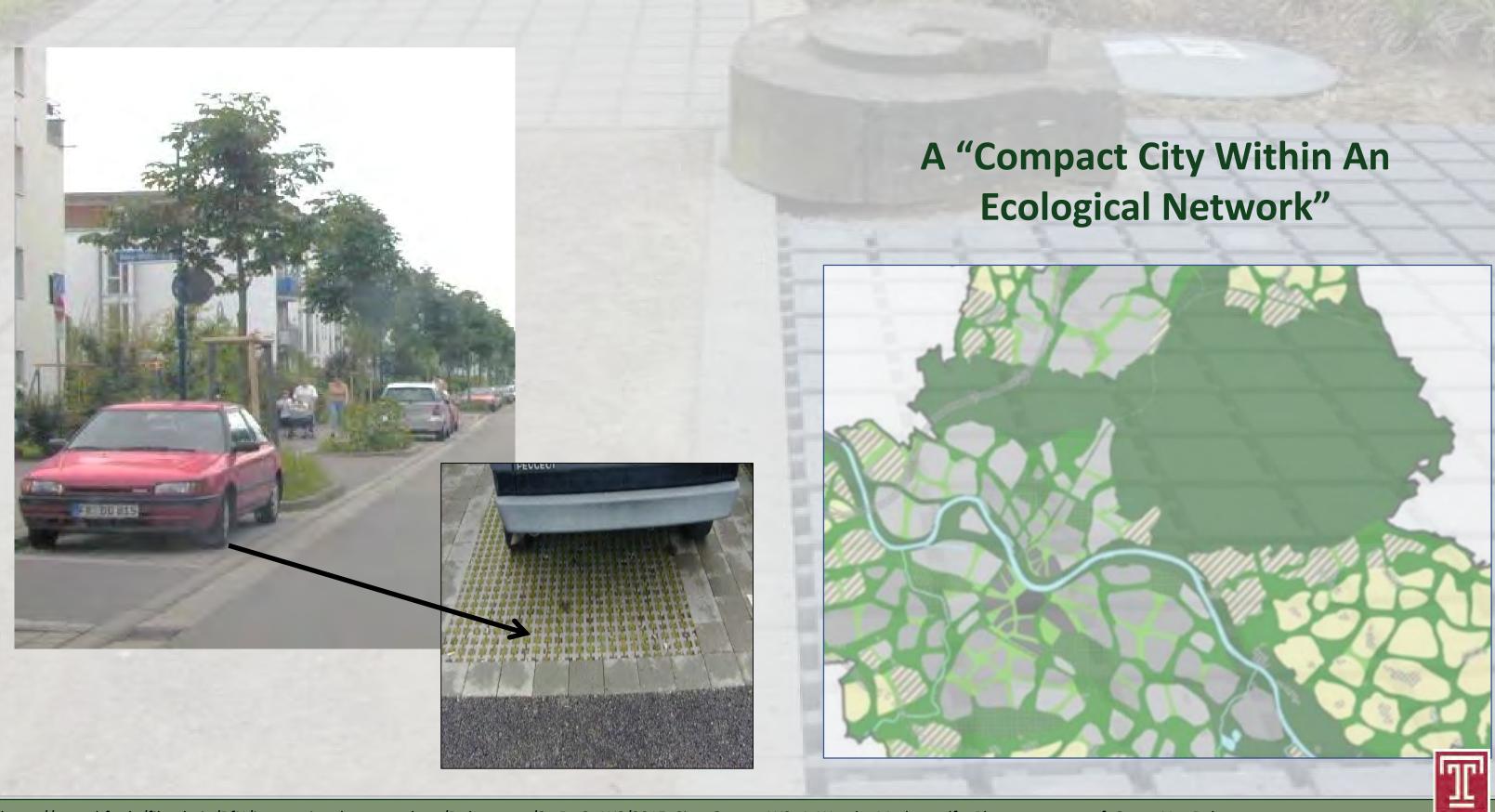


http://www.sieker.de/en/projects-and-references/planning-projects/project/birkenstein-innodrain-32.html





Dresdon and Freiburg

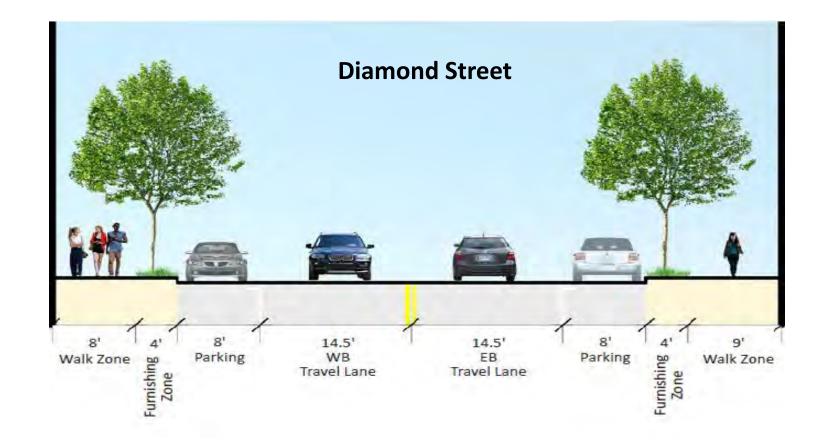


https://www.bfn.de/fileadmin/BfN/internationalernaturschutz/Dokumente/8._Dt.Cn.WS/2015_Sino-GermanWS_4_Wende_Mathey.pdf; Photos courtesy of: Carter Van Dyke

Reference to Diamond Street

Existing Conditions

- Need for increased green space
- Lack of storm water management and infiltration mechanisms
- Opportunity to combine traffic calming efforts with green infrastructure











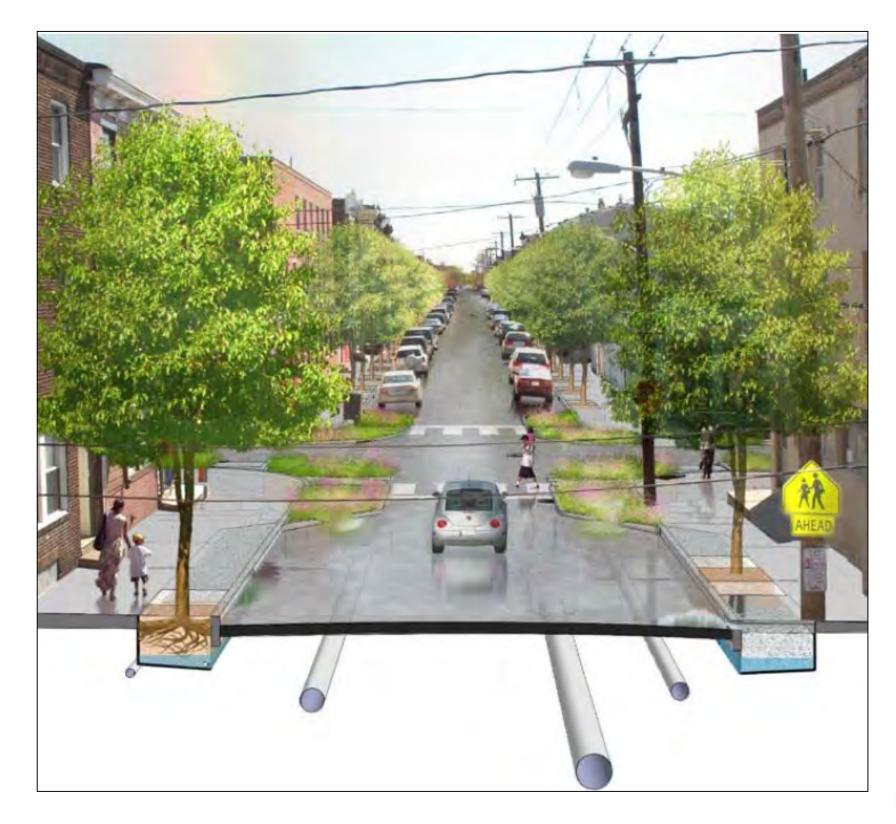
Diamond Street Re-Imagined

Green City Clean Waters

The City of Philadelphia's Program for Combined Sewer Overflow Control Program Summary

Amended by the Philadelphia Water Department June 1, 2011

- 25 Year Implementation
- Sustainable and resilient future for Philadelphia
- Promote incentives to create successful projects
- Opportunity to incorporate decentralized green design into existing infrastructure





Take Away Messages

Green Infrastructure is all about developing solutions within a "Network"

- **Opportunity to incorporate storm water management projects within the Diamond Street corridor**
- **Green Infrastructure leads to improvements in:**
 - Watershed planning
 - Road maintenance (decreased standing water leads to less salt usage)
 - Recreational opportunities
 - Tourism- e.g. PWD Living Wall

Promote Neighborhood Cohesiveness





Neighborhood Revitalization

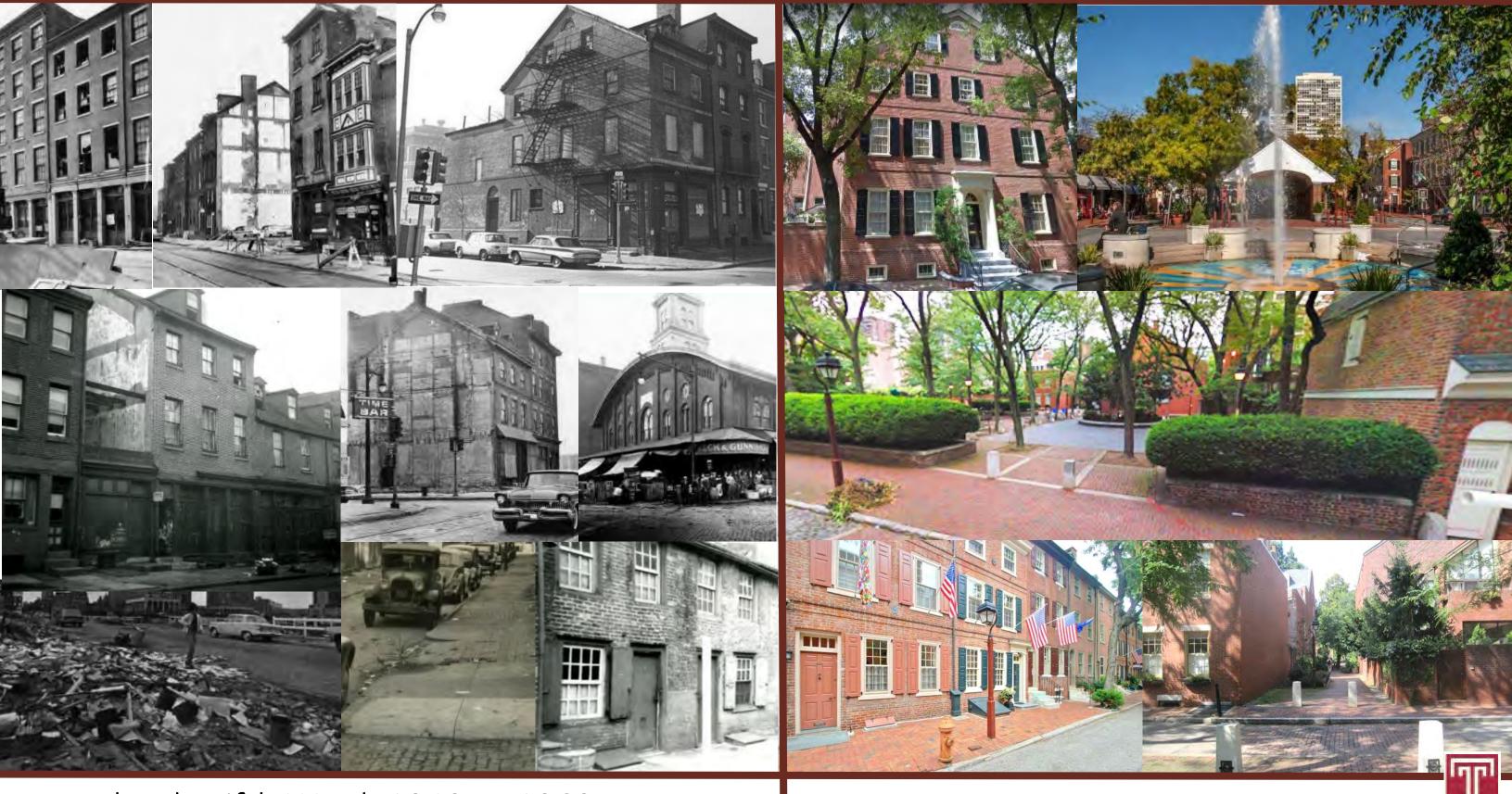
Through Historic Preservation and Greenway Enhancements

Society Hill

Department of Landscape Architecture, Spring 2018 8144 Jacob Zurilla, Liz Krohn, Zach Cross, and Katie Bartling



After



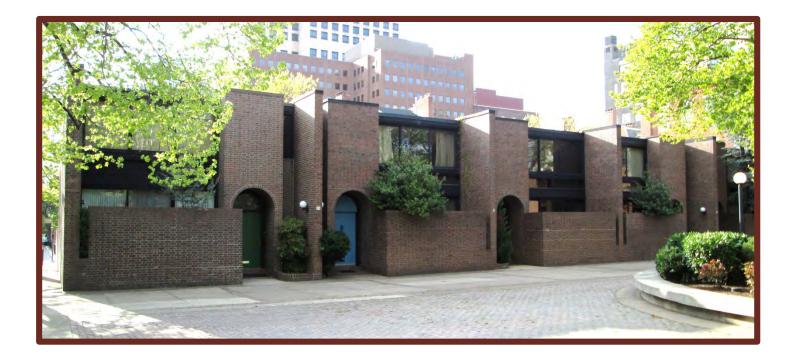
Bloody Fifth Ward, 1940s – 1960s

Society Hill Today

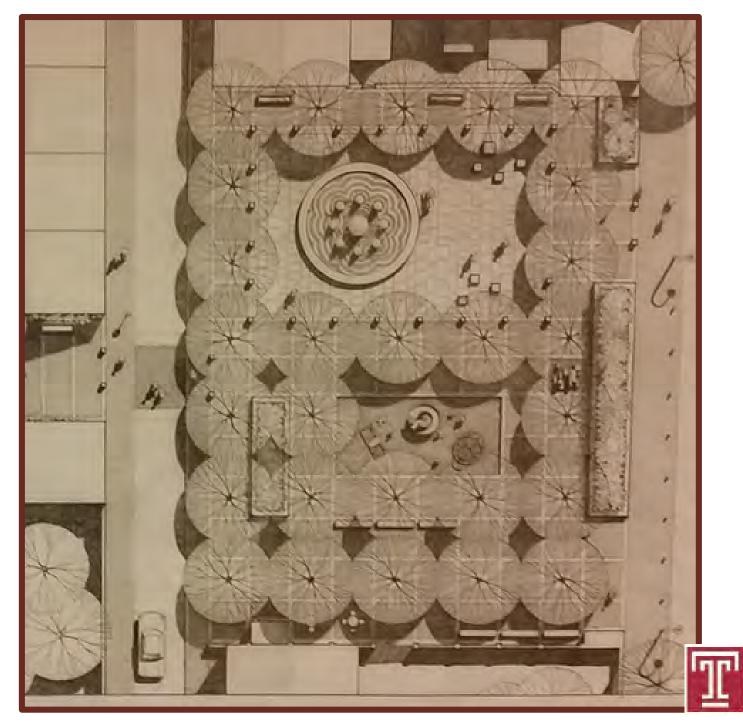


Preservation and Modern Infill

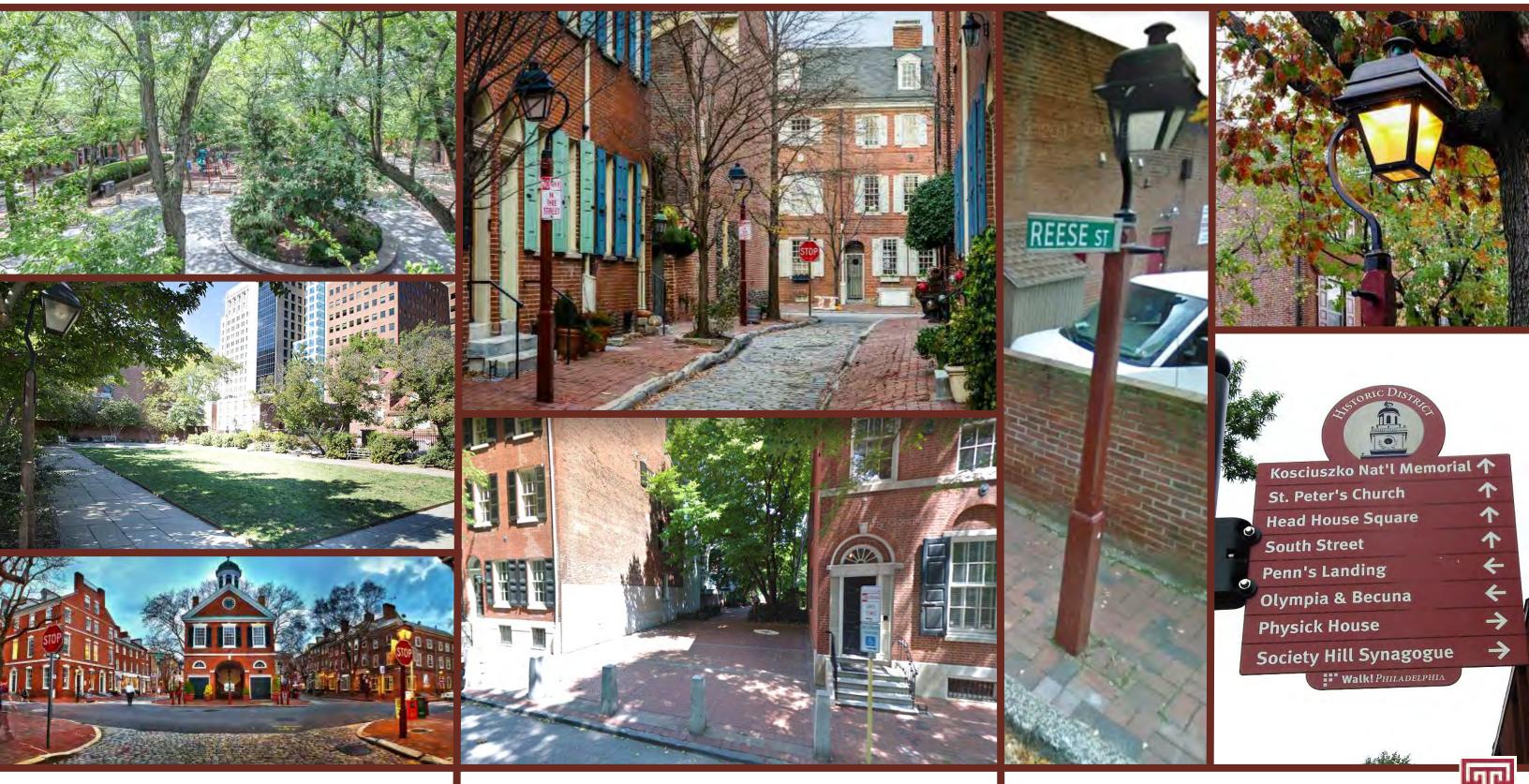




Greenways/Integrating Streetscapes







Parks/ Gathering Spaces

Pedestrian Walkways

Materials and Signage

Щ

Benefits

- Neighborhood Identity/ Pride
- Healthier Communities
- Safety
- Increased employment opportunities
- Attractiveness
- Connectedness
- Environmental Benefits











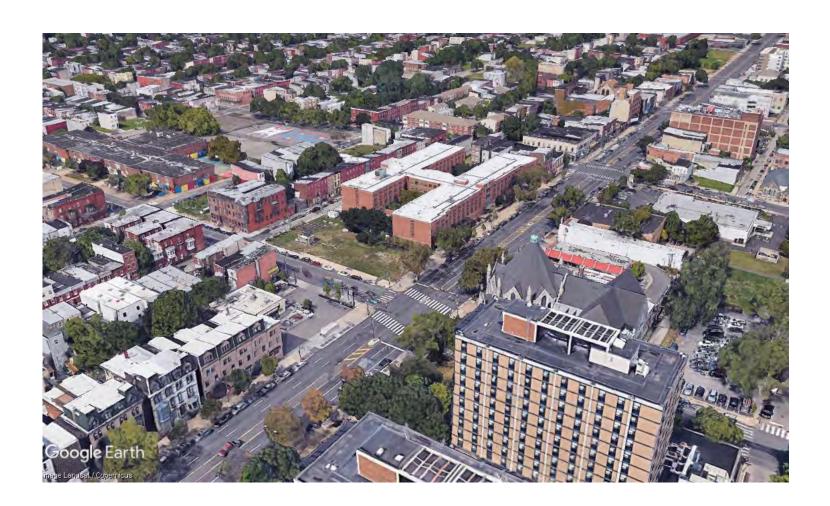


Application



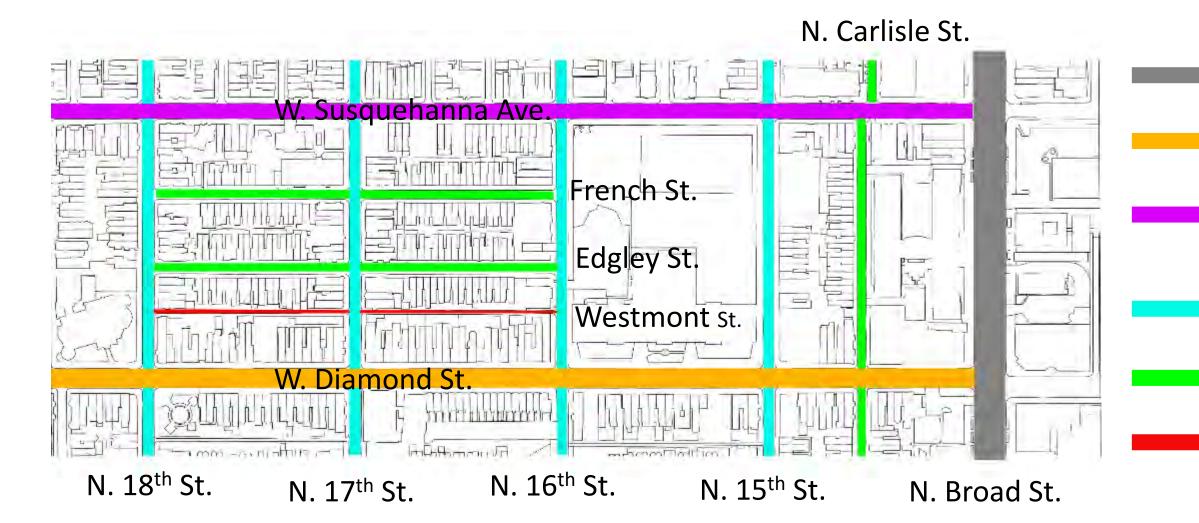
Existing Neighborhood Conditions

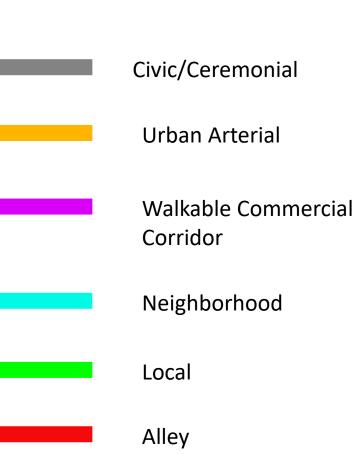
- Street Systems
- Land Use
- Community Context
- Man-made and Natural Resources





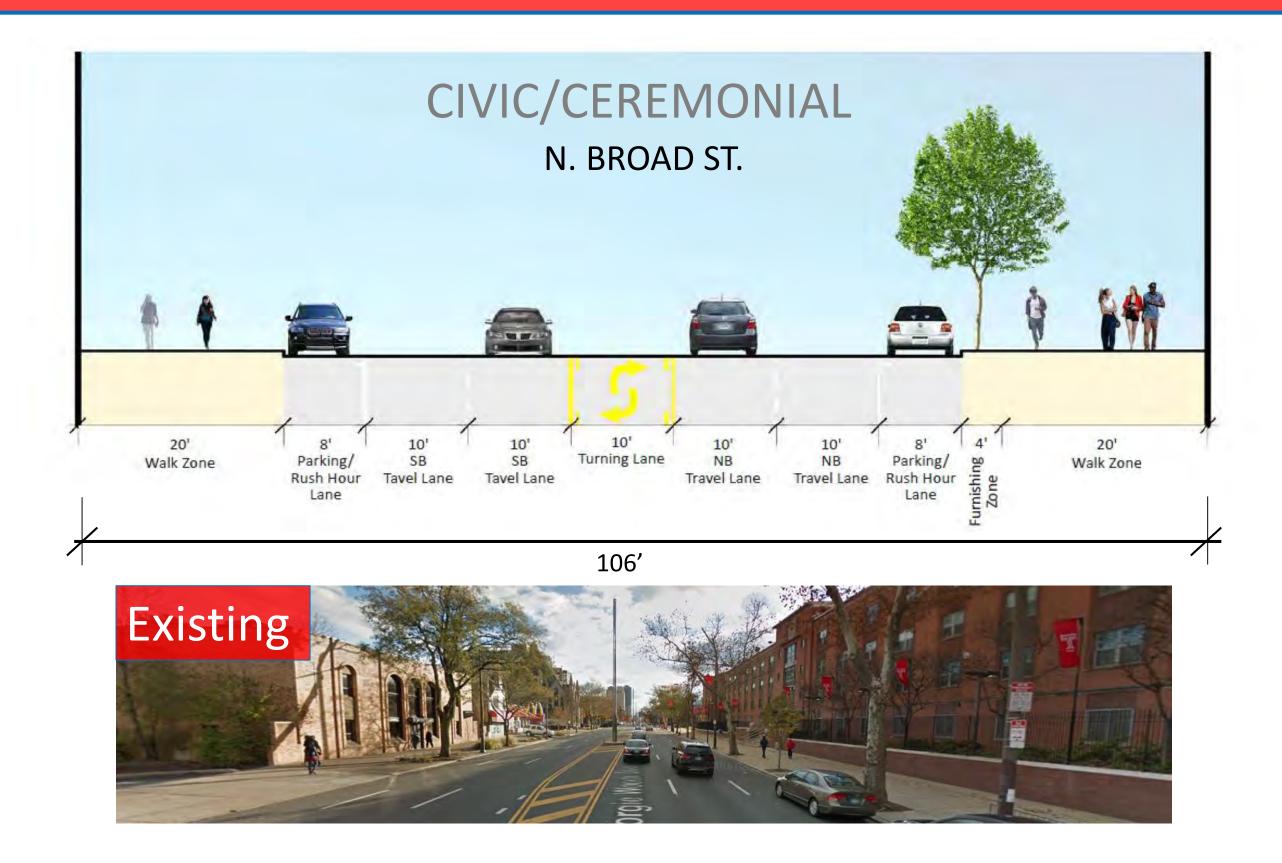
Street Typology





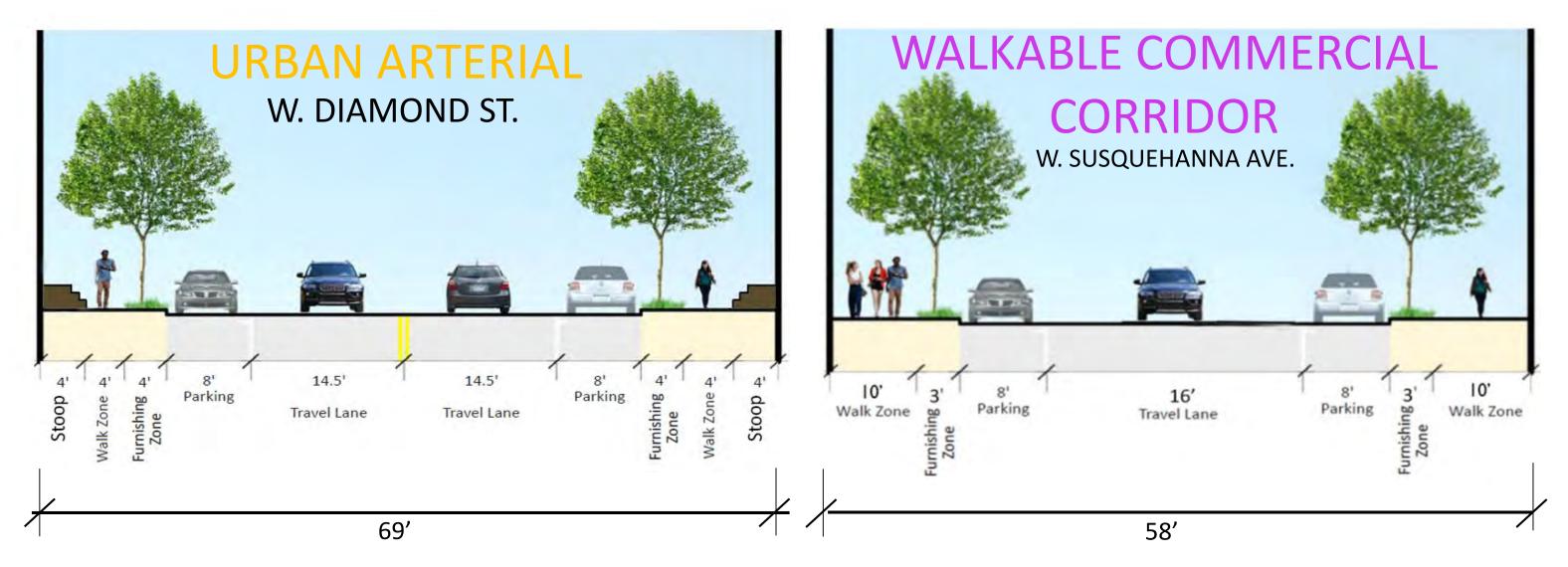


EXISTING: Cross Section





EXISTING: Cross Section

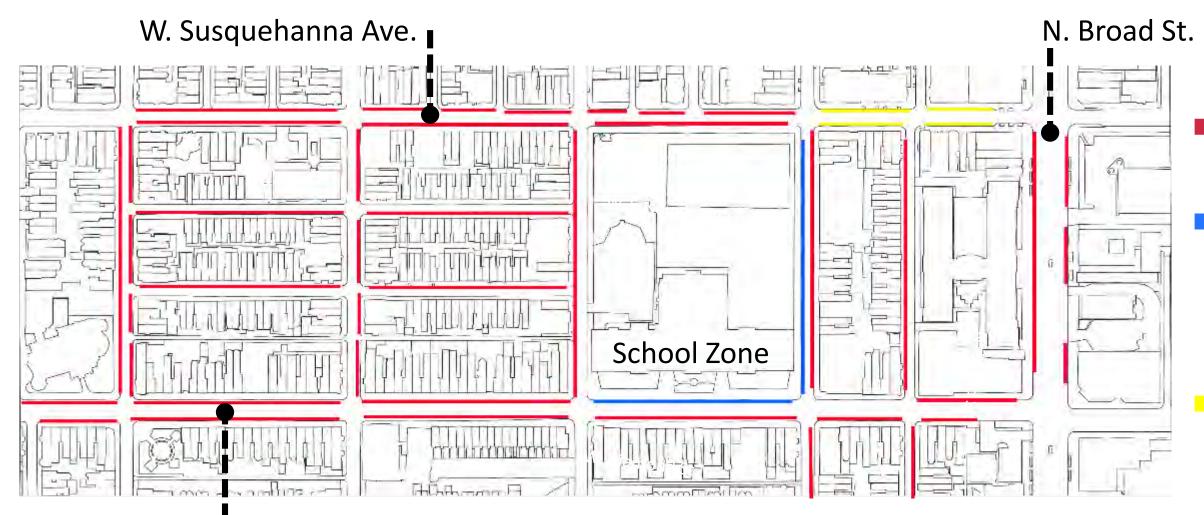








PARKING



Diamond St.

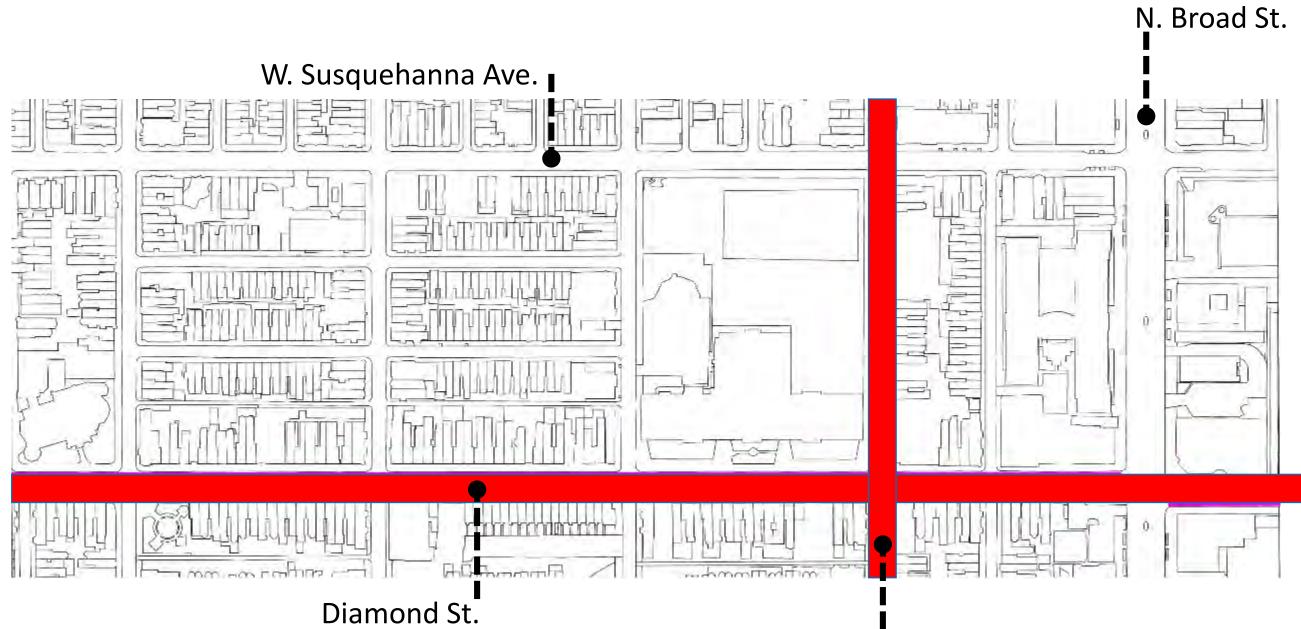
Free Parking

No Parking 7am-4pm School Days

Metered Parking



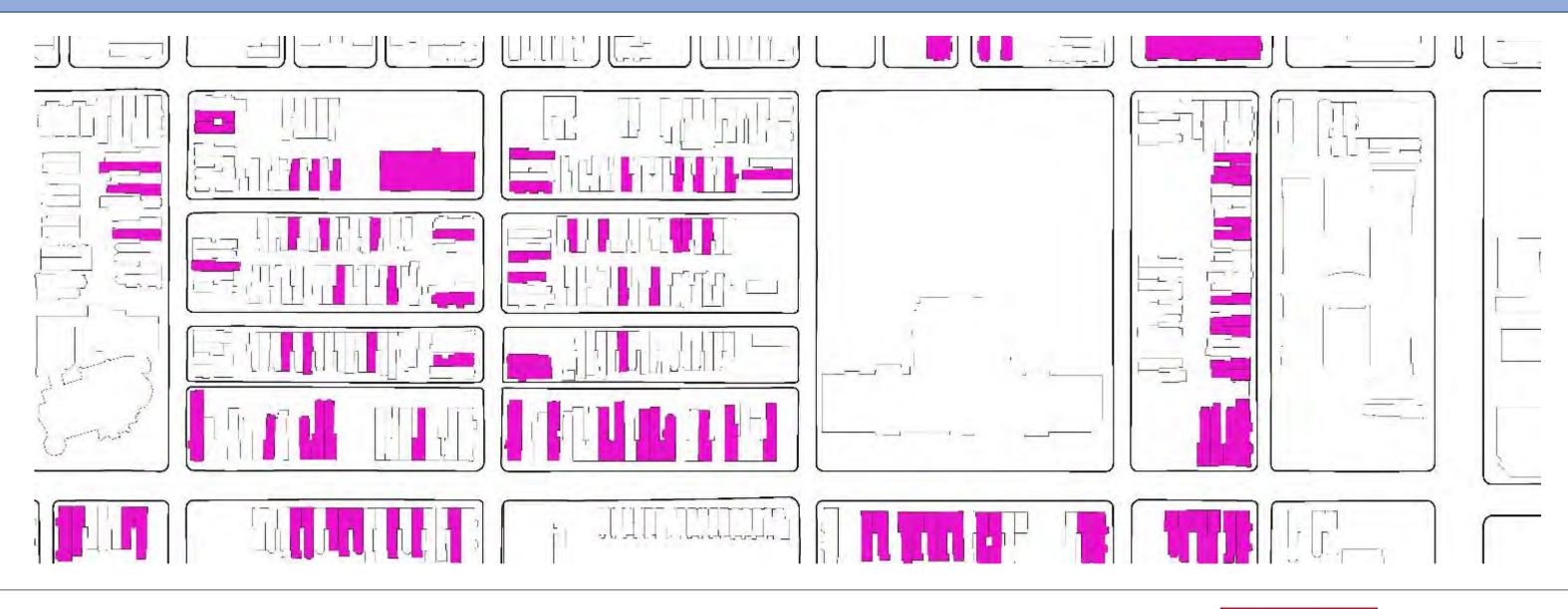




N. 15th St.



Rentals - Temple in the Community



Student Rentals





Other





Businesses and Neighborhood Institutions



Businesses



Educational



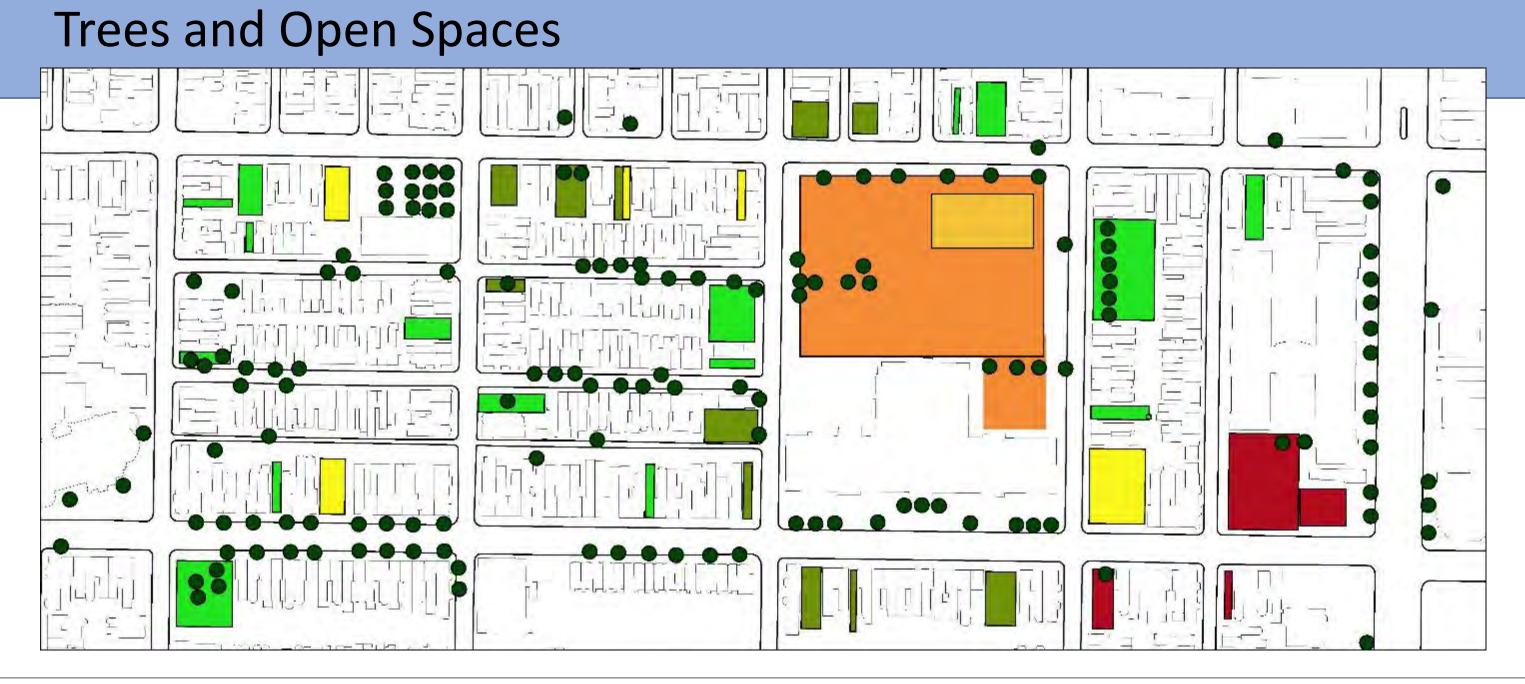
Police



Religious











Privately Owned

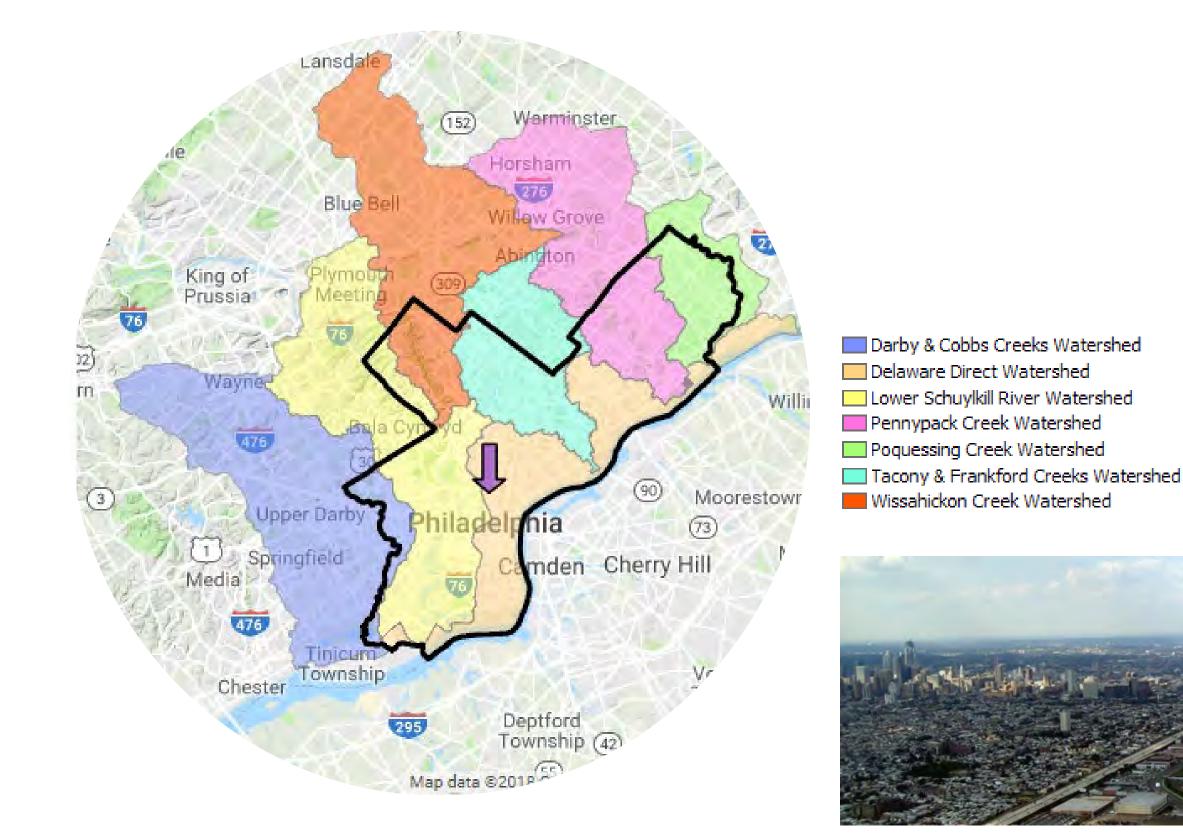
Temple Owned





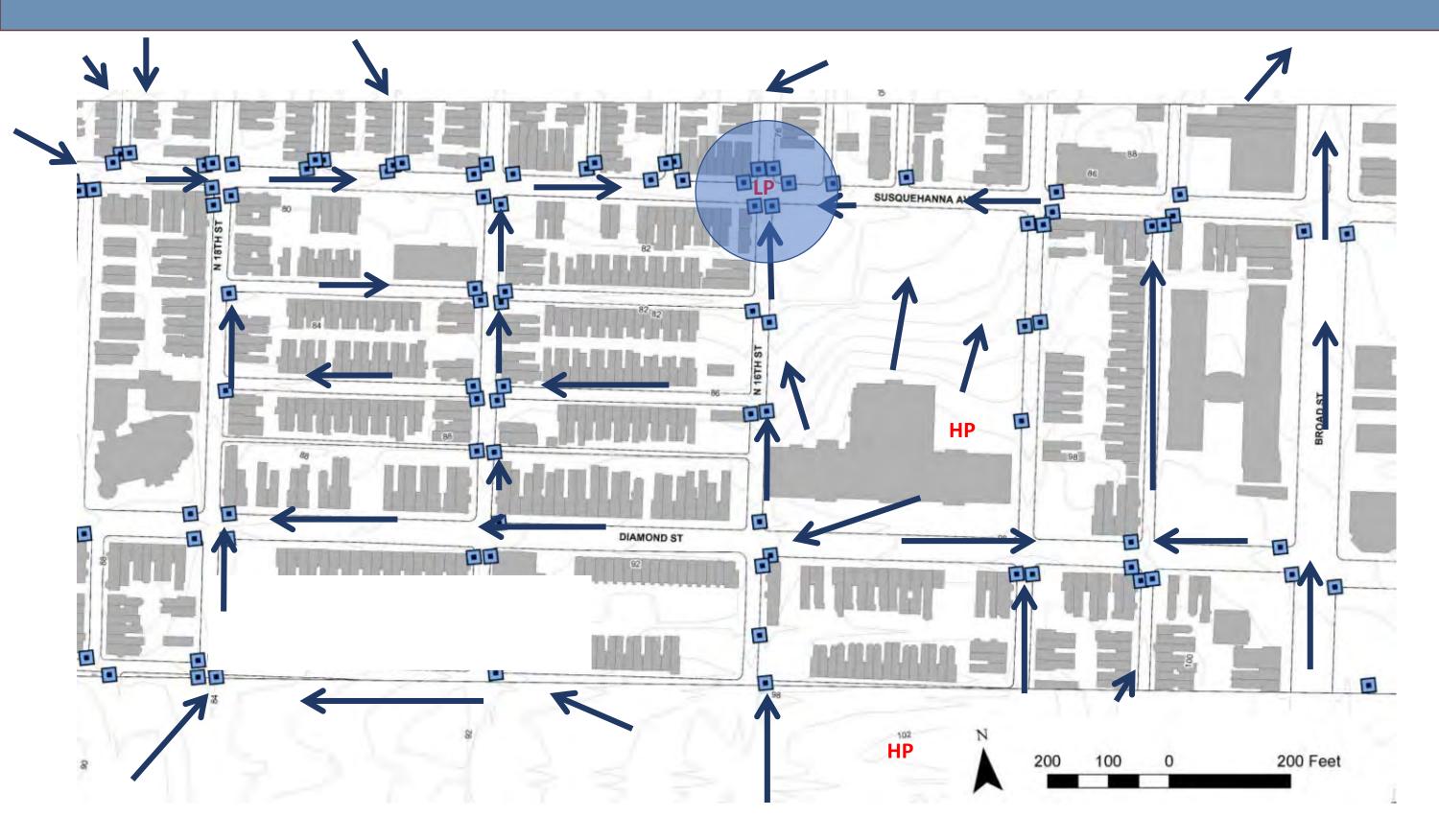


Site Analysis: Water Resources





Site Analysis: Storm Water Inlets and Surface Topography

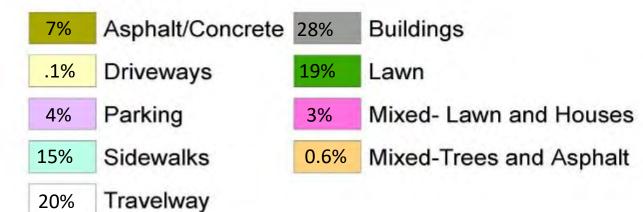




Site Analysis: Impervious Cover



Impervious Areas



Sidewalks, Streets, Asphalt and Buildings lacksquareencompass 70% of the Site Area

100

200

With Green Infrastructure, this can be significantly reduced



200 Feet



Site Analysis: Lighting



N 200 100



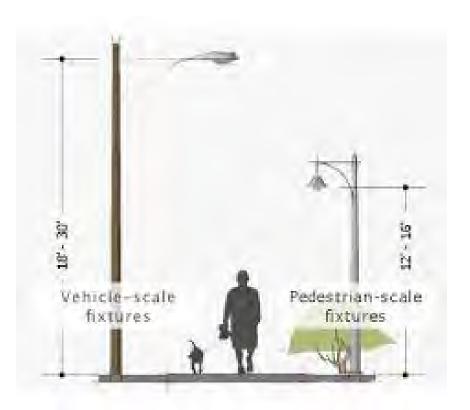


Site Analysis: Existing Lighting





Site Analysis: Lighting Possibilities



- Both the scale and type of fixture is important
- Pedestrian-scaled lighting
- Continuous coverage 'warm' light is inviting
- Combine lighting with wayfinding



Montreal, Canada





Arlington, VA

National Association of City Transportation Officials: Minneapolis, MN



KTS Solar Lighting



Site Analysis: Historic District













Historic Buildings

Historic District





remple University 🖸

Welcome Center

The Rearl Theatre

Cecil B. Moore

The Liacouras Center

S.W.O.T. Analysis

Dr. Tanner G. Duckrey Public School

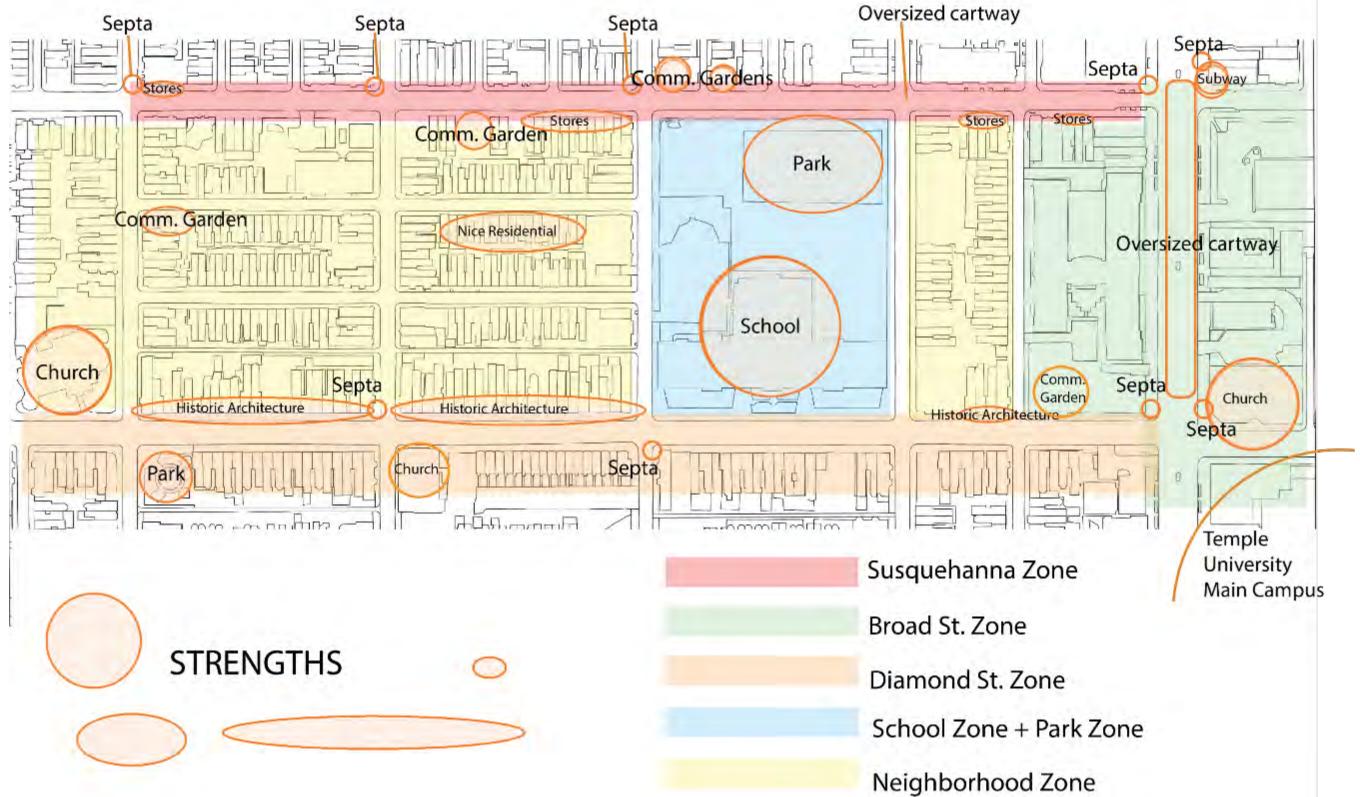
Church of the Advocate

Susquehanna Dauphin Station BSL





Strengths:

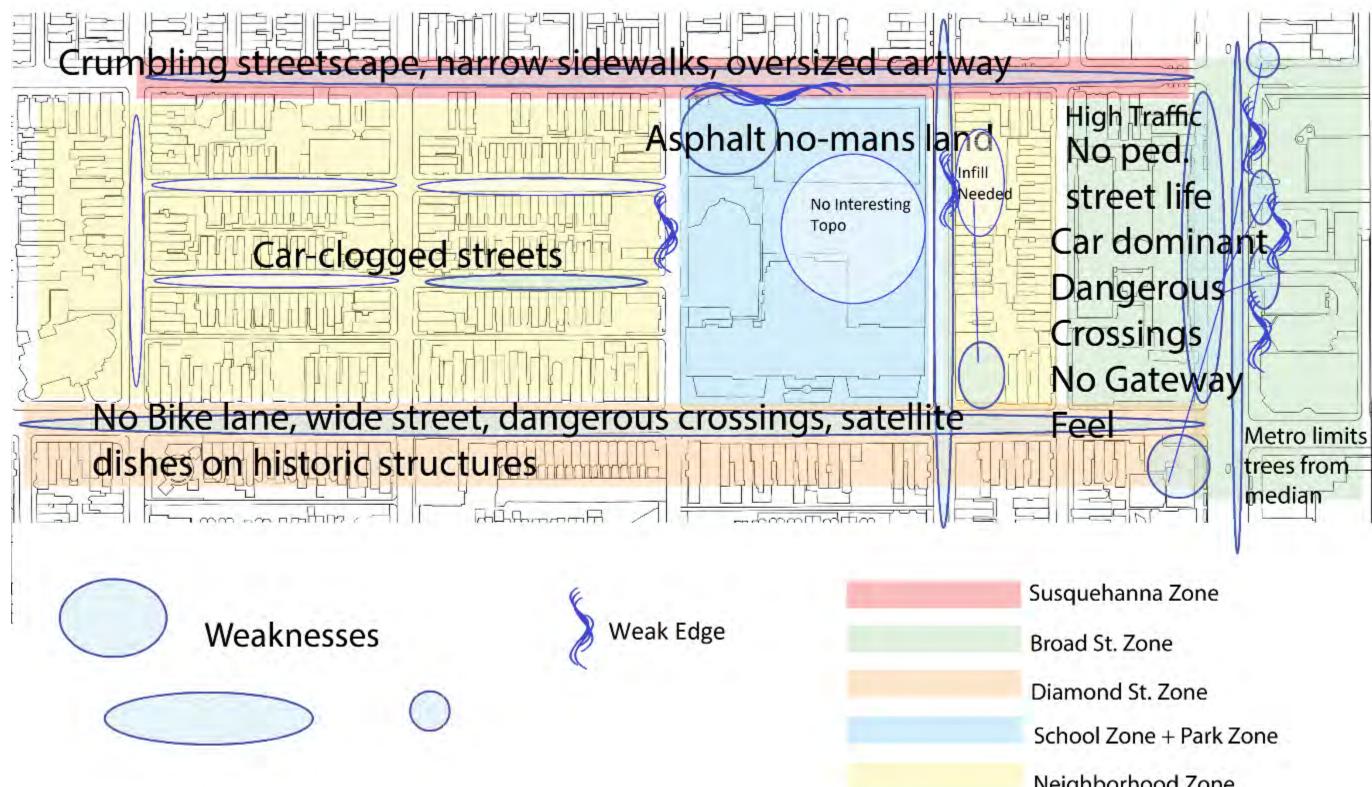


Analysis: Strengths Weakness Opportunities and Threats

1



Weaknesses:



Strengths Weakness Opportunities and Threats

- Neighborhood Zone



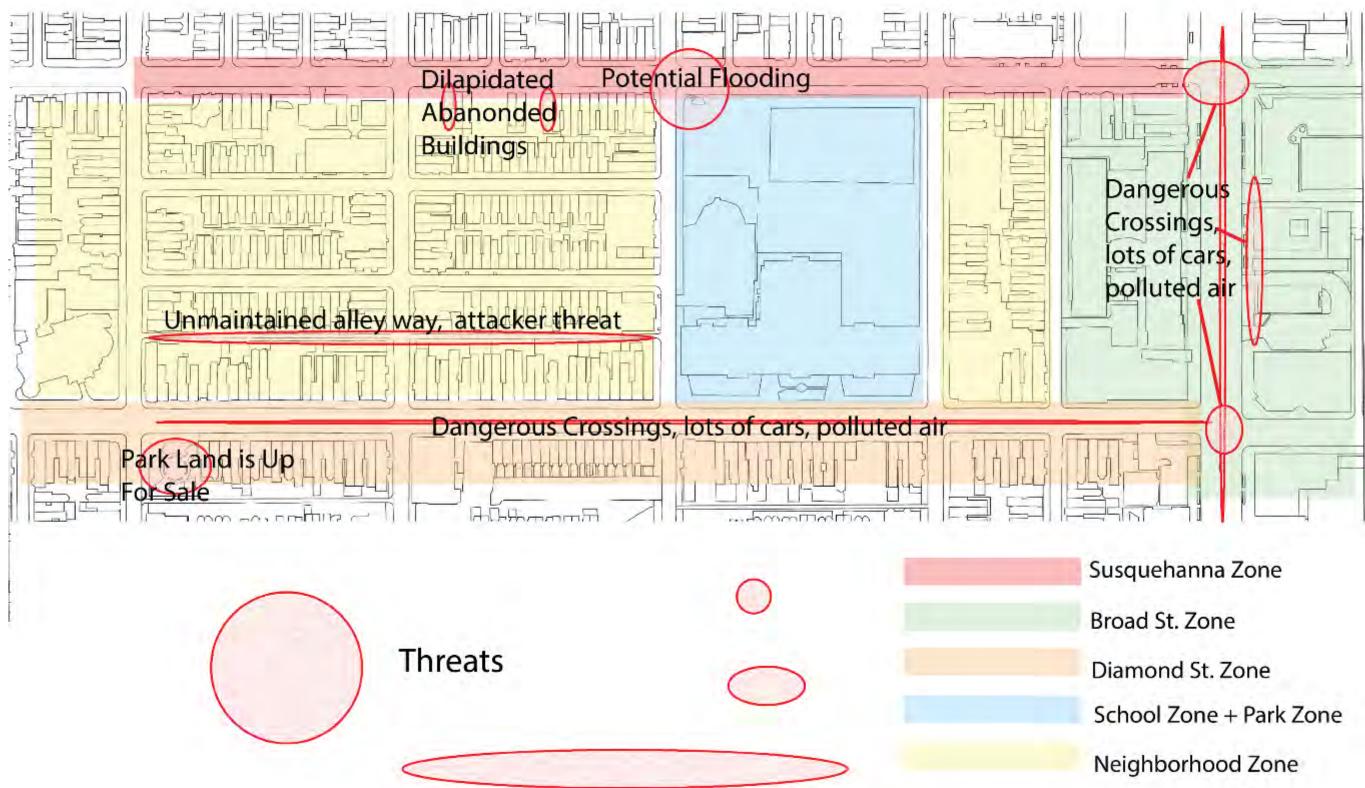
Opportunities:



Strengths Weakness Opportunities and Threats



Threats:

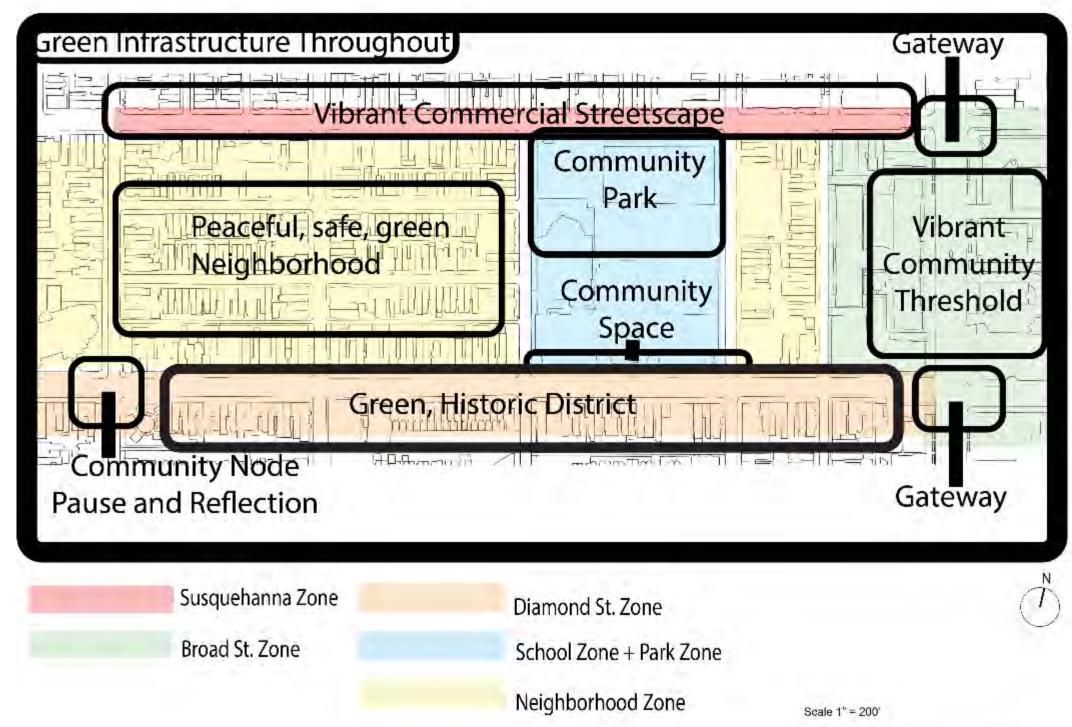


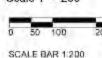
Strengths Weakness Opportunities and Threats





Conceptual Masterplan









Detail Designs

Diamond North Gateway Jacob Zurilla

Susquehanna Ave Corridor Zach Cross

Duckrey Park and School Zone Katie Bartling

Diamond St. Historic Corridor Elizabeth Krohn

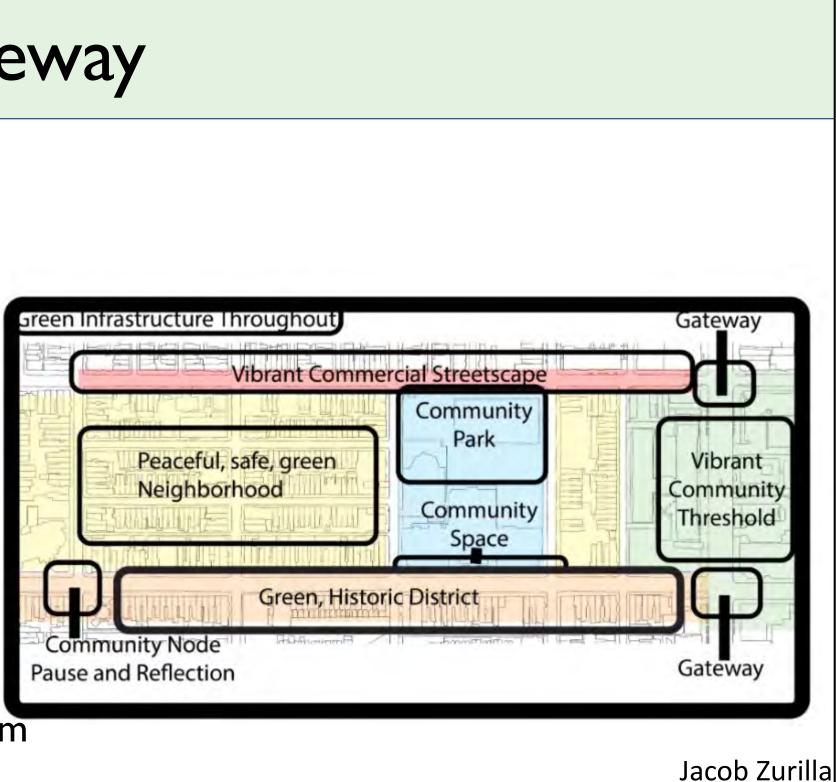




Diamond North Gateway

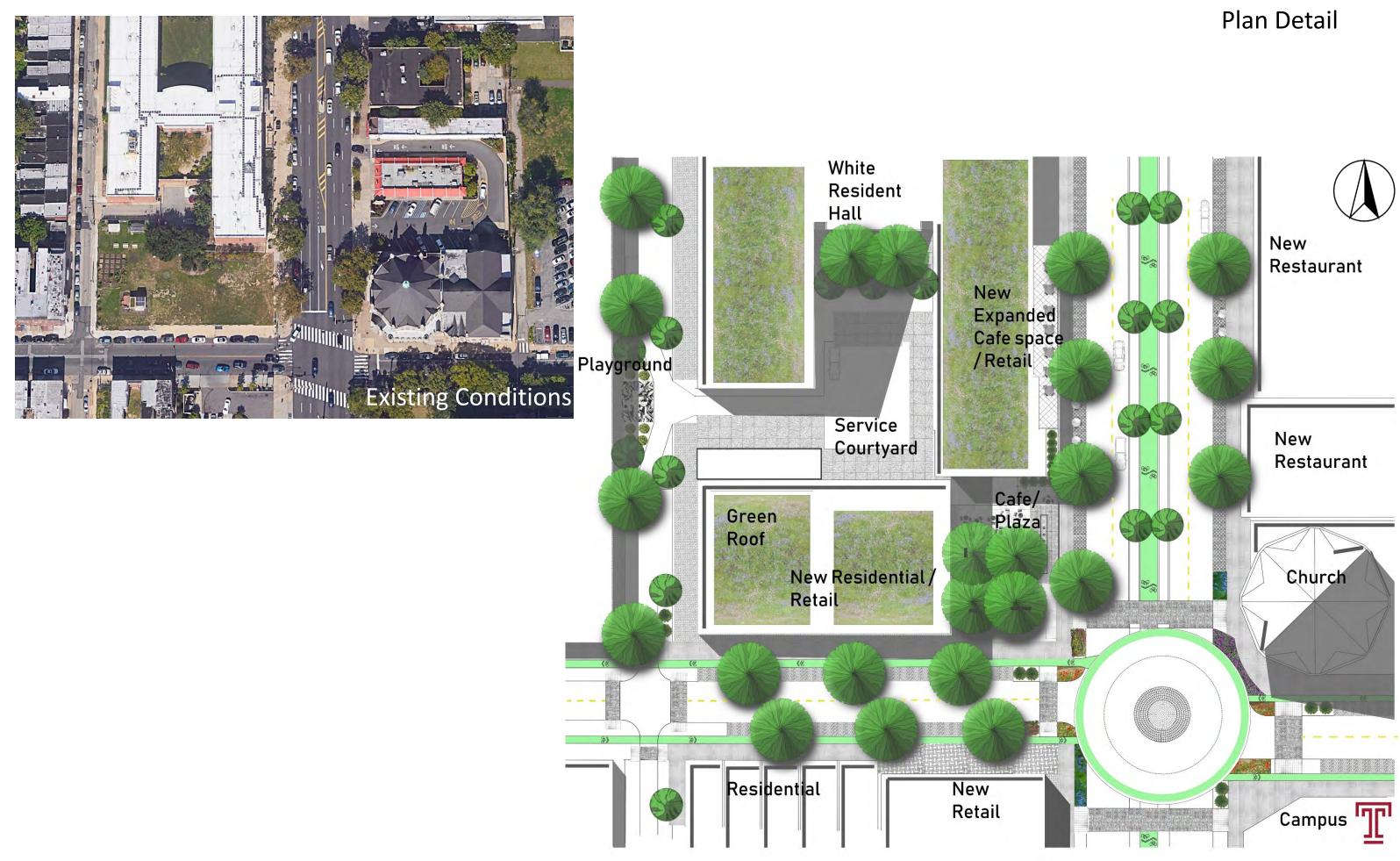
Design Objectives

- \Diamond Create a Northern campus gateway
- Initiate economic development
- \Diamond Increase storm water infiltration
- \Diamond Build a destination community
- Oreate a walkable restaurant Zone
- Facilitate partnership opportunities between Temple and the Community
- Initiate a shared street concept
- ♦ Develop a safe regional Bike Lane System

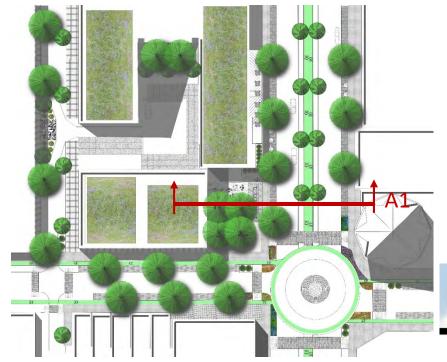




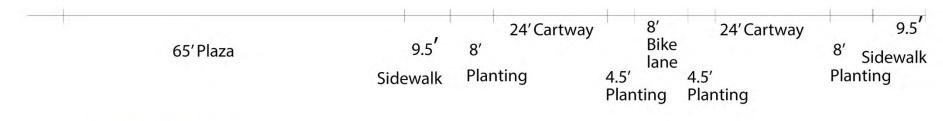
LARC 8146 Spring 2018



Diamond North Gateway







A1 Section Drawing

Section

Diamond North Gateway









Perspective

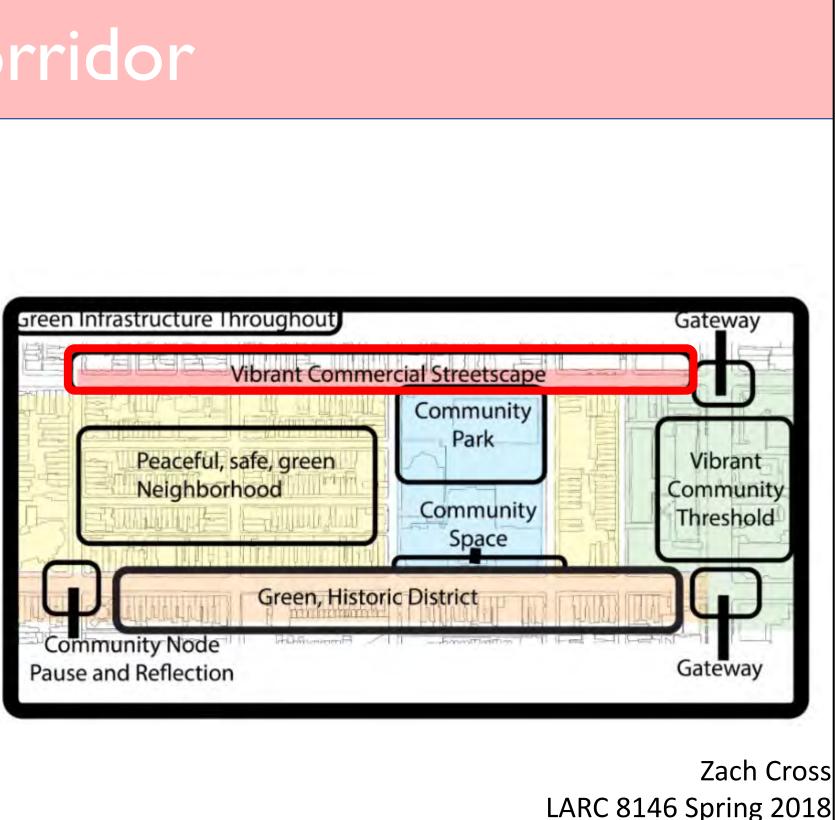
Diamond North Gateway



Susquehanna Ave. Corridor

Design Objectives

- ◊ Create a vibrant Shared Streetscape
- ♦ Enhance with Green Infrastructure
- ◊ Increase Noise Mitigation
- ♦ Reduce Heat Island Effect
- ♦ Encourage movement via Visual Bounce
- Series Contract Co
- ♦ Build Community

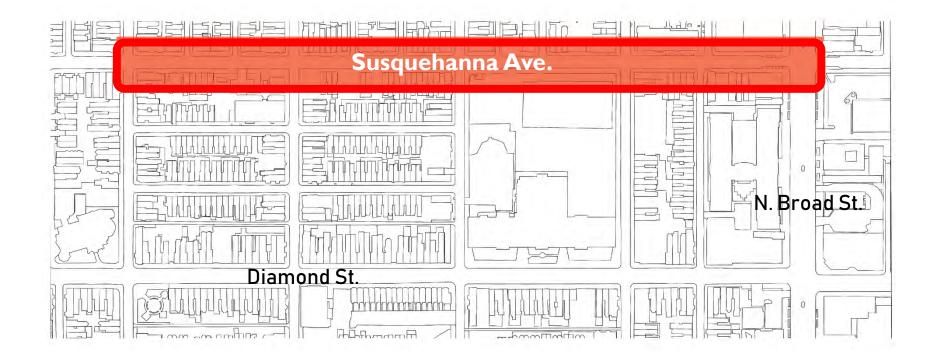




Susquehanna Ave. Commercial Area

Design Objectives

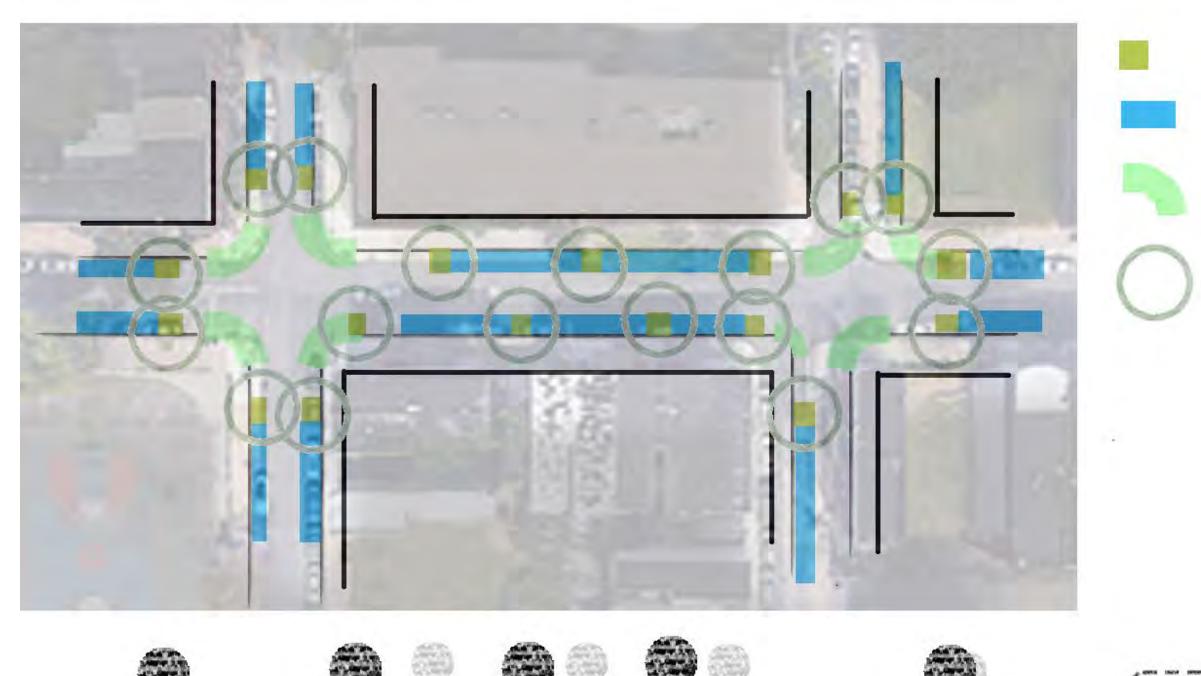
- Create a *Shared Streetscape*
- Enrich with Green Infrastructure
- Increase Noise Mitigation
- Reduce *Heat Island Effect*







Green Infrastructure



Tree Well Permeable Paving

Curb Cut Rain Garden

Tree

-



Permeable Paving

--Infiltration Gallery --Void Chamber



Master Plan Susquehanna Ave. Corridor

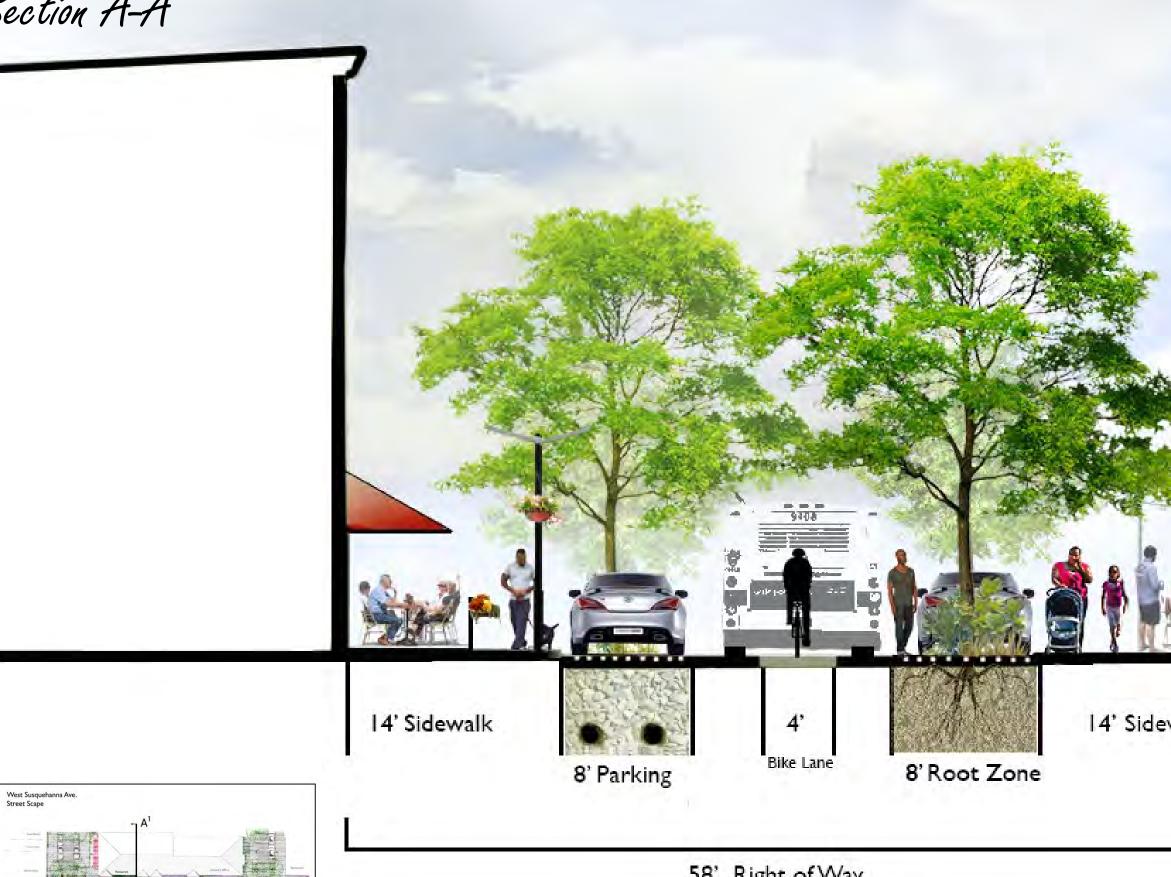
Key Elements Wider Sidewalks **Cafe Seating Permeable Paving**



Bike Lane Park Gateway



Section A-A'



58' Right of Way

Susquehanna Ave. Corridor

		_
1		
3		
walk		



Section B-B'

Susquehanna Ave. Corridor



49'





Existing - W. Susquehanna Ave.



W. Susquehanna Ave. as Shared Space

Parking Lane



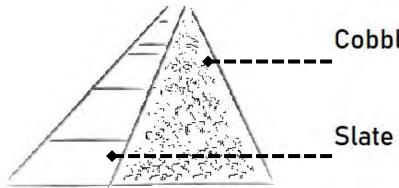
Design Detail

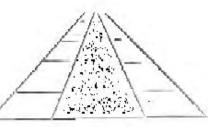


Elfreth's Alley



Regional Precedent - Form and Materiality

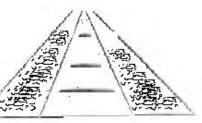




Existing material



Cobble



Flipping the material

- Cobble



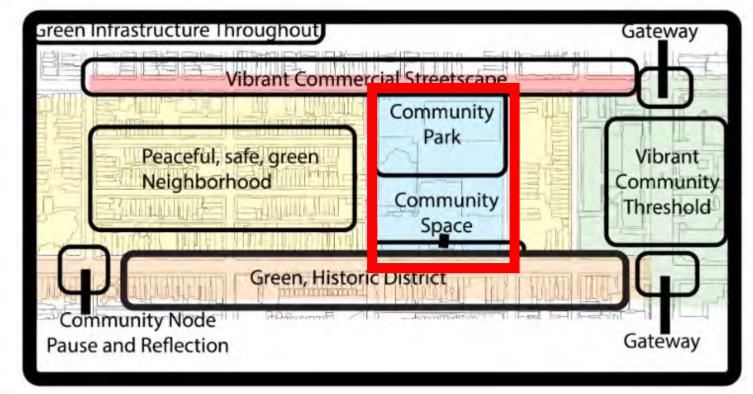


Duckrey Park and School Zone

Design Objectives

♦ Duckrey Park:

- ◊ Create a vibrant shared streetscape
- Enhance green infrastructure/stormwater management
- Create a neighborhood destination
- Provide a community gathering space
- ♦ Community garden space
- ♦ Development of diverse ecosystems
- ♦ Elementary School:
 - Outdoor classrooms
 - Multiple nature play areas
 - Orop off zone for students
 - ♦ Active and passive play areas
 - ◊ Gathering space





Katie Bartling LARC 8146 Spring 2018

Duckrey Park and School Zone

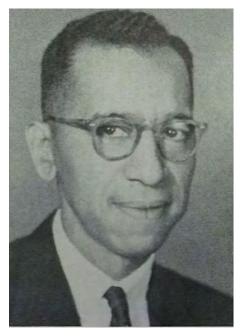


Approximately 5 Acres

Site History 1940-1965: Row homes 1967: construction of school

1970- baseball diamond in NE corner of site 1981- additional sports field added

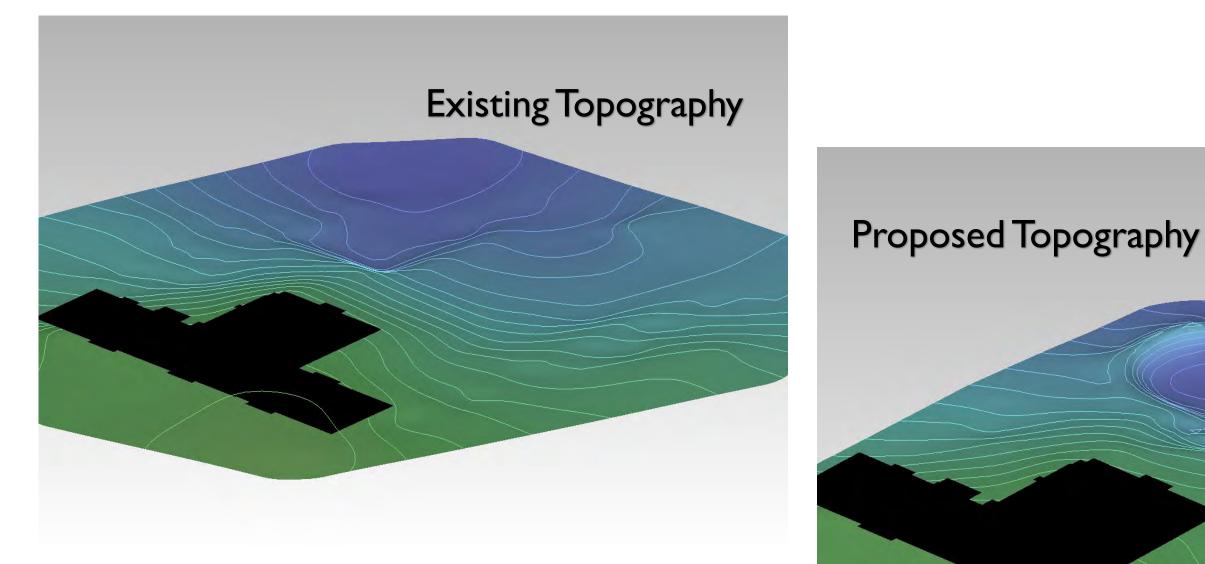
Has remained largely unchanged since 1981.

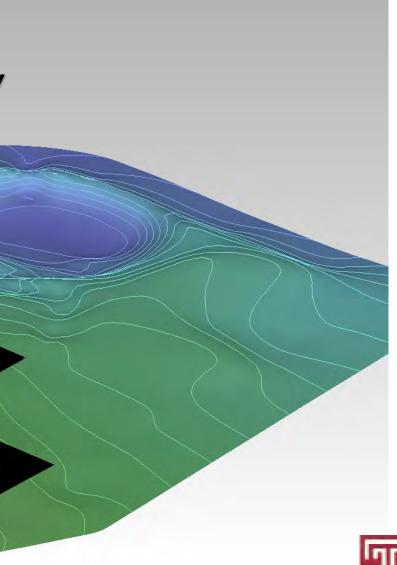


Dr. Tanner Grant **Duckrey was an** educator in Philadelphia, and the first African-American in Philadelphia to become a District Superintendent.



Duckrey Park and School Zone









- 18 Pervious Pavement Parking Area
- 19 Native Shrubs
- 20 Science Garden and Observatory
- 21 Native Shrubs and meadow plantings
- 22 Patio and School Entrance
- 23 Porous Playground Material with Play Equipment
- 24 Native Trees and Shrubs
- 25 Walking Path from Entrance to Pond
- 26 Nature Play area
- 27 Porous asphalt walking path
- 28 Trellis with Native Vines
- 29 Porous Pavement Basketball Courts
- 31- Lawn
- 32 Stage
- 33 Patio with Information Kiosk
- 34 Shade Structures and Outdoor Classroom
- 35- Porous Pavement Patio
- 36 Community Garden, work with Philadelphia Orchard Project
- 37 Garden Shed
- 38 Bike Parking
- 39 Ampitheater and Outdoor Classroom
- 40 Vegetated Swale
- 41 Shallow Pond
- 42 Observation Deck with benches and learning space
- 43 Entrance * Perspective Location





Duckrey Park

30 - Shade Area with Seat Wall and Meadow Plantings



1 - Pervious pavement patio area with moveable furniture

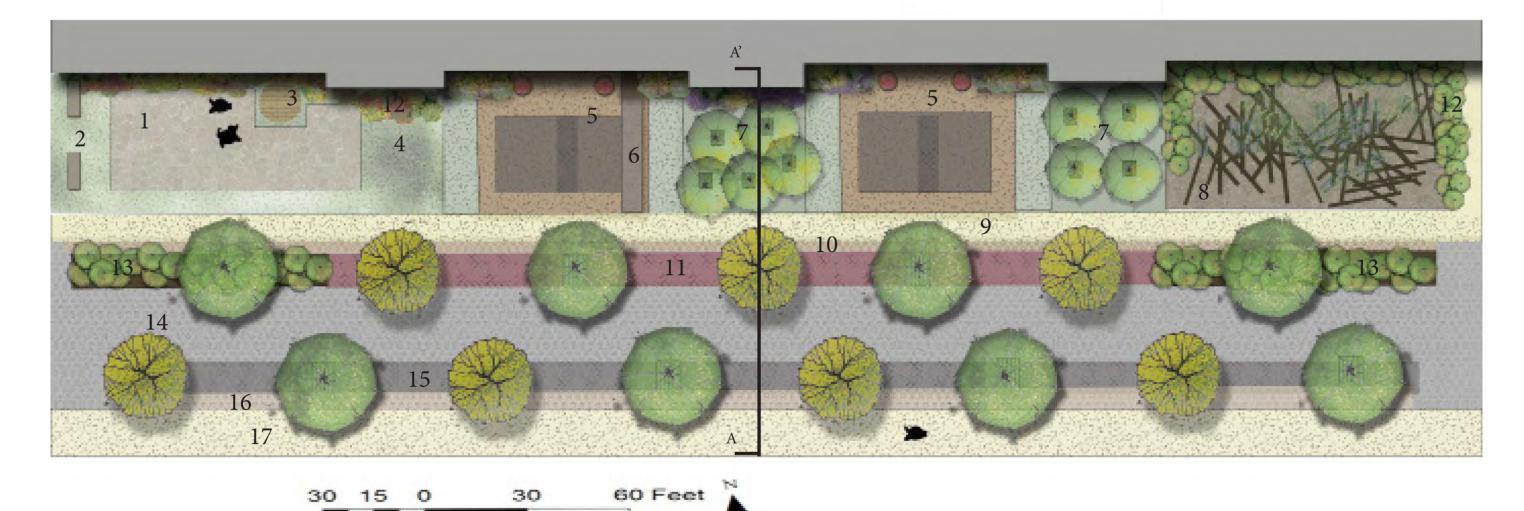
2 - Seatwalls

- 3 Art wall nook
- 4 Grass area
- 5 School Entrance
- 6 Paved Ramp
- 7 Tree Trenches with seating for gathering space
- 8 Nature Play Area with low fence
- 9 Pervious pavement sidewalk
- 10 Pervious bike lane
- 11 Pervious Pavement Drop Off Zone for school children
- 12 Native Plantings
- 13 Rain Garden Depression for stormwater infiltration
- 14 Pervious asphalt travelway
- 15 Parking Lane with Street Trees
- 16 Bike Lane
- 17 Pervious Pavement Sidewalk



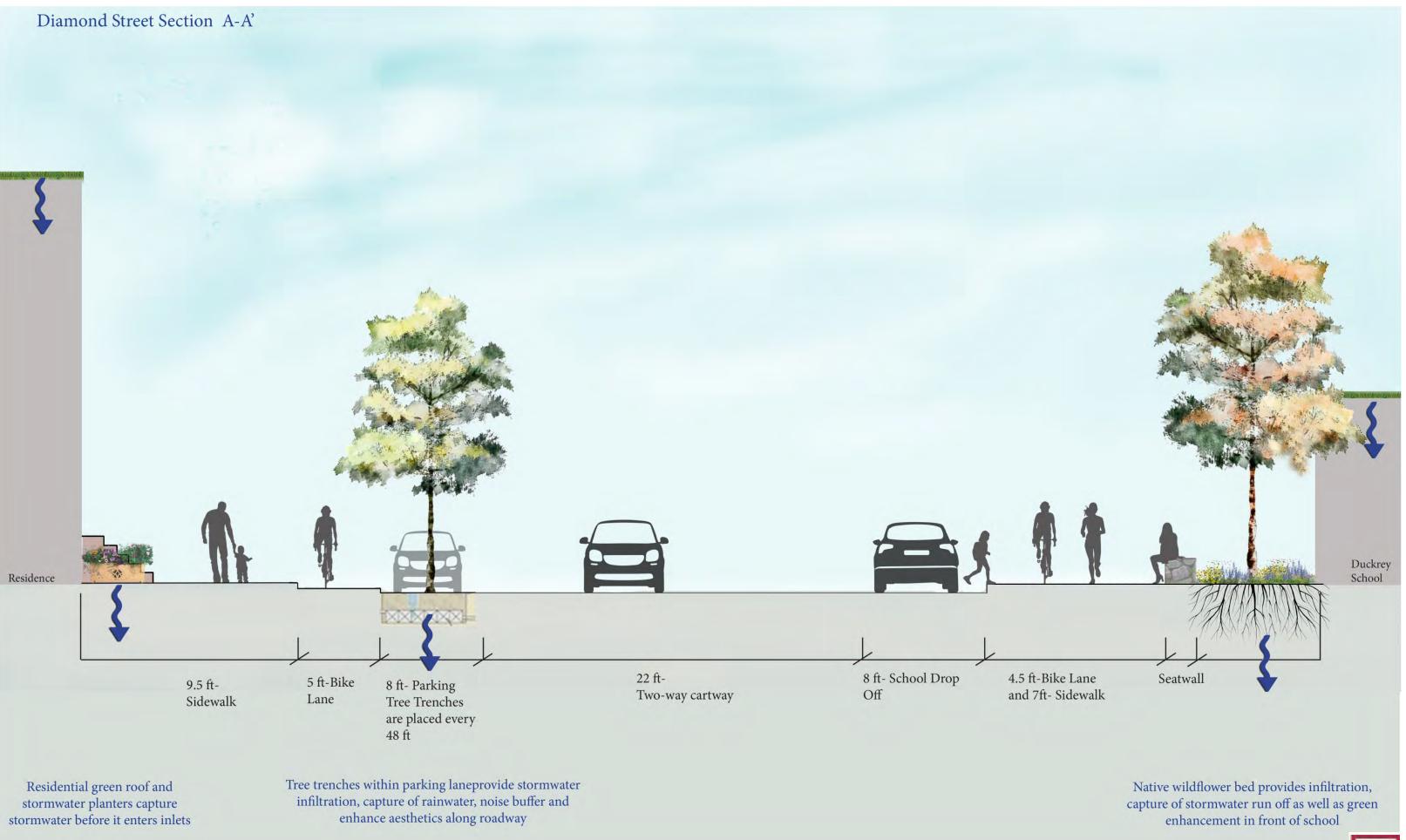






Duckrey School Zone







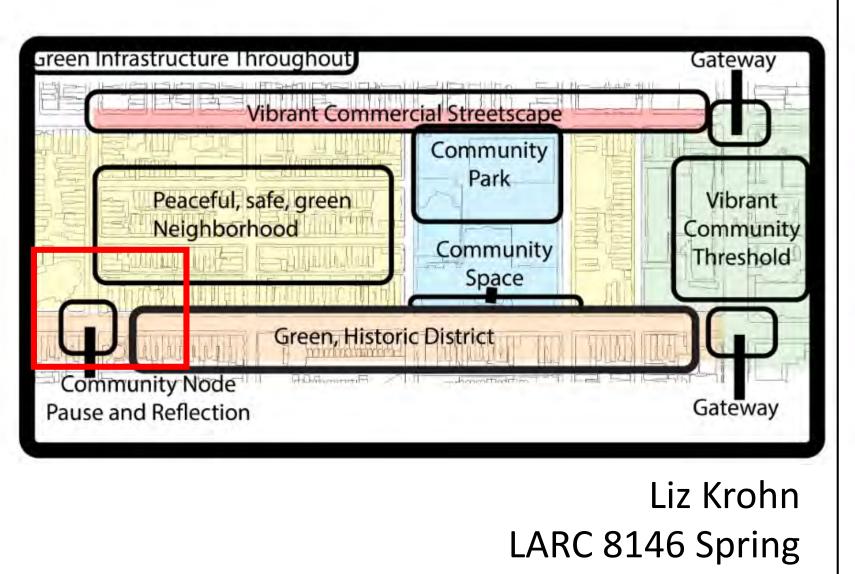
Diamond Street Historic Corridor

Design Objectives

- \Diamond Historic preservation
- Oestinations Community gathering spaces
- ◊ Greening/ green infrastructure
- ♦ Shared streets/ traffic calming

 \diamond Safety

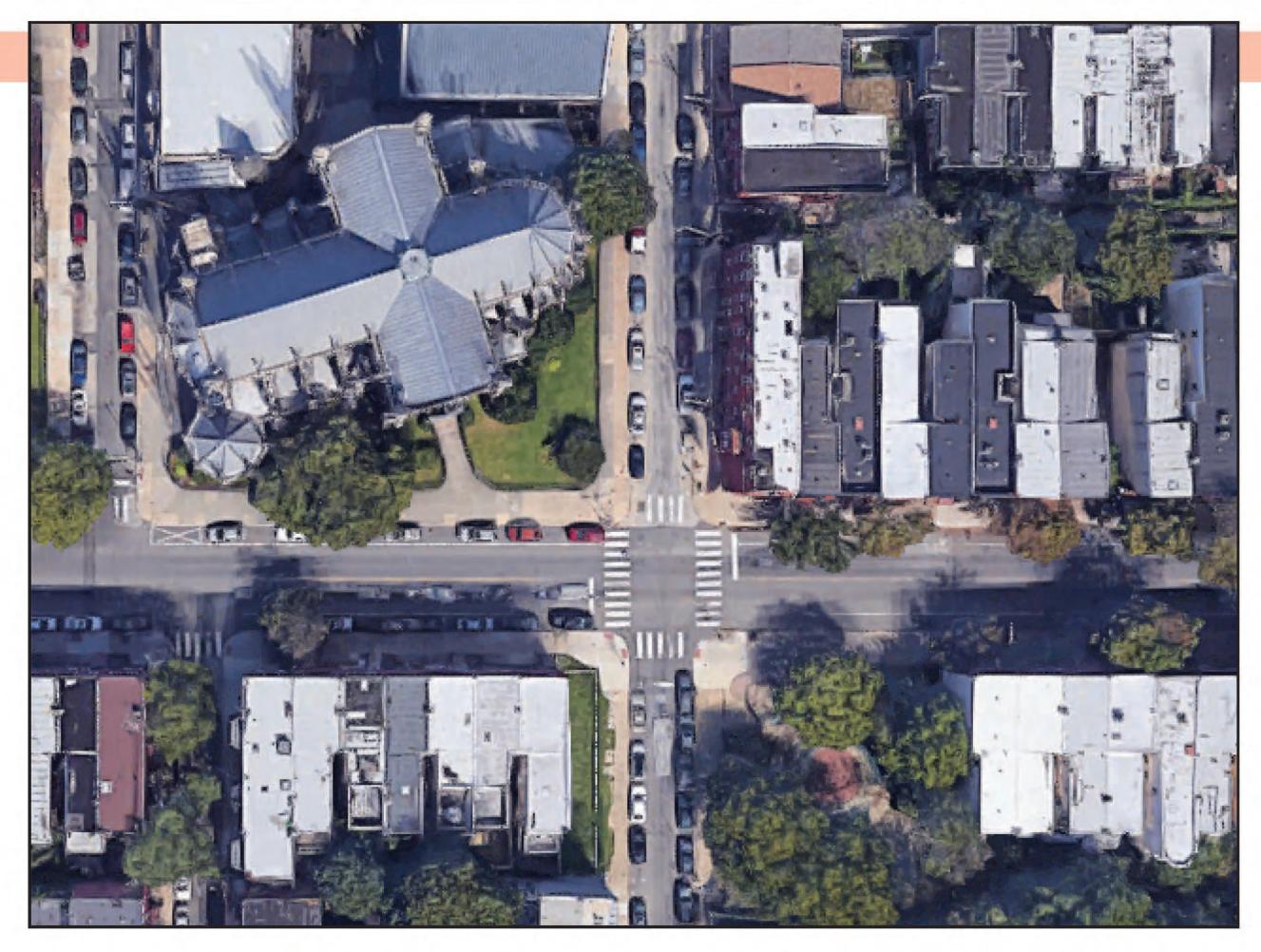
Neighborhood identity/ pride



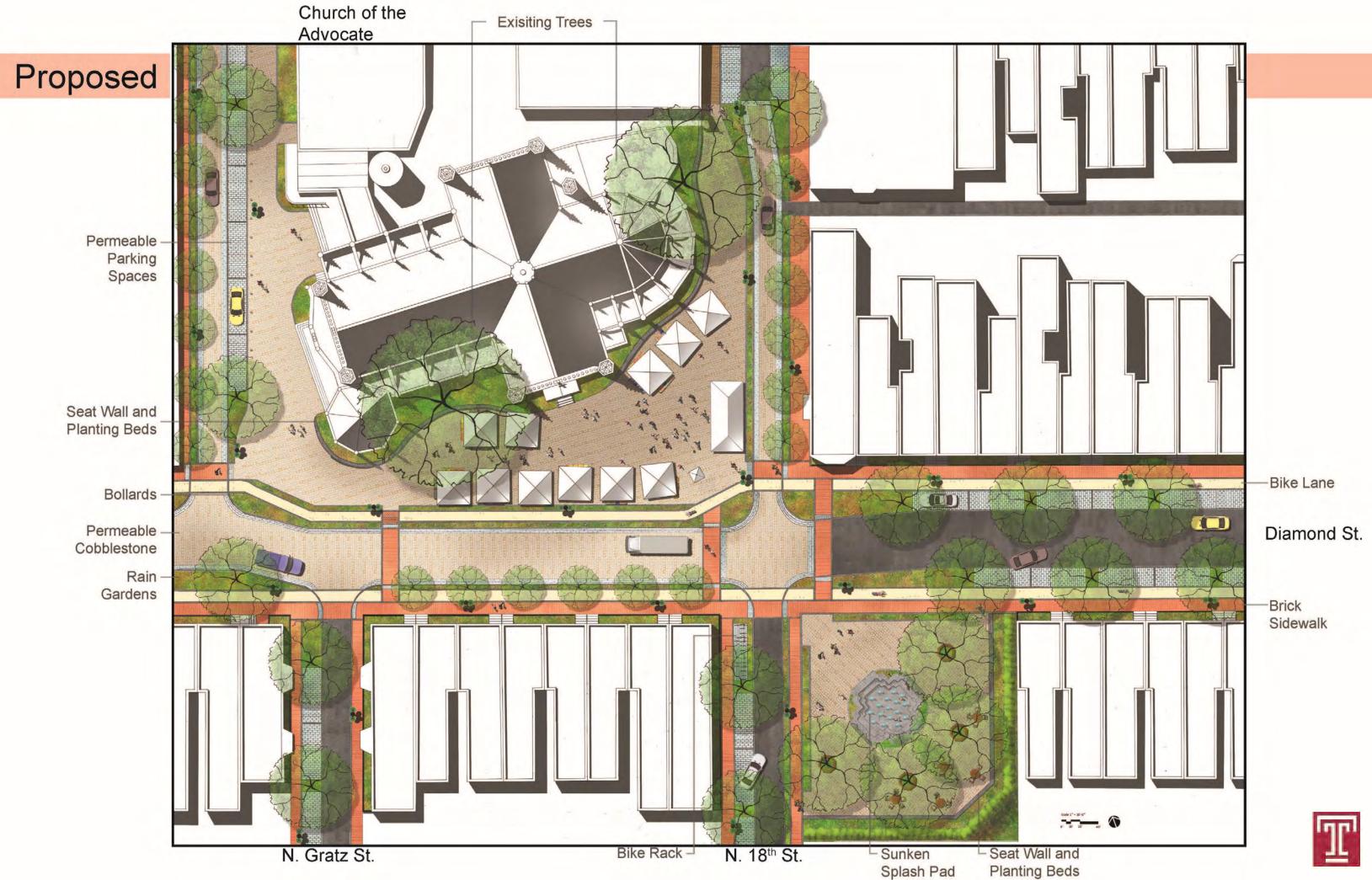


2018

Exisiting

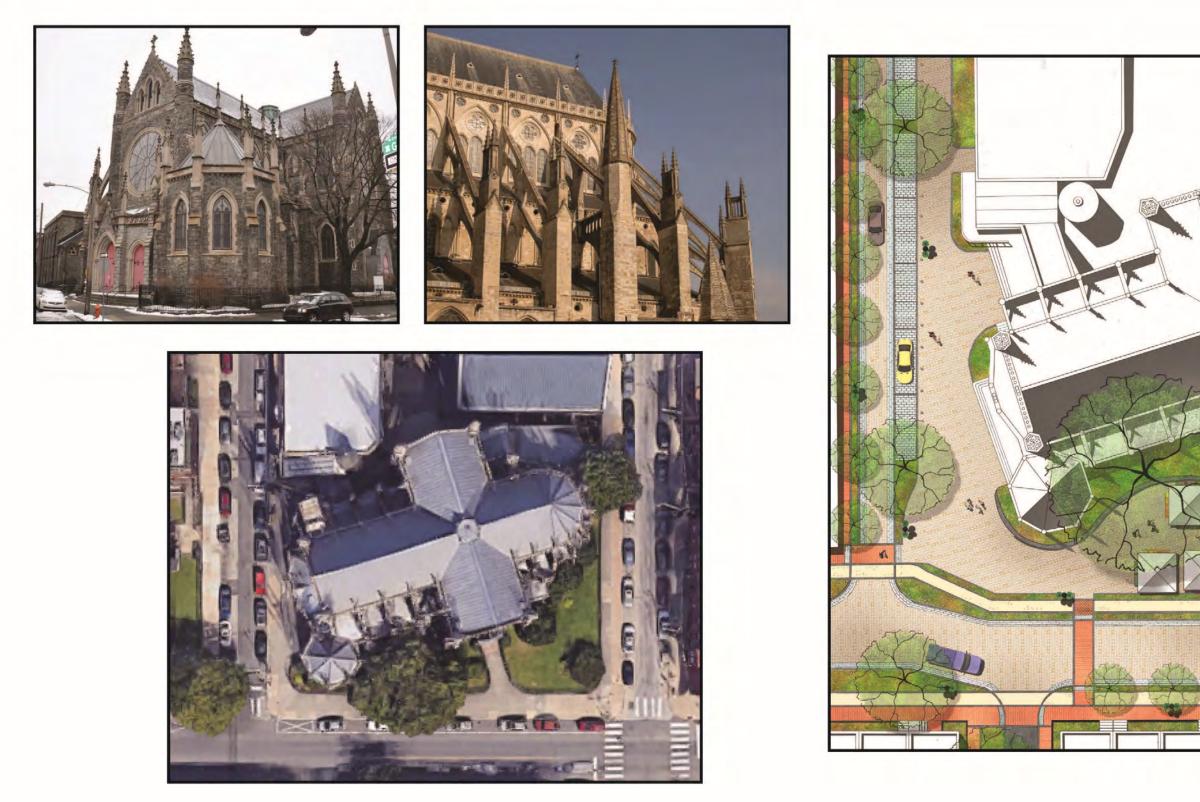






Planting Beds

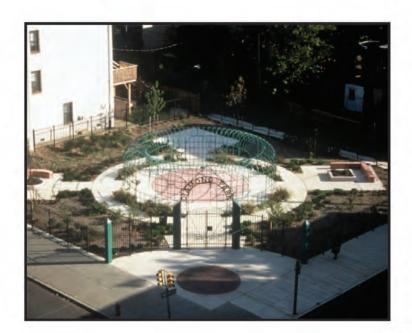
Goal: Historic Preservation/ Destination - Church of the Advocate Plaza



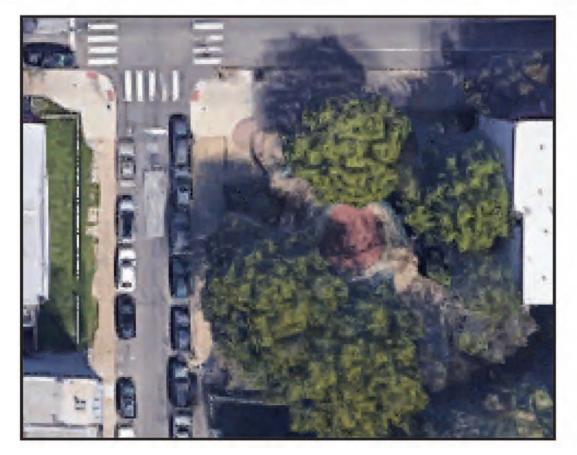


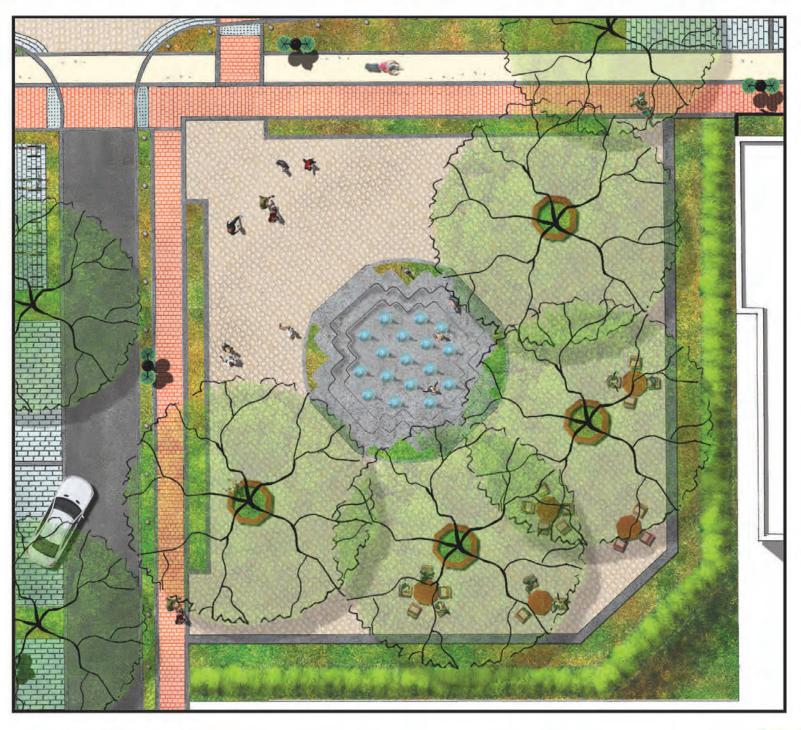


Goal: Historic Preservation/ Destination - Diamond Park



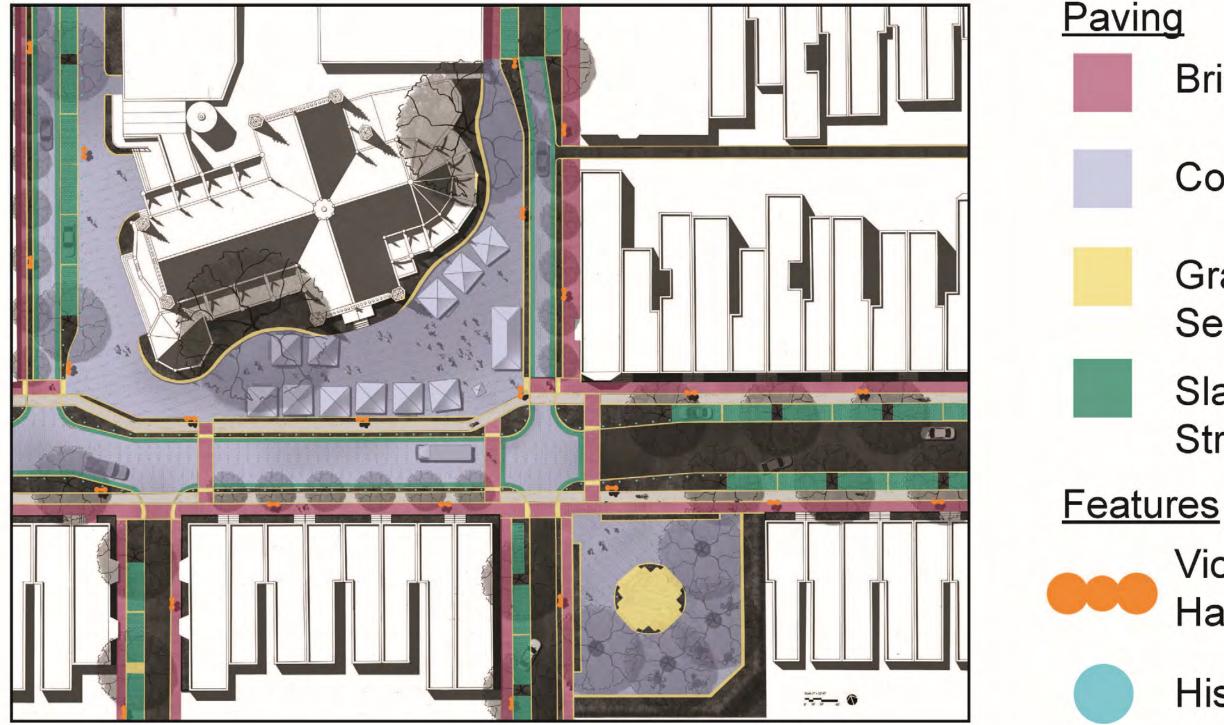








Goal: Historic Preservation - Design Features



Brick Sidewalks

Cobblestone Plaza

Granite Edging, Seatwalls

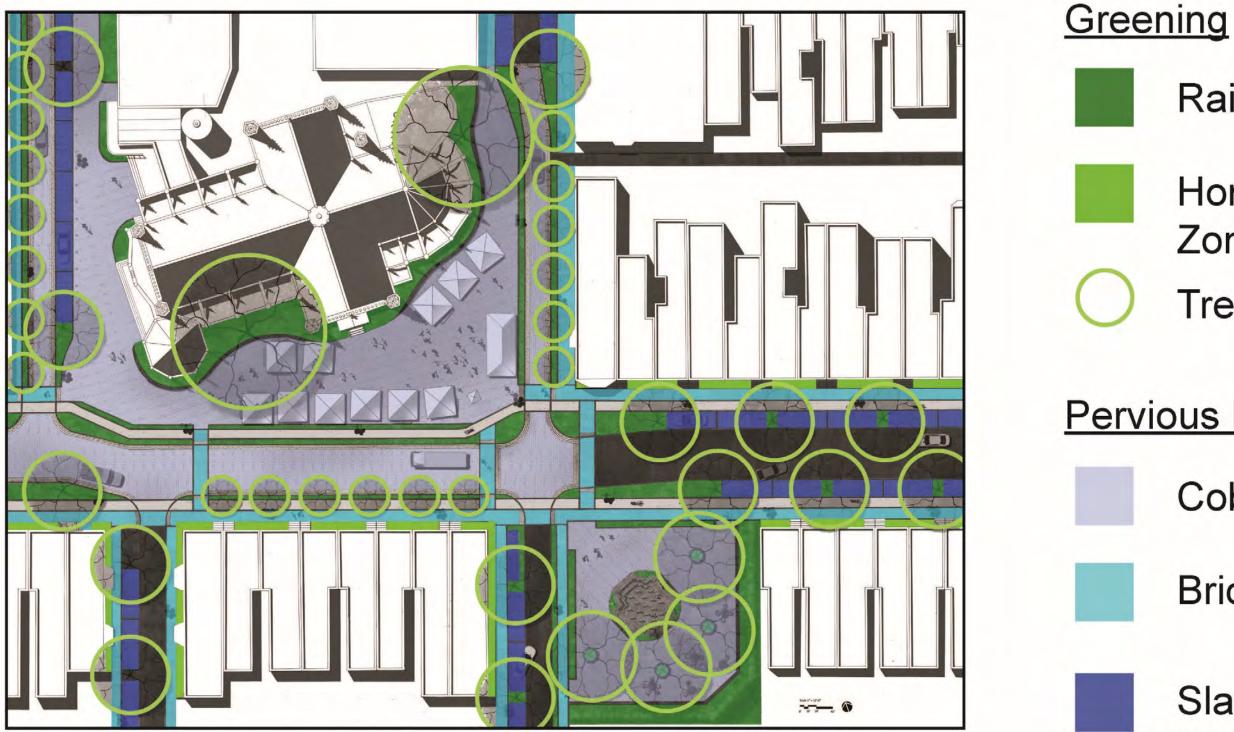
Slate Parking, StreetGutters

Victorian Lighting/ Hanging Baskets

Historic Bollards



Goal: Green Infrastructure



Rain Gardens Home Planting Zones

Trees

Pervious Paving

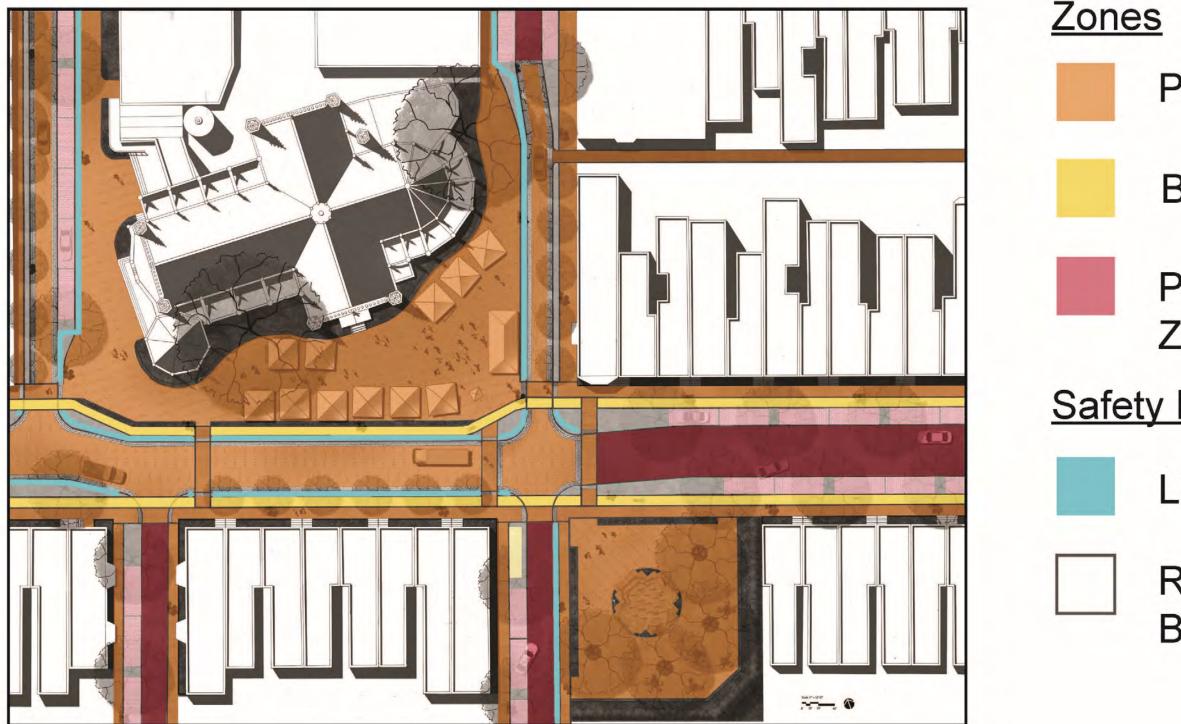
Cobblestone

Brick Sidewalks

Slate Paver Street Parking



Goal: Shared Streets - Enhanced Pedestrian and Bike Zones



Pedestrian Zone

Bike Lane/ Bike Rack

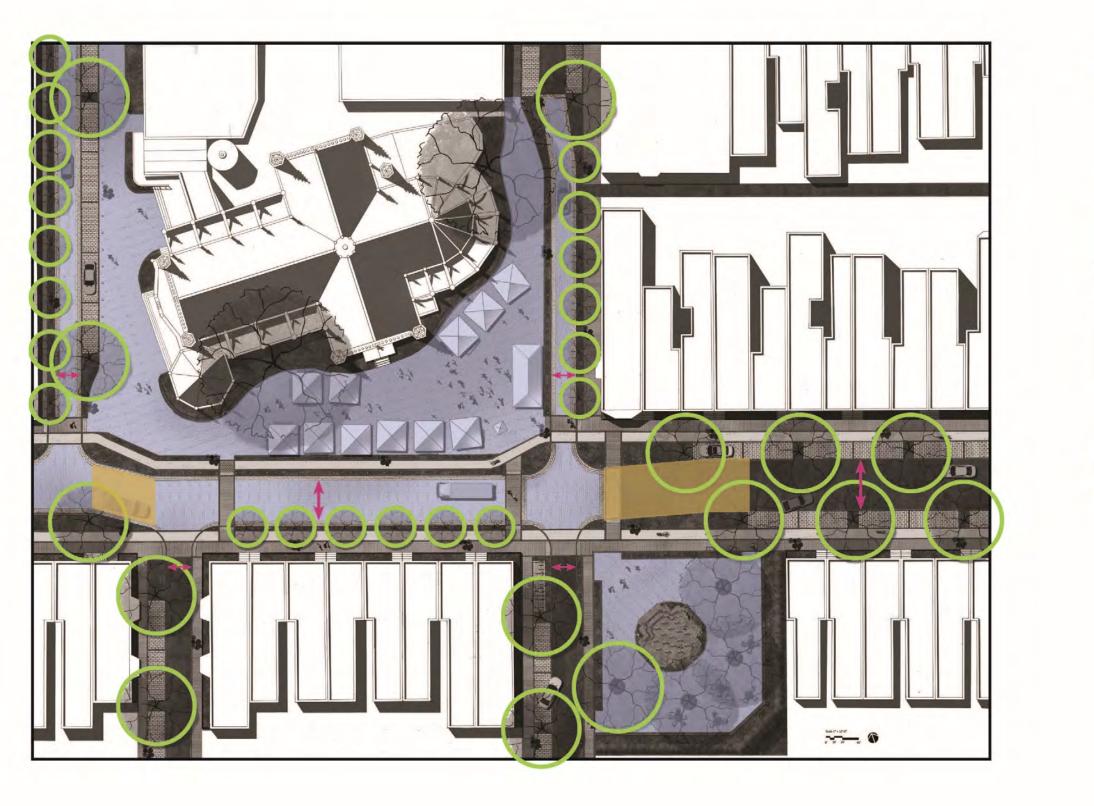
Primarily Vehicular Zone

Safety Measures

- Line of Bollards
- Rain Garden, Parking Buffer



Goal: Traffic Calming

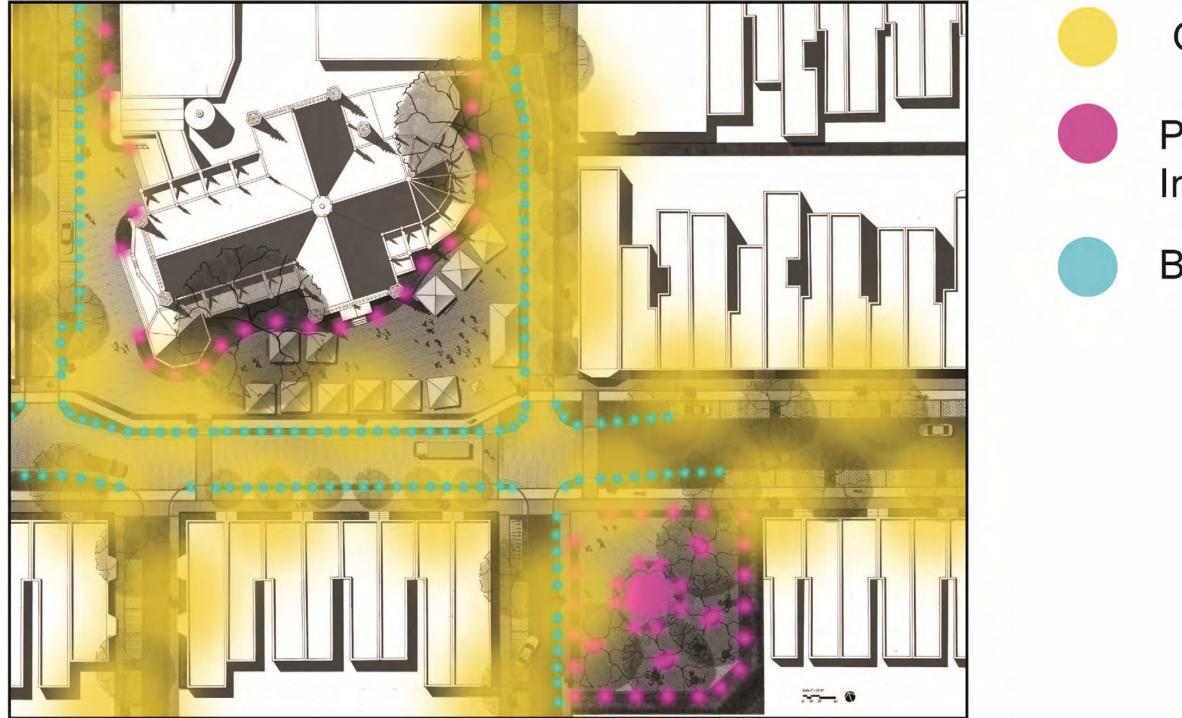


Narrower Cartway for Wider Pedestrian and GI Zones

- Chicanes
- Cobblestone
- Trees



Goal: Increased Safety - Oepn Sight Lines, People's Presence, Enhanced Lighting



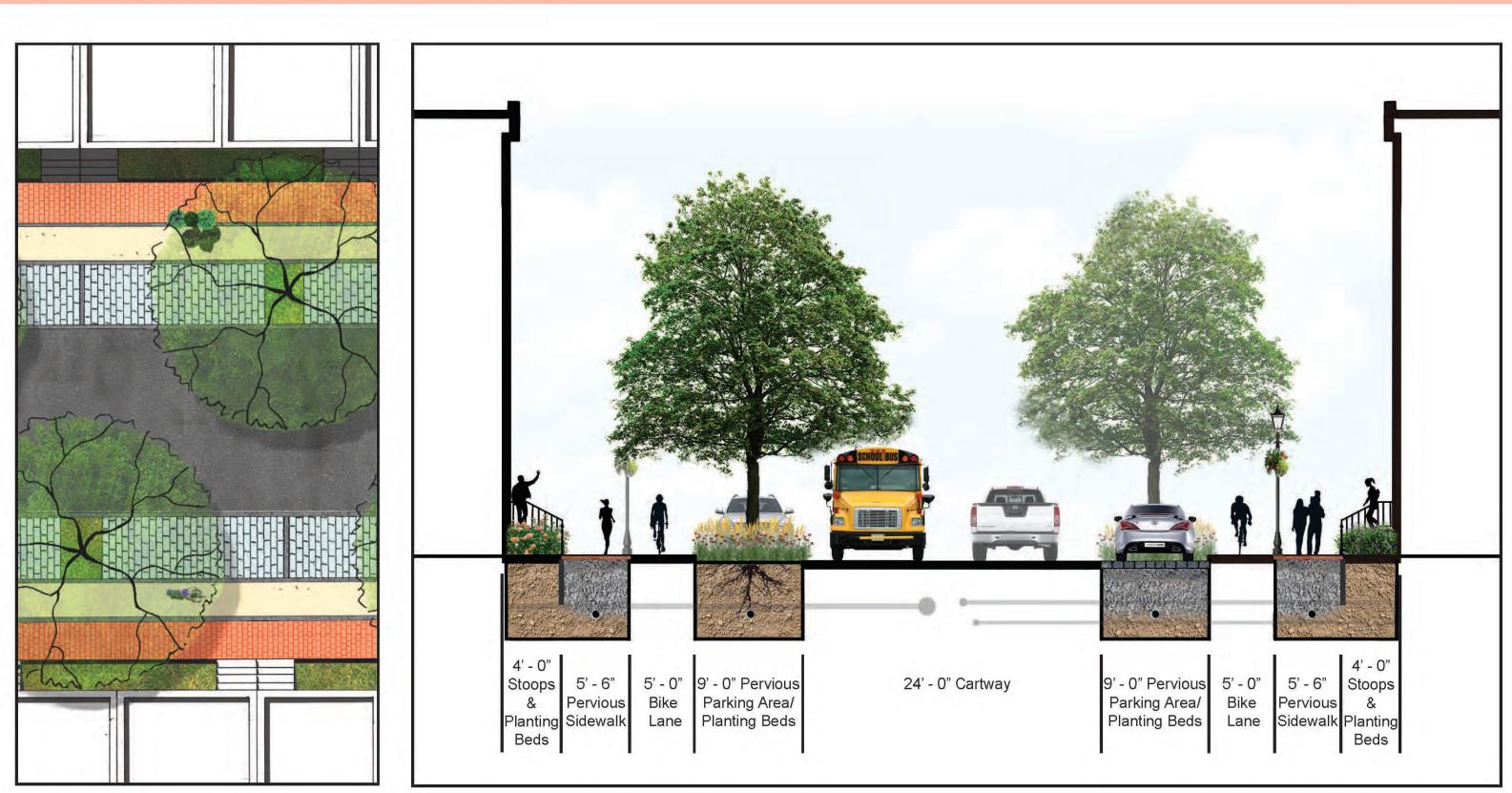
Overhead Lighting

Path Lights/ Uplights/ In-grade Lights

Bollard Lights

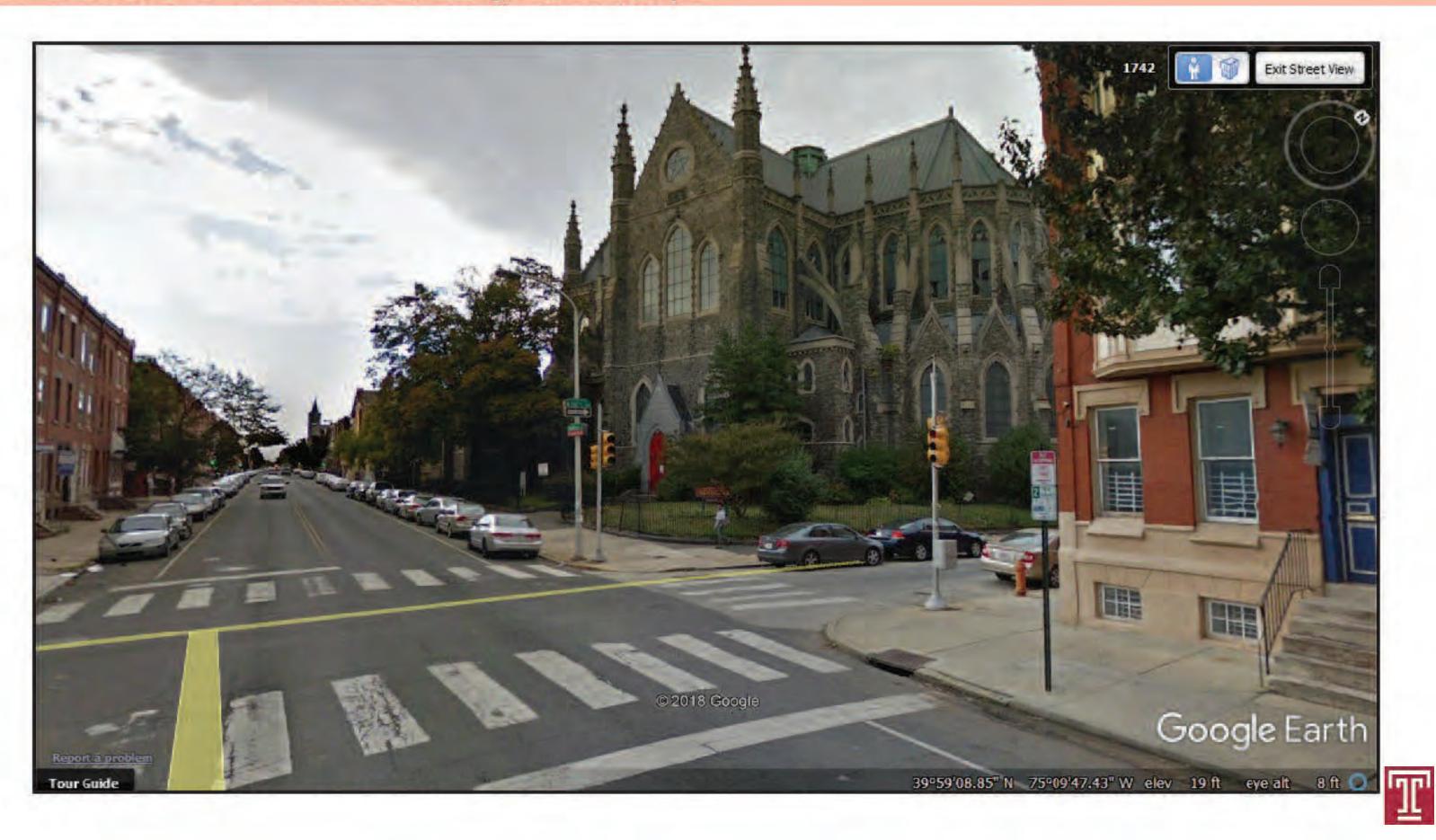


Diamond Street Historic Corridor





Church of the Advocate Existing Streetscape



Church of the Advocate Proposed Streetscape



REIMAGINING THE TOWN AND GOWN EXPERIENCE Diamond Street Corridor Neighborhood



T

Department of Landscape Architecture LARC 8144 - Spring 2018 - Prof. Carter van Dyke Jacob Zurilla, Liz Krohn, Zach Cross, and Katie Bartling

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