

What?

WHAT SHOULD FACTOR INTO A NETWORK OF MULTI-BENEFIT LANDS?

Who?

WHO COULD BE BETTER CONNECTED TO SUPPORT A COORDINATED NETWORK OF LAND MANAGEMENT?



THE PUBLIC

LANDOWNERS

GOVERNMENT ENTITIES

POLICIES

INCENTIVES

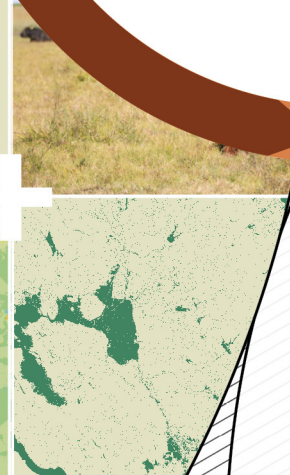
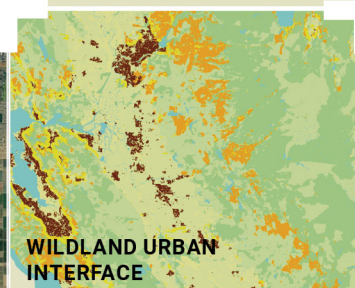
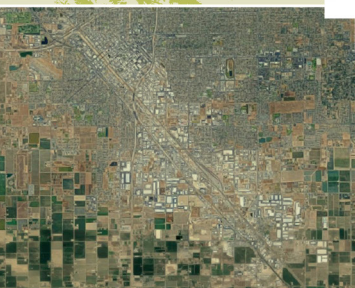
CLIMATE & JUSTICE

INITIATIVES WILL BE WON OR LOST AT SCALE

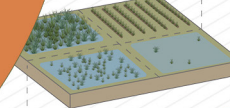
ASSETS + EXISTING CONDITIONS

RISKS + SUITABILITIES

EQUITY



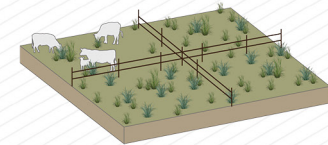
ECONOMICS
Heightened yields
Increased lease revenue
Reduction in soil fumigants



DISADVANTAGES
Increased water demand
Land out of production temporarily



ECOLOGY
Creation of bird habitat
Increased soil fertility
Reduced soil pests



ECOLOGY

Uniform soil fertility levels
Increased forage productivity
Improved water regulation



ECONOMICS

Helps extend grazing season
Reduced supplemental feeding
Increased weight gain and milk production per acre



DISADVANTAGES

More fencing
Time to move cattle
Need to move water to desired paddock location



How?

HOW DO WE MOVE BEYOND SILOED LAND USES?

The @Scale project is framed around three interconnected questions: what (what lands should be prioritized), how (how might we move beyond existing divisions between land uses toward multi-benefit solutions), and who (what sorts of partnerships could facilitate all this).

97% of the American landscape exists largely outside of the influence of landscape architecture practice.

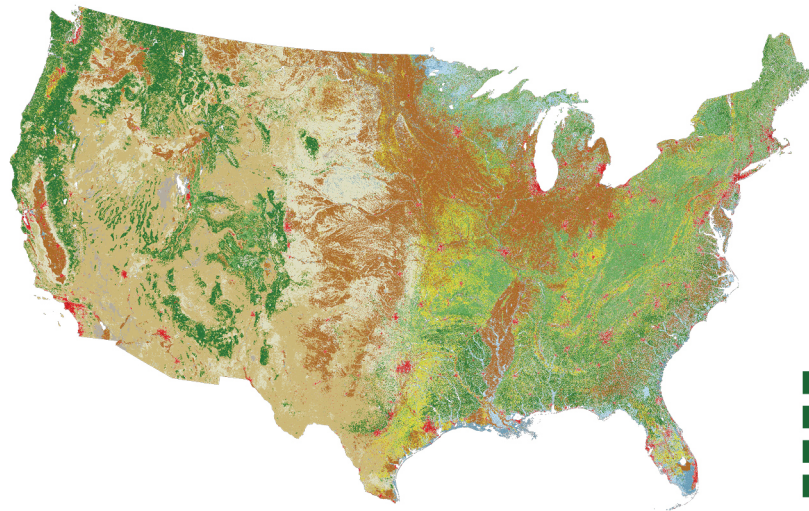
Landscape architects must work across the urban-rural divide.

URBAN

PLACES OF 2,500 OR MORE PERSONS

RURAL

ANYTHING NOT IN AN URBAN AREA



Forest
24.5%

Agriculture
22.5%

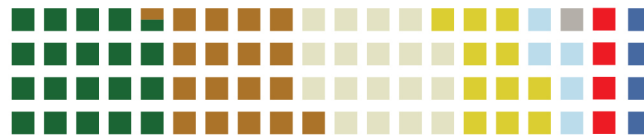
Shrubland
21.7%

Grassland
13.8%

Wetlands
5.24%

Developed
5.3%

Water
5.24%

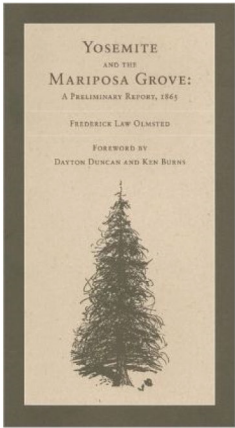


This requires learning more about about how land is used across the vast majority of the United States.

Source: Dewitz, J., and U.S. Geological Survey, 2021, National Land Cover Database (NLCD) 2019 Products (ver. 2.0, June 2021); U.S. Geological Survey data release, <https://doi.org/10.5066/P9KZCM54>

Contemporary landscape architecture practice tends to focus on urban areas, which comprise only about 3% of the country's land area. Beyond, vast rural areas of forest, shrubland, grassland, and agriculture warrant our attention, too.

1865 YOSEMITE PROTECTED



"Yosemite should be held, guarded and managed for the free use of the whole body of the people forever"

Frederick Law Olmsted, *Yosemite and the Mariposa Grove: A Preliminary Report* (1865)

1865 NATIONAL PARK SERVICE ESTABLISHED

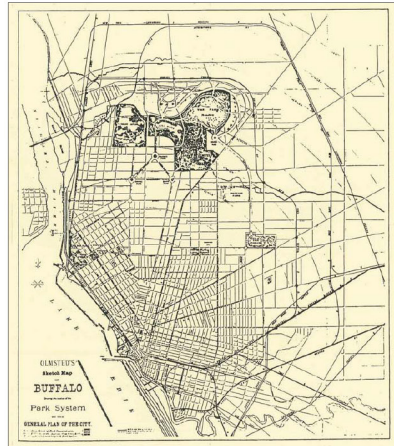
"...to conserve the scenery and the natural and historic objects and the wildlife therein... for the enjoyment of future generations"

The Organic Act (1916)

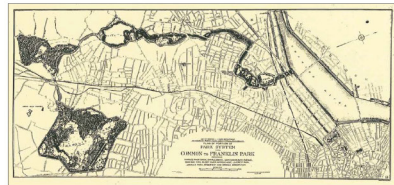
Sources: Cover of Frederick Law Olmsted, *The Yosemite Valley and the Mariposa Grove of Big Trees: A Preliminary Report, 1865*, reprinted with foreword by Dayton Duncan and Ken Burns, Yosemite Conservancy, 1995; Frederick Law Olmsted maps for Buffalo, Boston, and Louisville courtesy of Frederick Law Olmsted National Historic Site, as cited in City of Louisville, *Louisville's Olmsted Parks and Parkways Master Plan*, 1994; John Nolen, "General Features of a Park System for Chattanooga, Tennessee: Report to the Board of Park Commissioners," 1911; HWS Cleveland, *Minneapolis Park System Map*, 1883; "Map of California State Parks and Historical Monuments," c. 1950, courtesy of the United States Department of the Interior, National Park Service, Frederick Law Olmsted National Historic Site.

LATE 19TH C. ONWARD

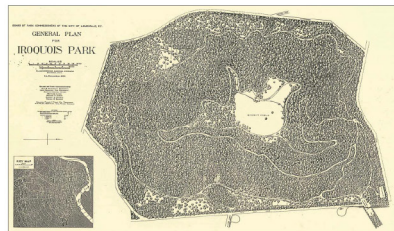
MUNICIPAL AND REGIONAL PARK SYSTEMS DESIGNED



BUFFALO (F.L.O., 1876)

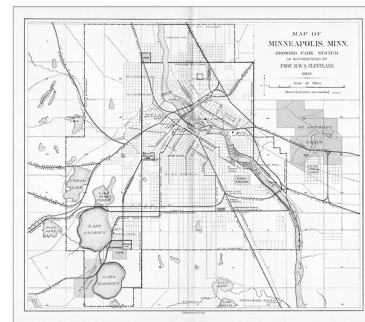


BOSTON (F.L.O., 1894)

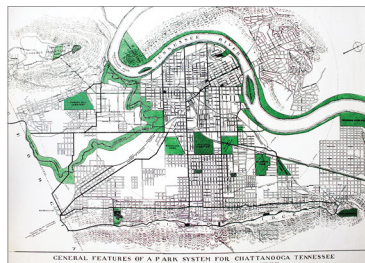


LOUISVILLE (F.L.O., 1897)

1928 OLMSTED JR. CONDUCTS SURVEY FOR CALIFORNIA STATE PARK SYSTEM



MINNEAPOLIS, MN (CLEVELAND, 1883)



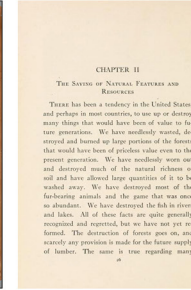
CHATTANOOGA, TN (NOLEN, 1911)

EARLY 20TH C.

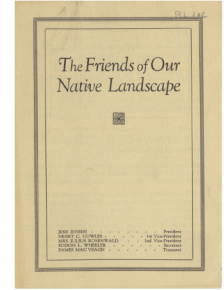
REGIONAL APPROACHES, PRESERVATION, AND ADVOCACY



CHARLES ELIOT (1859-1897)



OSSIIAN COLE SIMONDS (1855-1931)

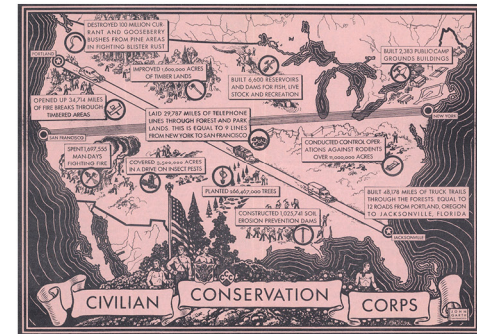


JENS JENSEN (1860-1951)

Charles Eliot Scrapbook 1888-1901, courtesy of The Trustees of Reservations, Archives & Research Center, O.U. Simonds, *Landscape Gardening*, New York: The Macmillan Company, 1920; Jens Jensen, "The Friends of Our Native Landscape," courtesy of Special Collections Department, Richard J. Daley Library, U. of Illinois at Chicago.

1930s - 1940s

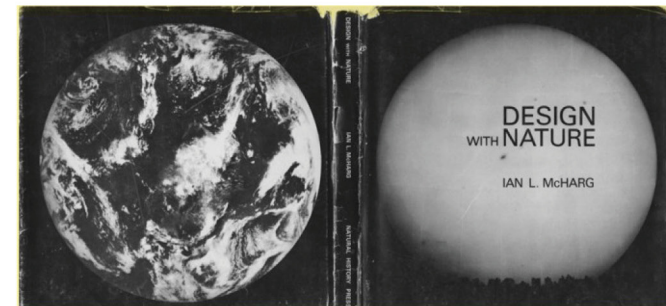
ERA OF THE NEW DEAL INCLUDES LANDSCAPE ARCHITECTS IN THE CCC, TVA, ETC.



John Garth San Francisco, "Civilian Conservation Corps" (San Francisco: State of California Emergency Relief), prepared by State Division of Public Relations.

1960s - 1970s

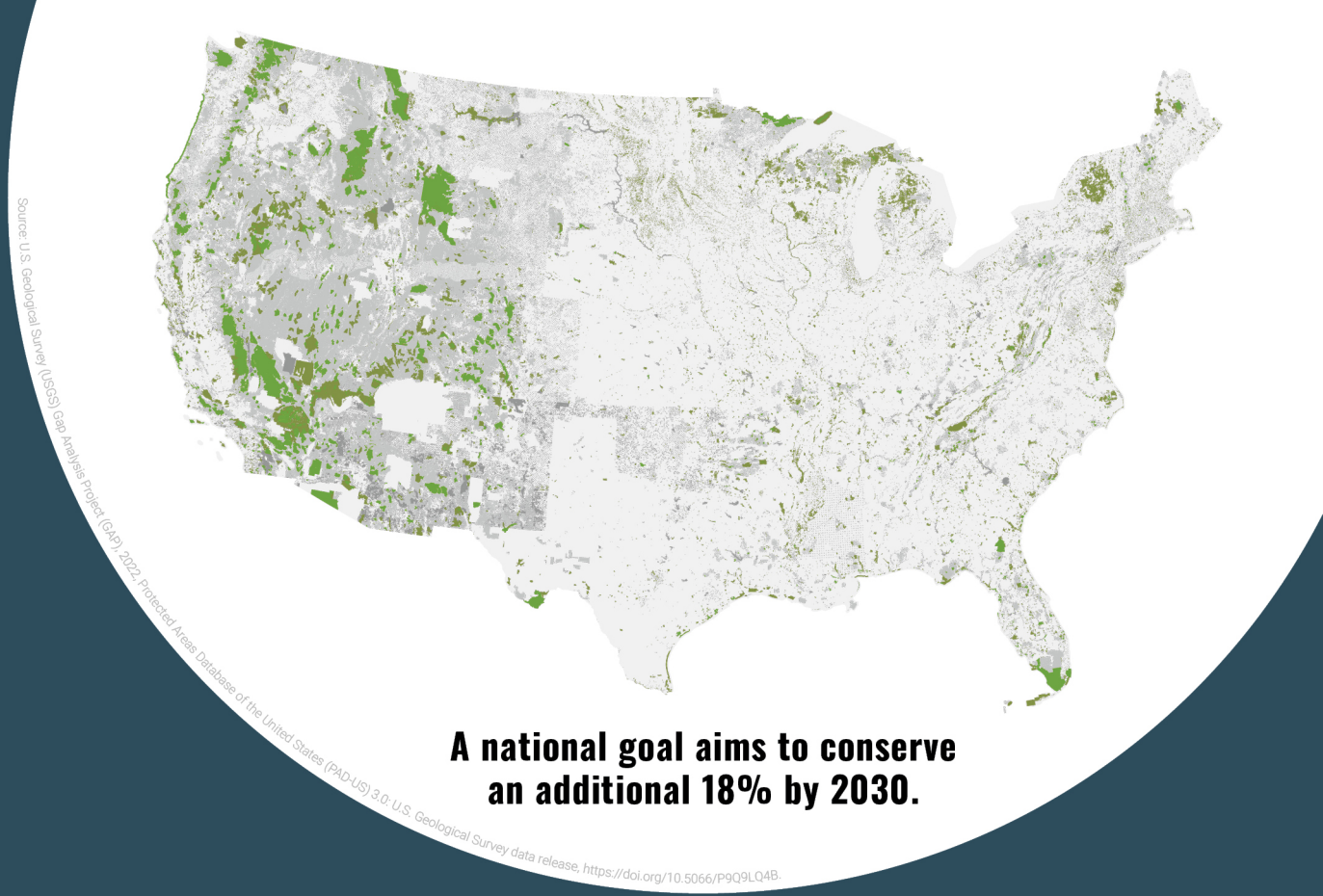
MCHARG'S CALL FOR STEWARDSHIP OF THE BIOSPHERE



Ian McHarg, *Design With Nature* (American Museum of Natural History, 1969).

While work in urban environments has historically tended to dominate landscape architecture practice, there has been a lineage of designers who have embraced hinterlands, rural landscapes, broad regions, and specialized landscape types.

About 12% of national land and water is permanently protected from development.



A national goal aims to conserve an additional 18% by 2030.

GAP 1

Including National Parks, Wilderness Areas

- natural land cover permanently **protected from conversion**
- mandated **management plan** in operation to maintain a natural state
- **disturbance events** allowed or mimicked

GAP 2

Including National Wildlife Refuges, State Parks, The Nature Conservancy Preserves

- natural land cover permanently protected from conversion
- mandated management plan in operation
- some suppression of disturbance events

GAP 3

Including National Forests, BLM Lands, State Forests, State Parks

- natural land cover mostly protected from conversion
- subject to extractive uses (e.g. logging, mining)
- confers protection to federally listed endangered / threatened species

GAP 4

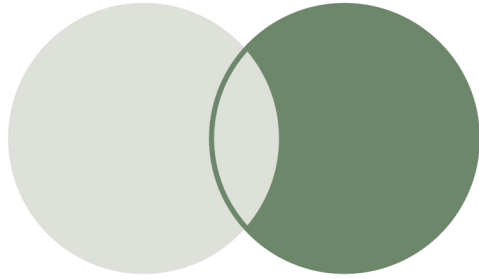
Including unknown areas, private lands, developed or agriculture areas

- no known mandates or restrictions to prevent conversion of natural habitat types
- management intent is unknown



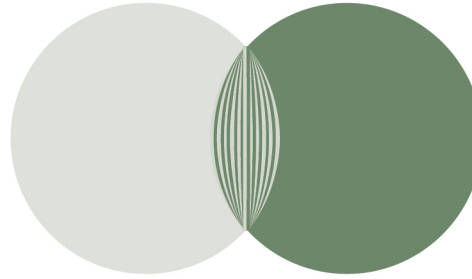
One current initiative for shaping future land use on a broad scale is 30x30, which aims to conserve at least thirty percent of national lands and waters by the year 2030. Landscape architects can help establish criteria for land prioritization.

Development Continues, Sensitive Land Lost

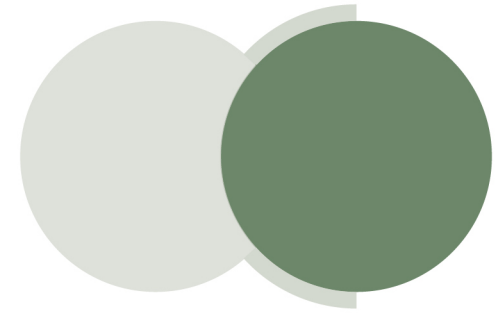


Default

Conservation Development



Land Protected, Development Redirected



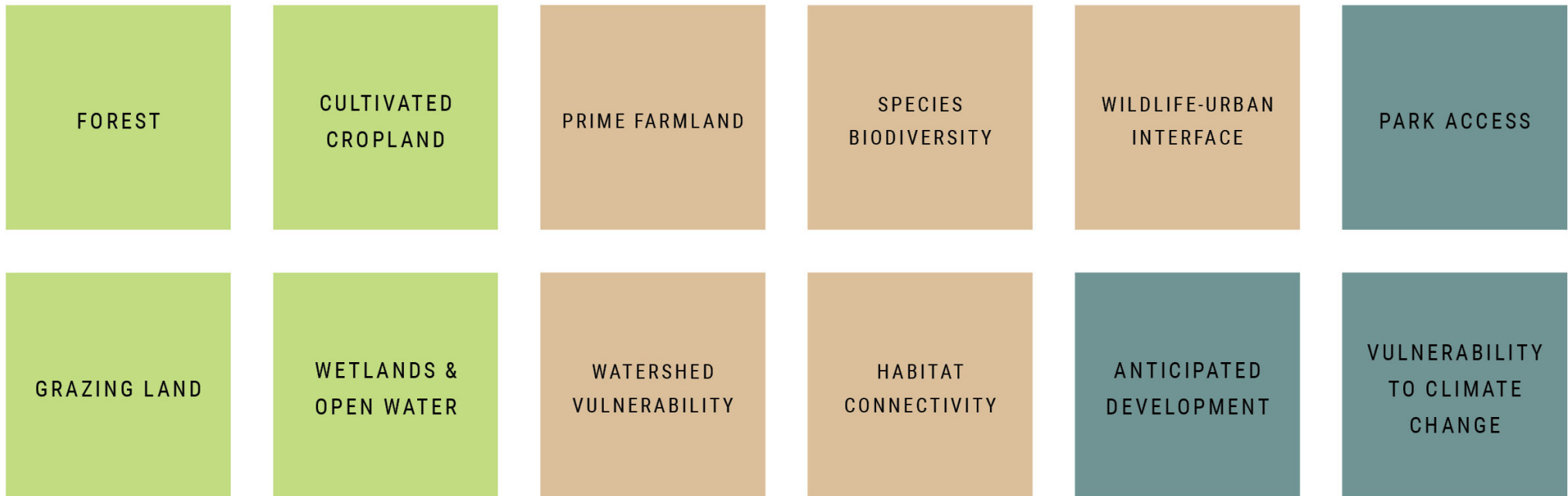
Between 2001 and 2016,
**2,000 acres of farmland and
ranchland were converted daily**

Over the next 15 years,
**another 18 million acres
of farmland and 45 million
acres of working forests will
be at risk of fragmentation**

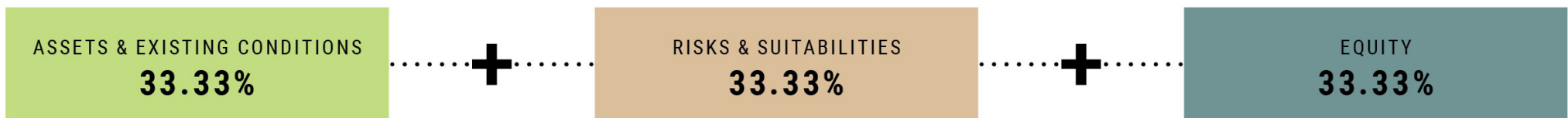
Source: American Farmland Trust, "Farms Under Threat: The State of the States" (Northampton, MA: American Farmland Trust, 2020), <https://farmlandinfo.org/publications/farms-under-threat-the-state-of-the-states/>; American Farmland Trust, "Farms Under Threat 2040: Choosing an Abundant Future" (Washington, DC: American Farmland Trust, 2022), <https://farmlandinfo.org/publications/farms-under-threat-2040/>.

The most vulnerable lands are often those that are also the most attractive for development. This conflict must be managed for these environmentally sensitive lands, so they are not lost to development forever.

Individual dataset inputs...



...were weighted and combined into three categories:



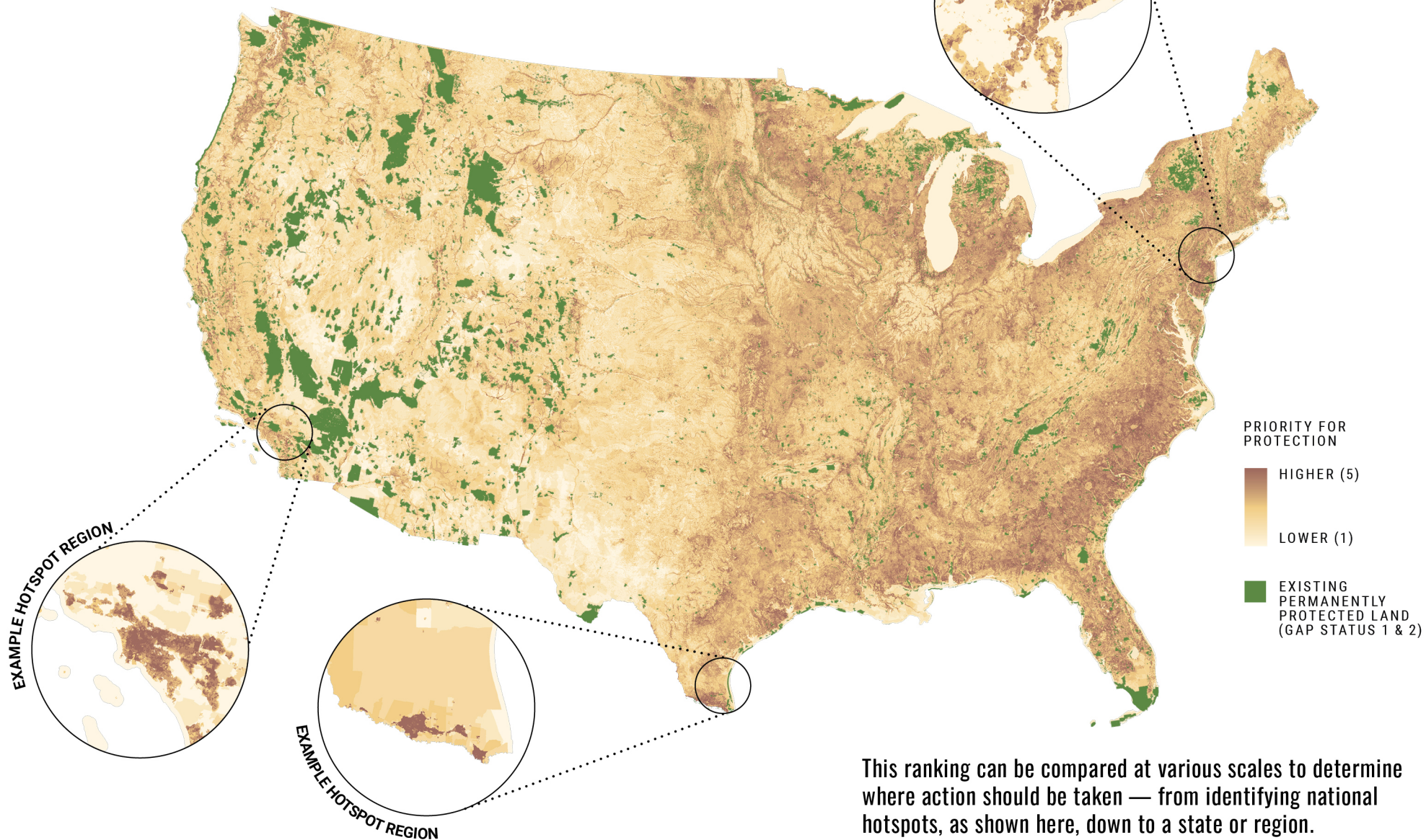
Assets and existing conditions are locations where multi-benefit large scale land management practices can be leveraged for the greatest impacts on sustainability and long term health of the land.

Risks and suitabilities are areas where ecological and hydrological qualities of the land have a heightened vulnerability to external threats.

Areas focused on equity highlight demographic and geographic disparities in exposure to environmental burden and pressure from land loss.

To create a pilot land prioritization mapping tool in GIS, twelve publicly available datasets representing assets and vulnerabilities were selected and combined into three 'input' categories. When combined, these datasets indicate the need and opportunity for land protection.

Areas with high overlap between the three input categories highlight the highest priority areas for protection.



Prioritization scores are generated for every acre of the continental US using publicly available datasets. The resulting map can be used to visualize and identify contiguous regions across political boundaries with unique opportunities and challenges to land protection.

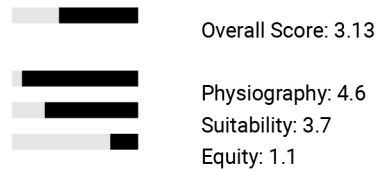
Southeastern Nebraska

EXAMPLE HOTSPOT REGION

170,256 acres in Nebraska



Prioritization Tool Output

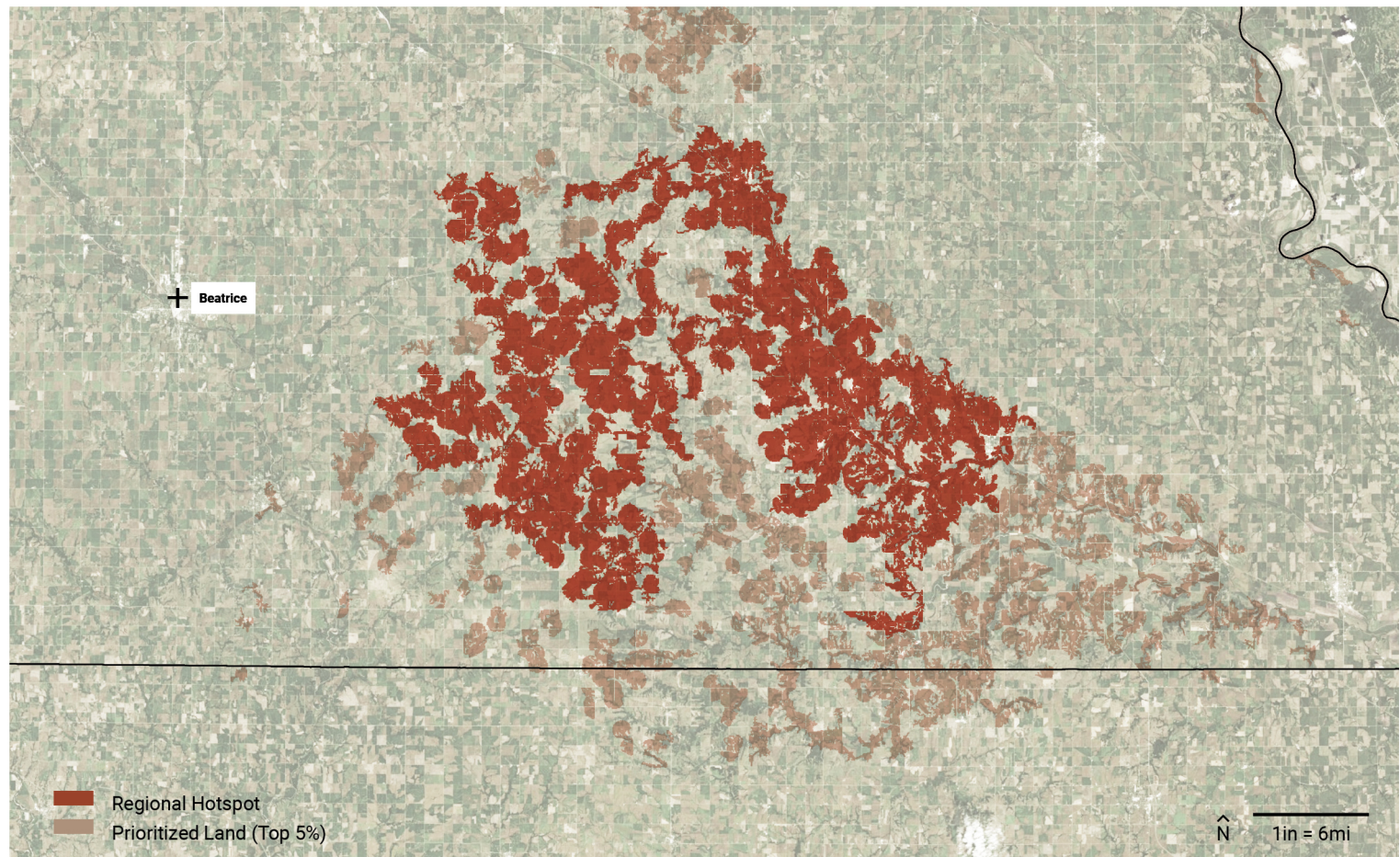


Highest Ranking Inputs

Biodiversity, Cropland, Grazing, Watershed Vulnerability, Forest, Wetland

Nebraska Statistics

99.3% rural land area
97.6% privately owned



Regional Significance and Land Management Strategies

The Southeast Prairie ecosystem is considered a Biologically Unique Landscape (BUL) in Nebraska, comprising biotic and abiotic elements that set it apart from the surrounding tallgrass prairies of Nebraska Kansas. Due to the complex soil microbiomes of millenia of prairiegrasses, the soil is incredibly fertile and suitable for agriculture. This and the Homestead Act caused much of the decline in the prairie's natural habitat, making today's conservation of this land a high priority.

Windbreaks are rows of trees that reduce erosion through the lowering of wind speeds through croplands. The adoption of this conservation strategy was popularized after the Dustbowl of the 1930s, which stripped topsoil from much of the US. Windbreaks have the added benefit of reducing runoff and creating habitat for wildlife.

Conservation Reserve Areas are zones within agriculture fields adjacent to streams, wetlands, or sensitive ecosystems that farmers keep from planting in order to create habitat for native wildlife and vegetation. In return for this service to the environment, the federal government pays up to \$250/acre of conserved land.

Crop rotation is the cycling through of crops to a certain field (typically 7-8 years per crop) in order to balance nutrient levels within the soil. For example, soybeans are often used in these rotations because they add nitrogen to the soil, and after many years corn will be planted and thrive on the remaining nitrogen. Corn and soybeans dominate the agricultural region, so maintaining proper levels of nutrients helps preserve these farm's production.

Zooming in on "hotspots" with large, connected areas of high-priority lands provides opportunities to learn about regionally specific issues and test how different conditions (from existing land use patterns to political conditions) intersect with at-scale land management strategies.

Access Initiatives

- Recreation
- Hunting and fishing
- Arts and culture
- Education

Physical Practices

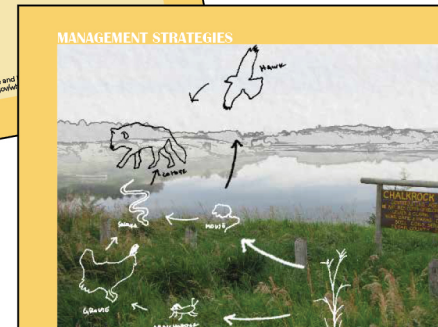
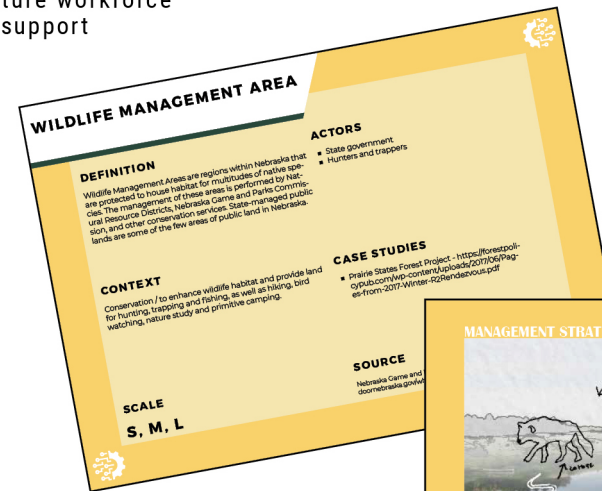
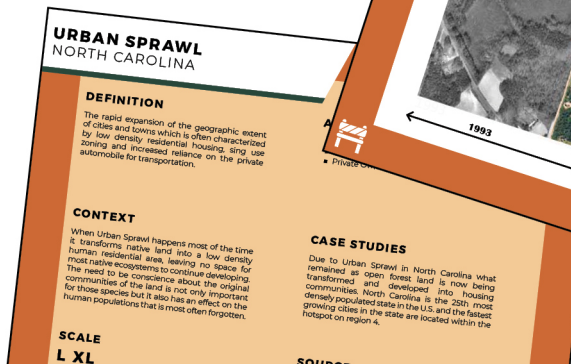
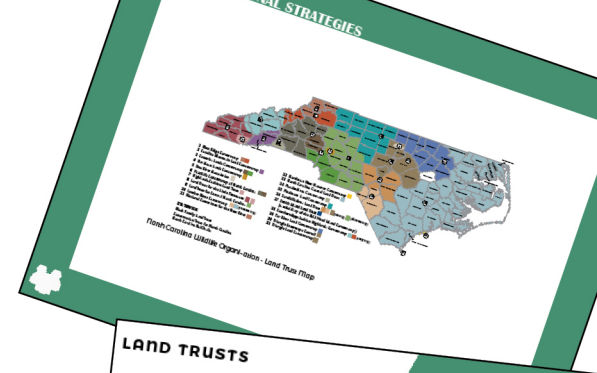
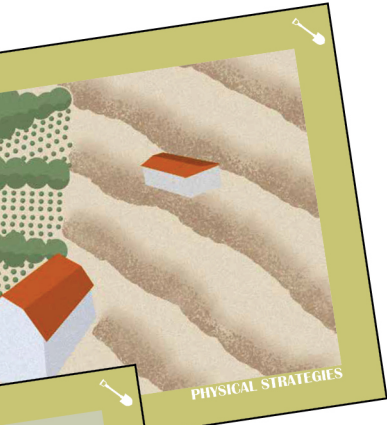
- Wetland restoration
- Prescribed burns, fuel load reduction and stand improvement
- Cultivation of a native nursery
- Logging (where appropriate)
- Rotational/cell grazing
- Solar energy generation
- No-till farming
- Periodic species survey
- Edge-of-field conservation practices
- Groundwater recharge basin

Economic Incentives

- Carbon offset market
- Conservation fees
- Tax assessments
- Land management assistance
- Grants
- Conservation easements
- Performance-based conservation
- Mitigation and conservation banks
- Solar rental
- Grazing leases
- Water trading

Policy & Planning

- Native knowledge and management practices
- Conservation easements
- Private land ownership management Plans
- Contracts with private landowners
- Land management assistance
- Proactive land-loss mitigation
- Land trusts
- Conservation leases
- Block management program
- Agriculture workforce support



By visualizing multi-benefit land management strategies through a card deck, new combinations and partners can be tested. The card deck allows for a comprehensive inventory and increased legibility of the many factors playing out across public and private lands.

ROW CROPS

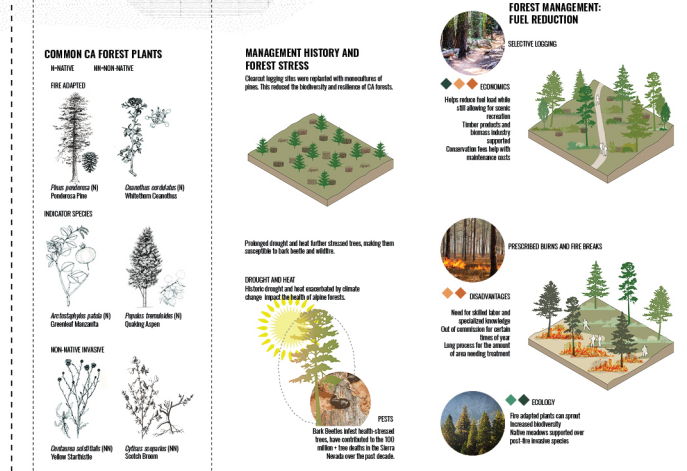
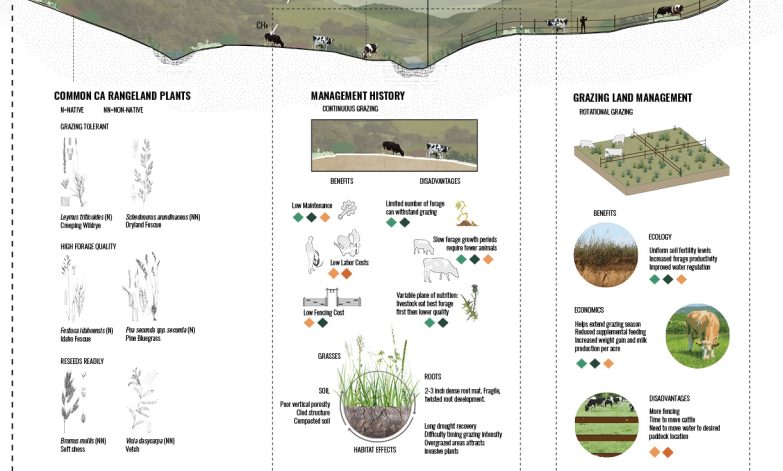
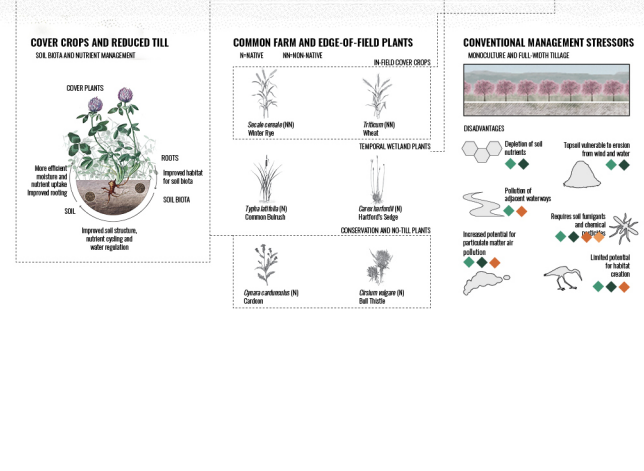
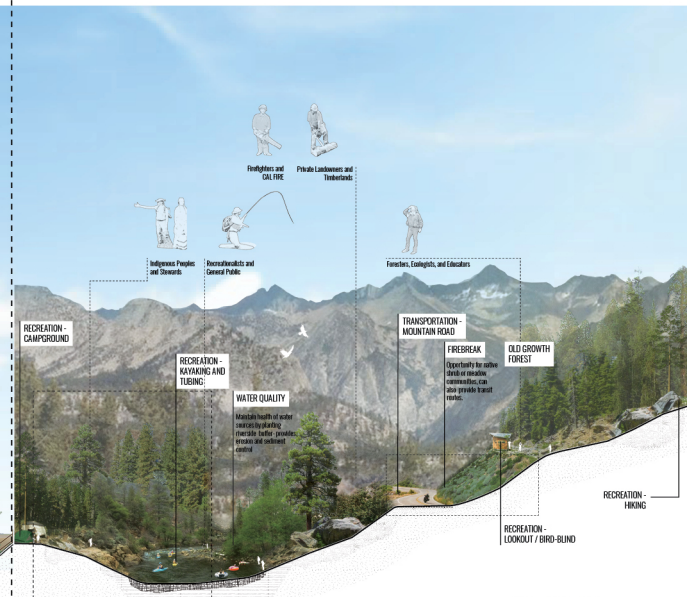
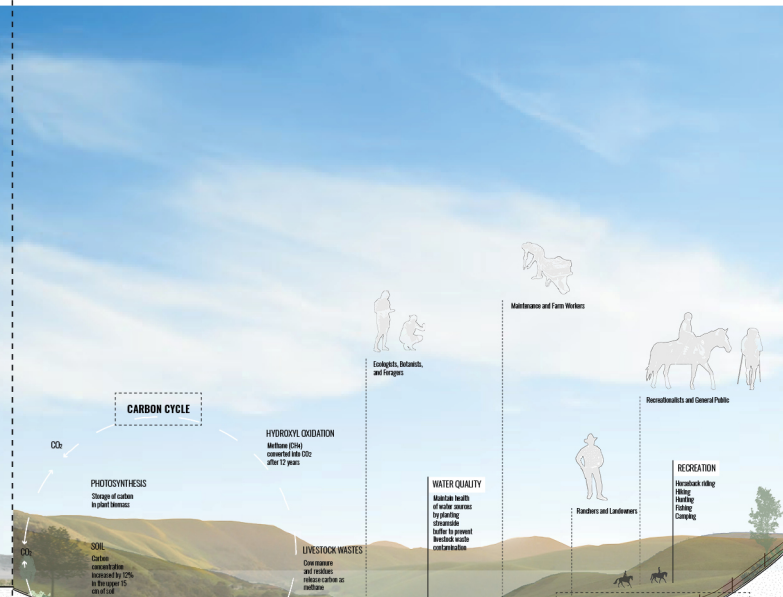
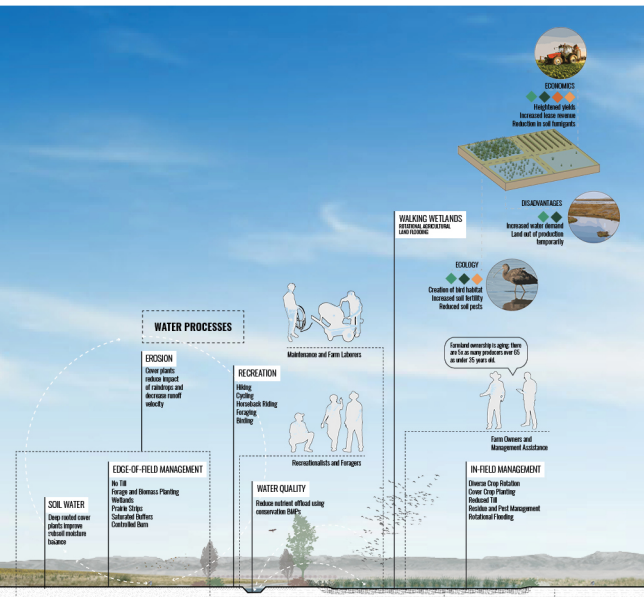
- Environmental toxin release
- Monoculture and the pollinator shortage
- Carbon-heavy machinery

PASTURE

- Methane production
- Monoculture and grazing practices
- Feed productoin

FOREST

- Forest health and invasive species
- Wildland megafires and WUI
- Water quality / quantity



Three key land typologies, row crops, pasture, and forest land, comprise the majority of land use in the United States. Transects of each typology highlight obstacles and opportunities for multi-benefit land management, which provide ecological benefits and increased access.

The forest is not a monolith. Of California's 33 million acres of forest, there are areas of...

DENSE FOREST



WOODLANDS /
GRASSLANDS



CHAPPARAL /
SHRUBLANDS



...that each require management strategies to match their particular qualities and vulnerabilities, especially against wildfire.

Management is shared across several entities:

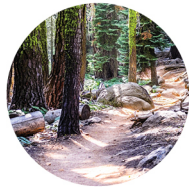
57% is federally managed

3% is state and locally managed

40% is owned by families, Native American Tribes, or companies.

In August 2020, Governor Newsom and Vicki Christiansen, Chief of the United States Department of Agriculture's Forest Service (USFS), announced a historic **Agreement for Shared Stewardship of California's Forest and Rangelands** to improve the health of California's forests and reduce wildfire risk across the state.

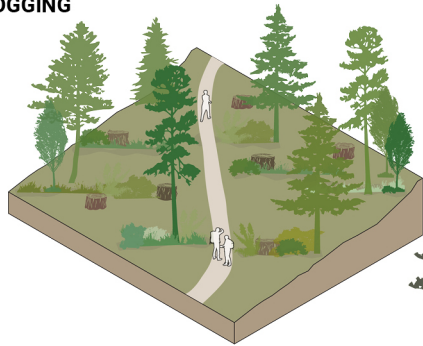
EXAMPLE MANAGEMENT STRATEGIES FOR FUEL REDUCTION



SELECTIVE LOGGING

ECONOMICS

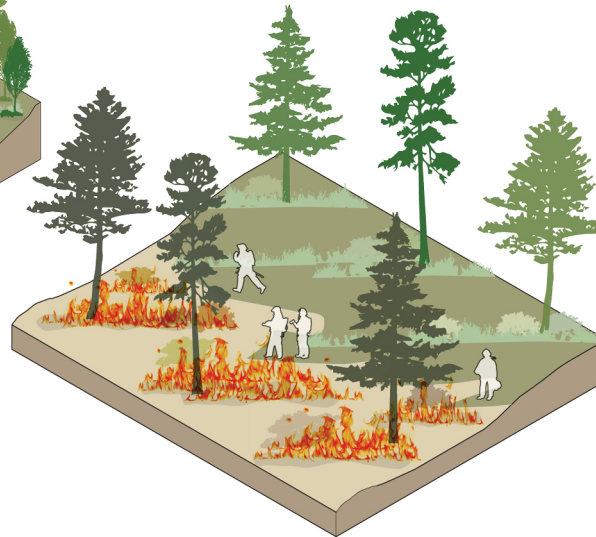
- Helps reduce fuel load while still allowing for scenic recreation
- Timber products and biomass industry supported
- Conservation fees help with maintenance costs



PRESCRIBED BURNS AND FIRE BREAKS

DISADVANTAGES

- Need for skilled labor, specialized knowledge
- Out of commission for certain times of year
- Long process for the amount of area needing treatment



ECOLOGY

- ◆ Climate / Carbon
- ◆ Jobs
- ◆ Justice



Within each land typology, specific microclimates and actors present opportunities for physical interventions and coordinated policies. A case study of California forests highlights a web of governance and potential fuel reduction and recreation strategies for economic and ecological benefits.

FEDERAL AGENCIES

Bureau of Land Management (BLM)
National Park Service (NPS)
National Fish and Wildlife Service (NFWS)
US Forest Service (USFS)
Natural Resources Conservation Service (NRCS / USDA)
US Army Corps of Engineers (USACE)

TRIBAL GROUPS

STATE AGENCIES

Parks and Recreation
Fish and Wildlife
Food and Agriculture
Water Resources
Conservation and Natural Resources

LOCAL GOV'T

NON-PROFITS & NGOs

Land Conservancies
Land Banks
The Nature Conservancy
Partnerscapes
Land Trust Alliance
National Fish and Wildlife Foundation
American Farmland Trust
The Wilderness Society
Pew Charitable Trust
Open Space Institute
McConnell Foundation
LandCAN

INDIVIDUALS & PRIVATE ENTITIES

Individual Landowners
Landowner Coalitions (e.g. Western Landowners Alliance, South Dakota Grasslands Coalition)
Professional Organizations (e.g. American Society of Landscape Architects, Society for Range Management, Society of American Foresters)

“Private landowners are stewards of more than 2/3 of the nation’s land”

Conserving and protecting the refuges is a collective effort... We have to have buy-in from the community to be successful, and that’s what we have.

Greg Austin, Project Leader
Klamath Basin National Wildlife Refuge

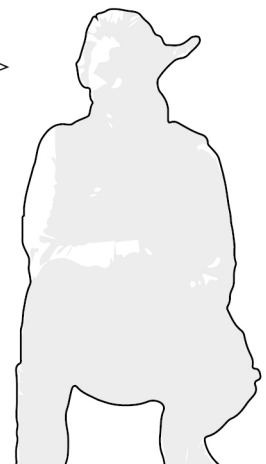
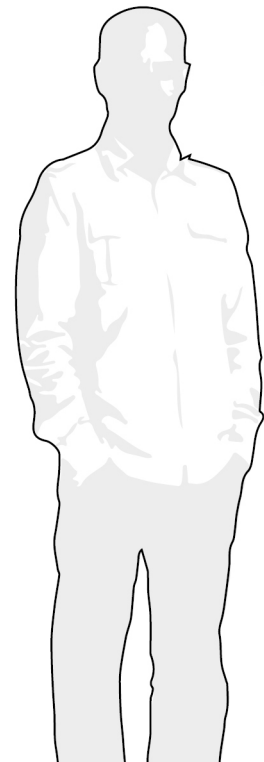
“Landscape architects need to be building coalitions with non-designers in the climate movement if we want to participate professionally in the world-historical project of addressing the impacts of climate change.”

-Billy Fleming

“Design and the Green New Deal,” 2019

People need to get back to understand the value of fertile land and at the same time if you can do something that is beneficial for wildlife and still make your lands more fertile, and economically justify what you’re doing... That’s a good strategy.

Rob Crawford
Tulelake Basin Farmer



It is imperative to build broad coalitions around issues like land use and land protection. Initiatives like 30x30 will depend on creative collaboration and political action, on finding the right alignments among actors, even those who seem like unlikely partners.